

LONG MASCOT FILES

BRANDING GUIDELINES



ONE COLOR MASCOT



REVERSE MASCOT



APPROVED ALT MASCOT

MASCOT MISUSE



DO NOT BEND OR STRETCH



DO NOT ADD OBJECTS

COLOR



534 C

CMYK: 100, 71, 0, 51
RGB: 27, 54, 93
HEX: #183765



7405 C

CMYK: 0, 8, 100, 1
RGB: 242, 205, 0
HEX: #F1D011