



STATE OF CONNECTICUT – COUNTY OF TOLLAND
INCORPORATED 1786

TOWN OF ELLINGTON

55 MAIN STREET – PO BOX 187
ELLINGTON, CONNECTICUT 06029-0187
www.ellington-ct.gov

TEL. (860) 870-3120

TOWN PLANNER'S OFFICE FAX (860) 870-3122

ECONOMIC DEVELOPMENT COMMISSION REGULAR MEETING AGENDA WEDNESDAY, OCTOBER 13, 2021, 7:00 PM

IN-PERSON ATTENDANCE: TOWN HALL ANNEX, 57 MAIN STREET, ELLINGTON, CT
REMOTE ATTENDANCE: VIA ZOOM MEETING, INSTRUCTIONS PROVIDED BELOW

I. CALL TO ORDER:

II. PUBLIC COMMENTS (on non-agenda items):

III. ACTIVE BUSINESS:

1. Report: Tolland County Chamber of Commerce
 - a. 64th Annual Meeting & Awards Ceremony, Wednesday, October 13, 2021, The Lodge at Crandall's Park, Tolland, CT., 5:00 – 7:00 pm.
 - b. An Evening of Elegance Auction, Saturday, November 13, 2021 Georgina's Banquet Facility, Bolton, CT. 5:30 pm.
 - c. Annual membership fees invoice for October 2021 to September 2022.
2. Report: Agricultural Initiatives
3. Report: Connecticut Economic Development Association Best Practices
 - a. Discuss future business events – draft press release for 2nd annual shop local campaign – Shop Ellington 2021, November 26, 2021 thru December 5, 2021.
4. Report: Tax Incentive/Abatement Programs
5. Report: Current Economic Activity

IV. ADMINISTRATIVE BUSINESS:

1. Approval of the August 11, 2021 regular meeting minutes.
2. Correspondence:
 - a. 2021 Town Profile – Ellington, Connecticut

V. ADJOURNMENT:

Note: Next regular meeting is scheduled for November 10, 2021

Remote attendance for this meeting is available using the online video conferencing service provider Zoom Meeting. Details to attend the meeting virtually are provided on the meeting agenda and posted on the Town of Ellington's webpage (www.ellington-ct.gov) under Agenda & Minutes, Economic Development Commission. For questions and assistance please contact the Ellington Planning Department at 860-870-3120.

Join Zoom Meeting:

<https://us06web.zoom.us/j/88556806802>

Meeting ID: 885 5680 6802

Password: 964083

Dial by your location:

+1 646 558 8656 US (New York)

Meeting ID: 885 5680 6802

Passcode: 964083



The Tolland County Chamber of Commerce
cordially invites you to attend

An Evening of Elegance Auction

Saturday, November 13, 2021

Social, Preview and Silent Auction

Hors d'oeuvres & Cash Bar

5:30 pm – 8:00 pm

Dinner

8:00 pm

Live Auction & Dancing to Follow Dinner

Georgina's Banquet Facility

275 Boston Turnpike, Bolton CT 06043

\$65.⁰⁰ per person



Tolland County Chamber of Commerce
30 Lafayette Square
Hyde Avenue
Vernon, CT 06066
(860) 872-0587
tccc@tollandcountychamber.org

Invoice

Invoice Date: 9/27/2021

Invoice Number: 1808

Please make checks payable to TCCC
30 Lafayette Square, Vernon, CT 06066.

Town of Ellington
Lisa Houlihan
PO Box 187
55 Main Street
Ellington, CT 06029

Terms	Due Date
Net 30	10/27/2021

Description	Quantity	Rate	Amount
October 2021 to September 2022 - Membership in the Tolland County Chamber of Commerce	1	\$430.00	\$430.00
Subtotal:			\$430.00
Tax:			\$0.00
Total:			\$430.00
Payment/Credit Applied:			\$0.00
Balance:			\$430.00

