

King County Promise

August 2021 Update



Welcome

- Please mute your computer or device
- Please introduce yourself in the chat
 - Name
 - Preferred pronouns
 - School/org





Allegiance and Acknowledgement

PSESD PEOPLE, LAND AND WATER ACKNOWLEDGMENT

Puget Sound ESD (PSESD) recognizes the way to true reconciliation starts with facing and accepting our past, which is rooted in colonization, imperialism, and white supremacy, and authentically moving towards honoring the Indigenous peoples and land we occupy. PSESD acknowledges that the regions we support and occupy are the ancestral territories of the [Coast Salish](#) people. As the original stewards of the land, the Coast Salish people are comprised of tribes that spanned across the Pacific Northwest Coast of [Turtle Island](#).

PSESD recognizes that there are [29 federally recognized tribes](#) in the state of Washington and five tribes in the state that are not recognized by the U.S. federal government. Our region of service includes the tribes of: [Duwamish](#), [Muckleshoot](#), [Nisqually](#), [Puyallup](#), [Skokomish](#), [Snoqualmie](#), [Stillaguamish](#), [Steilacoom](#), and [Suquamish](#).

PSESD physical spaces reside on the traditional lands of the Duwamish Tribe, Muckleshoot Indian Tribe, and Puyallup Tribe, who historically lived throughout the [Black](#), Cedar, Green, Puyallup, and White River watersheds. The PSESD Renton office sits on the ancestral Dwamish village named skoh-AHL-koh, which means Confluence.

PSESD recognizes that our federal government has stolen land and broken treaties, especially the treaties of [Medicine Creek](#) and [Point Elliott](#). We are committed to creating a racially just education system that educates all students on the colonization and the ultimate resurgence of Indigenous Peoples' traditions and culture where they continue to be an integral part of today's society. By learning to lead with transformational values and disrupting patterns of white supremacy, PSESD calls to action the practice of [Seventh Generation](#) thinking in honoring the people and land.

Session Outcomes: King County Promise

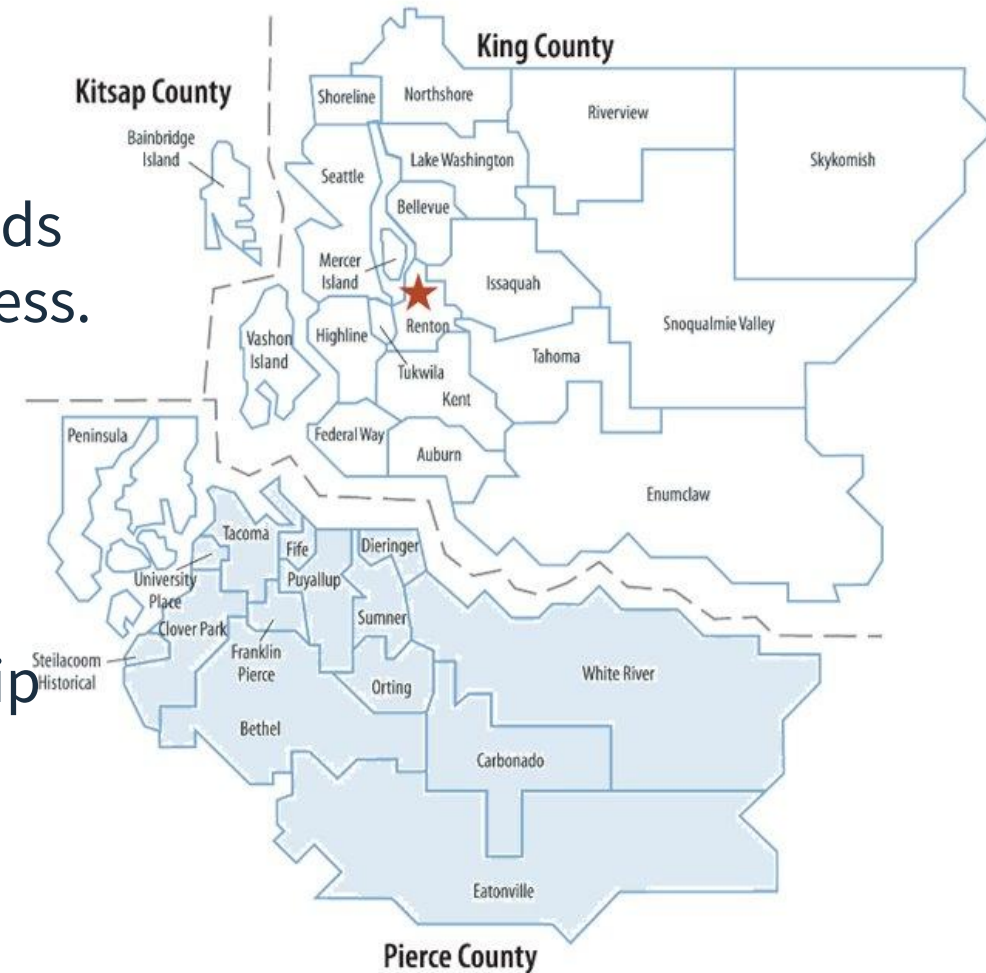
- Understand the background, vision, strategies, mission, and program model for King County Promise
- Understand Promise components that will be in King County Promise Phase 1
- Provide feedback on key aspects of Promise including:
 - Students: Student experience, advising elements, and outcomes
 - Staffing: Staff role and professional development
 - System: data, tracking, partnership requirements, and program outcomes
- Learn about the upcoming Promise-related dates and touch points including:
 - Phase 1 prep sessions
 - Promise Launch timeline

