



NORTHBROOK HIGH SCHOOL

Athletic Booster Club

P.O. Box 430090 Houston, TX 77243 Tel: 832-545-3219 Email: nhsboosterclub21@gmail.com
Spring Branch Independent School District

Dear Local Business Leader,

Even in trying economic times, businesses need to advertise to stay competitive. This year the Northbrook High School Athletic Booster Club is selling affordable banner advertisements to be posted on the fence line of our baseball and football fields to help raise money for our athletic programs. The benefits to your business are as follows:

1. **Affordability.** Other high schools offer field signage for over \$1500; we are offering the same signs at \$500 for one year. Our school is located in an attractive market area. Your business will have access to prospective customers that visit our field from all over the Greater Houston area including Spring Branch/Memorial, Klein, Tomball, Cypress, and Katy. These areas have an affluent and active population of primarily single dwelling families that businesses seek.
2. **Year round activities.** We host games, tournaments, and tryouts at our fields for soccer, baseball, softball, football, and other sports on a year-round basis. This investment in advertising is not just for a single sport season, but will last year-round.

We are a growing Athletic Booster Club program that has many needs yet to be met in order to offer our athletes the training equipment and field equipment that will allow them to learn to be successful. Help us build our program and we will do everything we can to promote your business!

Please contact Sarah LaChapelle at 832-545-3219 or nhsboosterclub21@gmail.com with any questions. Thank you for your time and consideration.

Sincerely,

Sarah LaChapelle
Treasurer
Northbrook High School Athletic Booster Club



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This agreement entered into this _____ day of _____, 2021, by and between the NHS Athletic Booster Club and business: _____.

ADVERTISING BUSINESS CONTACT INFORMATION:

BUSINESS NAME: _____

POINT OF CONTACT: _____

BUSINESS EMAIL: _____

BUSINESS PHONE NUMBER: _____

BANNER COST: \$500 – checks made payable to Northbrook Athletic Booster Club.

BANNER SIZE: 3'X4'

Advertisement guidelines:

1. Email your business' logo and advertisement to Sarah LaChapelle @ nhsboosterclub21@gmail.com.
2. All ads submitted must be submitted with an accompanying contract and proposed ad (logo & verbiage).
3. All ads submitted for printing must be in PDF or vector format.
4. All ads must be approved by the school district prior to printing.
5. Payment must be received prior to printing.