NEWS RELEASE

October 1, 2021

Planning Department
Economic Development Commission

Town of Ellington

55 Main Street, PO Box 187, Ellington, CT 06029
(860) 870-3120 / planner@ellington-ct.gov



SECOND ANNUAL SHOP ELLINGTON 2021 EVENT



HELP SUPPORT ELLINGTON BUSINESSES

In an effort to support local businesses, the Ellington Economic Development Commission (EDC) is sponsoring the second annual shop local campaign - Shop Ellington 2021. The event is intended to connect more patrons and local businesses and will run for ten days starting Friday, November 26, 2021, through Sunday, December 5, 2021. During the event citizens can earn raffle tickets (stickers) toward becoming eligible for raffle prizes that will be awarded at a drawing in mid-December and mailed to event winners shortly thereafter. Patrons are encouraged to visit participating Ellington businesses to learn about services, make purchases, grab a bite to eat/drink, get/book services or take tours, but no purchase is necessary. As long as a meaningful interaction transpires, patrons qualify for one ticket per interaction during the event. After December 5th, Customer Raffle Cards will be collected by the office of the EDC, the Ellington Planning Department, and cards with 5 or more stickers will be entered into a raffle drawing sponsored by the Economic Development Commission for prepaid gift cards.

For a list of participating businesses, to print a Customer Raffle Card, learn how to become a participating business, and access more details about the event please visit the Town of Ellington's website at ellington-ct.gov and choose the Things to Do tab on the site's main page and select Shop Ellington 2021. You may also phone the Ellington Planning Department at 860-870-3120 or send an email to planner@ellington-ct.gov.



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ECONOMIC DEVELOPMENT COMMISSION REGULAR MEETING MINUTES

WEDNESDAY, AUGUST 11, 2021, 7:00 PM

IN PERSON ATTENDANCE: TOWN HALL ANNEX, 57 MAIN STREET, ELLINGTON, CT
REMOTE ATTENDANCE: ZOOM VIDEO CONFERENCING

PRESENT: In person: Chairman Sean Kelly, Via Zoom: Regular Member Jim Fay and Alternate Bryan Platt

ABSENT: Vice Chairman Donna Resutek, Regular Members David Hurley and Chris Todd, and Alternate Amos Smith

STAFF

PRESENT: In person: Lisa M. Houlihan, Town Planner and Acting Recording Clerk

I. CALL TO ORDER: Chairman Kelly called the meeting to order at 7:02 PM.

II. PUBLIC COMMENTS (on non-agenda items): None

III. ACTIVE BUSINESS:

1. Report: Tolland County Chamber of Commerce (Chamber)
 - a. Annual member awards nomination announcement (due August 28, 2021)

Chairman Kelly recapped discussion from last month and reviewed the award categories. The commission discussed active commercial development in town and agreed next year multiple candidates will be present for potential nomination. By consensus, no nominations were made.

Ms. Houlihan reported the Chamber is hosting a Food Truck Festival with live music on Saturday, August 28, 2021, 4 PM to 10 PM, at Connecticut Golf Land on Route 83 in Vernon.

2. Report: Agricultural Initiatives - Nothing new to report at this time.
3. Report: Connecticut Economic Development Association Best Practices
 - a. Discuss future business events.

At last month's meeting the commission discussed coordinating a Chamber Business After Hours event at DiFiore Ravioli now that it's officially opened. Invitation to the event is shared with other Chamber member businesses and provides attendees networking opportunity and a forum for DiFiore to showcase its establishment and offerings. Ms. Houlihan spoke with Don DiFiore, owner, and Chamber representatives and they are interested in organizing an event in September. Mr. DiFiore suggested having the event on a Monday so there's no conflict with normal business hours. The commission reviewed active agenda items and discussed whether to hold the regular meeting in September as well as a special meeting for the Chamber event or to cancel the regular meeting.

MOVED (PLATT) SECONDED (FAY) AND (PASSED UNANIMOUSLY) TO CANCEL THE SEPTEMBER 8, 2021 REGULAR MEETING AND SCHEDULE A SPECIAL MEETING FOR SEPTEMBER 20, 2021 FOR A CHAMBER BUSINESS AFTER HOURS EVENT AT DIFIORE RAVIOLI.

DISCUSSION: THE DATE OF THE SPECIAL MEETING IS CONTINGENT UPON THE AVAILABILITY OF CHAMBER REPRESENTATIVES AND DIFIORE RAVIOLI. CHAIRMAN KELLY ASKED COMMISSIONERS TO KEEP A LOOKOUT FOR CORRESPONDENCE FROM THE PLANNING DEPARTMENT WITH MORE INFORMATION ABOUT THE POTENTIAL EVENT.

