

POLK MASCOT FILES

BRANDING GUIDELINES



MASCOT MISUSE



ONE COLOR MASCOT



REVERSE MASCOT



DO NOT BEND OR STRETCH



DO NOT ADD OBJECTS

COLOR

2411 C

CMYK: 75, 2, 100, 77
RGB: 28, 66, 32
HEX: #183419

PROCESS BLACK

CMYK: 60, 40, 40, 100
RGB: 0, 0, 0
HEX: #000000