

Town of Scarborough, Maine

US ROUTE ONE, PO BOX 360
SCARBOROUGH, MAINE • 04070-0360

RESOLUTION 11-03 INCORPORATING TOWN BEACHES AS TOBACCO-FREE ZONES

BE IT RESOLVED by the Council of the Town of Scarborough, Maine, in Town Council assembled that:

WHEREAS, the Town of Scarborough, Maine, adopted Resolution 04-13, on December 1, 2004, promoting the health and wellness of the Town of Scarborough residents and visitors by establishing Scarborough parks and recreation athletic facilities, playgrounds and assembly areas as tobacco-free zones; and,

WHEREAS, the Scarborough Town Council would like to expand Resolution 04-13 [attached] to incorporate all town beaches as tobacco-free zones; and,

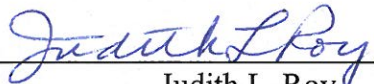
WHEREAS, the Town of Scarborough will provide a designated smoking area, which will be marked with prominent signs and must be located a minimum of 25 feet away from common points of ingress and egress of a public way to the beach located off town-owned property.

NOW, THEREFORE, BE IT RESOLVED, that the Department of Community Services is authorized to take reasonable steps such as signage and public education to achieve voluntary compliance with the tobacco-free zone and designated smoking areas for town beaches.

NOW, THEREFORE, BE IT FURTHER RESOLVED, by the Scarborough Town Council in Town Council assembled, that we do hereby approve this resolution to incorporate all town beaches as part of Resolution 04-13, as set forth in said document.

Signed and sealed this 20th day of April, 2011, on behalf of the Scarborough Town Council and the Town Manager of Scarborough, Maine

Signed by:



Judith L. Roy
Council Chair

Attested by:



Yolande P. Justice
Town Clerk

RESOLUTION 04-13

**A RESOLUTION TO PROMOTE THE HEALTH AND WELLNESS
OF THE TOWN OF SCARBOROUGH RESIDENTS AND VISITORS
BY ESTABLISHING
SCARBOROUGH PARKS AND RECREATION ATHLETIC FACILITIES,
PLAYGROUNDS, AND ASSEMBLY AREAS
AS TOBACCO-FREE ZONES**

BE IT RESOLVED by the Council of the Town of Scarborough, Maine, in Town Council assembled that:

WHEREAS, the Town of Scarborough, Maine, has set as a goal that Scarborough be a safe and healthy place to live and work; and

WHEREAS, tobacco use is the single most preventable cause of death and disease in the United States, as well as in Scarborough, Maine; and

WHEREAS, secondhand smoke contains many harmful chemicals and cancer-causing agents and is a serious health risk to humans, especially infants, children and pregnant women, and increases a non-smoker's risk for asthma, heart disease and lung cancer; and

WHEREAS, the use of chewing tobacco is associated with saliva, or spit, being cast upon the ground, seating areas and other surfaces in recreational settings; and

WHEREAS, tobacco use on the Town of Scarborough parks and recreation facilities sends contradictory messages to young people in being encouraged to participate in activities beneficial to their health, while at the same time being exposed to the use of tobacco products and secondhand smoke; and

WHEREAS, the purpose of the Town of Scarborough Community Services Department is to provide quality recreation and leisure experiences that enhance the quality of life for the Town of Scarborough, including providing a safe environment for these experiences; and

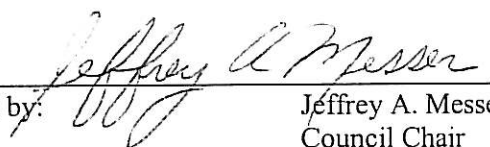
WHEREAS, tobacco-use and exposure to secondhand smoke are contrary to enhancing the quality of life and providing safe environments.

NOW, THEREFORE, BE IT RESOLVED, that the Town of Scarborough does hereby declare that its Parks and Recreation facilities are tobacco-free zones and where the use of any tobacco product, including but not limited to cigarettes, cigars, and chewing tobacco, on, in or at any athletic facility, playground or assembly area under the authority of the Town of Scarborough Community Services Department is discouraged.

BE IT FURTHER RESOLVED, that the Department of Community Services is authorized to take reasonable steps such as signage and other communication tools to achieve voluntary compliance with the tobacco-free zone as stated in Exhibit A.

NOW, THEREFORE, BE IT RESOLVED, by the Scarborough Town Council in Town Council assembled, that we do hereby approve the creation of this resolution promoting the health and wellness of the Town of Scarborough residents and visitors by establishing Scarborough parks and recreation athletic facilities, playgrounds, and assembly areas as tobacco-free zones, as set forth herein this document.

Signed and sealed this 1st day of December, 2004, on behalf of the Scarborough Town Council and the Town Manager of Scarborough, Maine

Signed by: 
Jeffrey A. Messer
Council Chair

Attested by: 
Yolande P. Justice
Town Clerk

EXHIBIT A

TOBACCO-FREE PARKS & RECREATION PROJECT

The environment in which we live plays a critical role in supporting healthy behaviors. If our kids see tobacco used by adults at recreation facilities, they are more likely to perceive tobacco as a normal part of adult life. Tobacco use is inconsistent with goals of recreation – to promote healthy, active, family recreation. In addition secondhand smoke contains many toxins, is a known cancer-causing agent and even short-term exposure has been shown to contribute to heart attack. Spectators and others gathered in close proximity are routinely exposed to secondhand smoke when smoking is allowed.

To provide for a safe healthful environment the Scarborough Town Council passed a resolution in December 2004 to designate Scarborough Parks and Recreation athletic facilities, playgrounds and assembly areas as tobacco-free areas.

Goals:

- Promote non-smoking norm at recreation facilities and playgrounds
- Eliminate exposure to secondhand smoke in seating areas (including park events)
- Reduce cigarette litter

Key Points:

- Several Maine communities have adopted similar policies, including Bath, Brunswick, Raymond Beach, Ellsworth, Skowhegan, Lewiston and Auburn.
- Successful policies have relied on involving stakeholders, lots of communication and awareness reinforcement (not through punitive enforcement).
- This policy was crafted to be as least restrictive as possible to accomplish goals.
- This policy was crafted to be reasonable and address identified problems.
- Policy implemented in the Spring and Summer of 2005.
- Gained the input & support of key stakeholders (e.g., parents, youth leagues, adult leagues, Town Councillors, etc.) to develop and implement policy.
- Implementation and awareness involve several communication mechanisms, including event announcements; Radio & TV PSA's; editorials; letters to the editor; signs at all facilities; reminder cards; include as part of facility-use agreements, etc.
- Proposal endorsed by the Director of the Town of Scarborough Community Services.