The commission discussed last year's Shop Ellington 2020 event and plans for another event this year. Ms. Houlihan shared last year's invitation to businesses, press release, and event flyer. Ms. Houlihan will update the press release for review in October and obtain quotes to place ads in North Central News, Journal Inquirer, and Hartford Courant.

4. Report: Tax Incentive/Abatement Programs - No abatement applications are pending.
5. Report: Current Economic Activity

Ms. Houlihan shared an e-blast sent to the commission's business distribution list from the Community Investment Corporation about changes to the Small Business Administration's 504 loan program making it easier for small businesses to refinance debt.

Chairman Kelly explained zoning approvals recently granted for phase II improvements for the southern portion of the Big Y Express site for a car wash and restaurant. Ms. Houlihan displayed the phase II development site plan and building renditions.

Chairman Kelly informed the commission that LuAnn's Bakery has taken ownership of 420 Somers Road, the former Accu-Time location. They are working to extend public sewers to the site. LuAnn's will occupy the rear building for additional kitchen space and they are marketing the front building. Planning Department staff is answering permitting questions on an ongoing basis with potential tenants and the owners.

IV. ADMINISTRATIVE BUSINESS:

1. Approval of the July 14, 2021, regular meeting minutes.
MOVED (FAY) SECONDED (PLATT) AND (PASSED UNANIMOUSLY) TO APPROVE THE JULY 14, 2021, MEETING MINUTES AS WRITTEN.
2. Correspondence - None

V. ADJOURNMENT:

MOVED (PLATT) SECONDED (FAY) AND (PASSED UNANIMOUSLY) TO ADJOURN AT 7:22 PM.

Respectfully submitted,

Lisa M. Houlihan, Acting Recording Clerk

Ellington, Connecticut

16,170

General

ACS, 2015–2019

	Ellington	State
Land Area <i>mi</i> ²	34	4,842
Population Density <i>people per mi</i> ²	475	738
Number of Households	7,000	1,370,746
Median Age	41.0	41.0
Median Household Income	\$91,510	\$78,444
Poverty Rate	5%	10%

Economy

Top Industries

CT Department of Labor, 2019

	Employment	Employers	Av. Wages
1 Local Government	727	12	\$45,605
2 Manufacturing	574	24	\$64,236
3 Retail Trade	559	34	\$45,821
4 Construction	475	59	\$68,465
5 Health Care & Social Assistance	344	31	\$38,058
All Industries	3,896	363	\$48,884

SOTS Business Registrations

Secretary of the State, June 2021

Total Active Businesses 1,191

New Business Registrations by Year

2001	63	2006	59	2011	55	2016	82
2002	74	2007	81	2012	72	2017	75
2003	73	2008	69	2013	70	2018	89
2004	75	2009	52	2014	73	2019	76
2005	73	2010	70	2015	63	2020	103

Key Employers

Data from municipalities, 2021

- 1 Oakridge Dairy
- 2 Country Pure Foods
- 3 Dymotek
- 4 Earthlight
- 5 Barn Yard/Great Country Garages

Demographics

ACS, 2015–2019

Age Distribution

	Ellington	State
Under 10	1,517 9%	11%
10 to 19	2,258 14%	13%
20 to 29	1,945 12%	13%
30 to 39	1,905 12%	12%
40 to 49	2,739 17%	13%
50 to 59	2,494 15%	15%
60 to 69	1,876 12%	12%
70 to 79	1,064 7%	7%
80 and over	372 2%	5%

Race and Ethnicity

	Ellington	State
Asian <i>Non-Hispanic (NH)</i>	7%	4%
Black <i>NH</i>	1%	10%
Hispanic or Latino/a <i>Of any race</i>	5%	16%
White <i>NH</i>	84%	67%
Other <i>NH, incl. American Indian, Alaska Native, Native Hawaiian or Pacific Islander</i>	3%	3%

Language Spoken at Home

	Ellington	State
English	78%	91%
Spanish	2%	12%

Educational Attainment

	Ellington	State
High School Diploma Only	26%	27%
Associate Degree	7%	8%
Bachelor's Degree	22%	25%
Master's Degree or Higher	17%	22%

