



**ANNAPOLIS  
BOOK  
FESTIVAL**  
— AT KEY SCHOOL —  
**APRIL 9, 2022**

**SPONSORSHIP OPPORTUNITIES**

534 Hillsmere Drive  
Annapolis, MD • 410.263.9231  
[keyschool.org/annapolisbookfestival](http://keyschool.org/annapolisbookfestival)

The Annapolis Book Festival, a respected, free community event now in its 19th year, attracts over 3,000 visitors annually. Sponsors will benefit from a multi-month marketing campaign and an anticipated live remote by C-SPAN BookTV, which is rebroadcast nationally many times throughout the year.

You or your company can be a part of this event with one of the sponsorship opportunities outlined here; each of which is designed to provide maximum visibility.

**SPONSORSHIP CONTACT INFORMATION**

SPONSOR NAME (AS IT WILL APPEAR IN PRINT): \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY/STATE/ZIP: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_

WEBSITE ADDRESS: \_\_\_\_\_ EMAIL: \_\_\_\_\_

PLEASE DESIGNATE MY/OUR GIFT AS FOLLOWS:  TITLE SPONSOR - \$15,000  BOOKER SPONSOR - \$10,000  PULITZER SPONSOR - \$5,000

NOBEL SPONSOR - \$2,500  NEWBERY SPONSOR - \$1,000  CALDECOTT SPONSOR - \$500  FRIEND OF THE FESTIVAL - \$100

AMOUNT DUE: \_\_\_\_\_ PAYMENT METHOD:  CASH  CHECK  CREDIT CARD ( VISA  MASTERCARD  DISCOVER  AMEX)

CREDIT CARD #: \_\_\_\_\_ CVV #: \_\_\_\_\_ EXP DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

For more information please contact Trish Gallant at [tgallant@keyschool.org](mailto:tgallant@keyschool.org) or 443.321.7820.

**TITLE SPONSOR \$15,000**

- Premium position of name or logo displayed during anticipated C-SPAN BookTV coverage
- Premium placement of name or logo and link on the Festival website
- Name or logo on Festival poster
- Premium position on Festival t-shirts
- Back cover, full-page advertisement in printed Festival programs
- Recognition in Annapolis Book Festival publicity
- Sponsorship of Activity Building and Katharine Hall
- Ten tickets to the Authors' Reception
- Display of company brochures at Festival
- Promotion through Festival and Key School social media outlets

**BOOKER SPONSOR \$10,000**

- Name or logo displayed during anticipated C-SPAN BookTV coverage
- Placement of name or logo and link on the Festival website
- Name or logo on Festival t-shirts
- Three-quarters page advertisement in printed Festival programs
- Recognition in Annapolis Book Festival publicity
- Eight tickets to the Authors' Reception
- Display of company brochures at Festival
- Promotion through Festival and Key School social media outlets

**PULITZER SPONSOR \$5,000**

- Name or logo displayed during anticipated C-SPAN BookTV coverage
- Placement of name or logo and link on the Festival website
- Name or logo on Festival t-shirts
- Half-page advertisement in printed Festival programs
- Recognition in Annapolis Book Festival publicity
- Six tickets to the Authors' Reception
- Display of company brochures at Festival
- Promotion through Festival and Key School social media outlets

**NOBEL SPONSOR \$2,500**

- Name or logo displayed during anticipated C-SPAN BookTV coverage
- Placement of name or logo and link on the Festival website
- Name or logo on Festival t-shirts
- Quarter-page advertisement in printed Festival programs
- Four tickets to the Authors' Reception
- Display of company brochures at Festival
- Promotion through Festival and Key School social media outlets

**NEWBERY SPONSOR \$1,000**

- Placement of name or logo and link on the Festival website
- Name or logo on Festival t-shirts
- Eighth-page advertisement in printed Festival programs
- Two tickets to the Authors' Reception
- Display of company brochures at Festival

**CALDECOTT SPONSOR \$500**

- Placement of name or logo and link on the Festival website
- Name in printed Festival programs
- Two tickets to the Authors' Reception