Housing

ACS, 2015–2019

	Ellington	State
Median Home Value	\$282,300	\$275,400
Median Rent	\$1,226	\$1,180
Housing Units	7,418	1,516,629

Owner-Occupied
Detached or Semi-Detached
Vacant

	Ellington	State
Owner-Occupied	63%	66%
Detached or Semi-Detached	64%	64%
Vacant	6%	10%

Schools

CT Department of Education, 2020–21

School Districts

	Available Grades	Total Enrollment	Pre-K Enrollment	4-Year Grad Rate (2018–19)
Ellington School District	PK-12	2,626	49	98%
Statewide	-	513,079	15,300	88%

Smarter Balanced Assessments

Met or exceeded expectations, 2018/19

	Math	ELA
Ellington School District	63%	68%
Statewide	48%	56%

Ellington, Connecticut

16,170

Labor Force

CT Department of Labor, 2020

	Ellington	State
Employed	8,930	1,724,621
Unemployed	552	148,010

Unemployment Rate

Self-Employment Rate*

*ACS, 2015–2019

Ellington

State

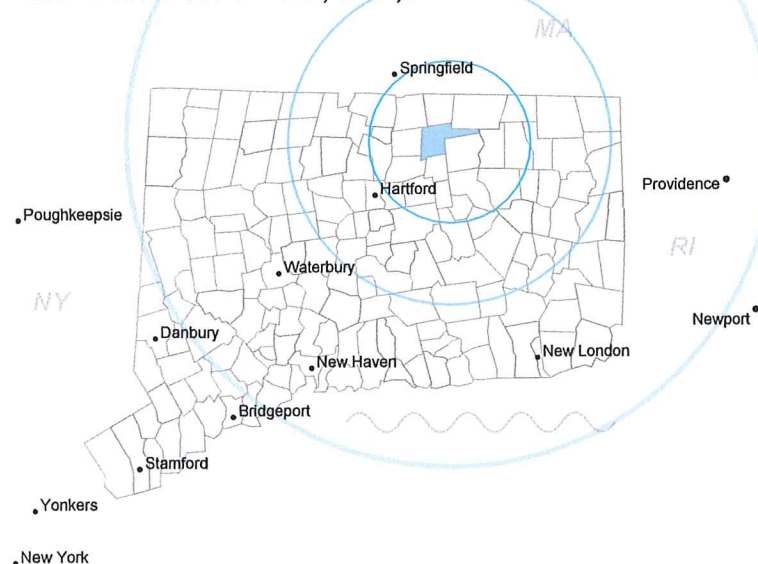
6

8%

9

10%

Catchment Areas of 15mi, 30mi, and 60mi



Access

ACS, 2015–2019

Mean Commute Time *Pre-Covid* 26 min 26 min

No Access to a Car

No Internet Access

Ellington

State

3

9%

7

12%

Commute Mode

Public Transport

Walking or Cycling

Driving

Working From Home *Pre-Covid*

1

5%

1

3%

86

91%

5

6%

Public Transit

CTtransit Service

Other Public Bus Operations

Train Service

-

-

-

Fiscal Indicators

CT Office of Policy and Management, SFY 2017-18

Municipal Revenue

Total Revenue	\$59,924,730
Property Tax Revenue	\$43,643,949
per capita	\$2,661
per capita, as % of state av.	88%
Intergovernmental Revenue	\$14,493,790
Revenue to Expenditure Ratio	98%

Boston*

Municipal Expenditure

Total Expenditure	\$60,996,442
Educational	\$42,806,046
Other	\$18,190,396

Grand List

Equalized Net Grand List	\$1,980,074,302
per capita	\$121,484
per capita, as % of state av.	79%
Comm./Indust. Share of Net Grand List	7%

Actual Mill Rate	31.70
Equalized Mill Rate	21.90

Municipal Debt

Moody's Rating	Aa3
Total Indebtness	\$18,450,515
per capita	\$1,132
per capita, as % of state av.	44%
as percent of expenditures	30%

Annual Debt Service	\$2,935,851
as % of expenditures	5%



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ctdata.org/sitefinder

About Town Profiles

The Connecticut Town Profiles are two-page reports of demographic and economic information for each of Connecticut's 169 municipalities. Reports for 2016-2019 are available from profiles.ctdata.org.

Feedback is welcome, and should be directed to info@ctdata.org.

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