Who We Are

Puget Sound College & Career Network (**PSCCN**) builds **regional capacity** to increase postsecondary readiness.

- Professional learning and resources;
- Coaching and technical assistance;
- Pilot support and innovation;
- Systems alignment, coordination and partnership development; &
- Systemic barrier identification and removal.

We are committed to **removing barriers** so **first generation, low income, and students of color** have the opportunity to access & obtain postsecondary credentials.



PSCCN Team

Naveed Badri, PSCCN Manager

Leila Crist, PSCCN/CINRE Program Coordinator

Christian Granlund, PSCCN Manager

Dinda Davis, PSCCN Program Coordinator

Mercy Daramola, Interim Postsecondary Director



A background image of four students walking away from the camera down a long, arched hallway. The students are wearing backpacks and casual clothing. The hallway has high ceilings with arches and a polished floor. A semi-transparent blue rectangle is overlaid on the image, containing the text.

What is King County Promise?

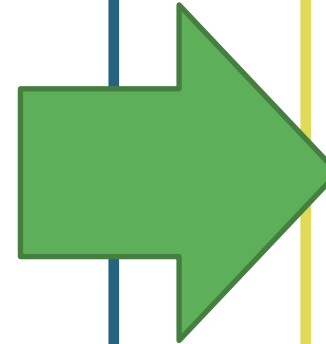
Regional Postsecondary Access
& Success System

“Every system is perfectly designed to get the results it gets.”

– W. Edwards Deming

Future System

- Equitably funded
- Targeted supports
- Coordinated pathways
- Student-centered
- Accountable



2030 Results

***70% of students
earn a
postsecondary
credential,
closing
opportunity
gaps***

King County Promise

Stakeholder Engagement (Partial List)



A background image of a graduation ceremony. In the foreground, graduates in green gowns and black caps are seen from the chest up, looking upwards with their arms raised. In the background, several black graduation caps are captured mid-air, having just been tossed. The scene is set outdoors with trees visible in the distance.

Our Collective Vision

All youth of color and other historically underserved young people, receive **high quality support** to choose, pursue, and succeed in their postsecondary path

Substantial system capacity is built across K-12, higher education, and communities to ensure more equitable support

Our institutions make **significant improvements to coordinate, align, and simplify** the journey to completion

Demonstrate to the state the programming, evidence-based practices, and staffing levels needed to achieve high postsecondary enrollment and success rates

Our Mission

Districts, CTCs and CBOs, supported by PSCCN, work in partnership to ensure that King County students and young people obtain postsecondary credentials through shared strategies, data, staff and funding, with a focus on racial equity, continuous learning and implementing system change, in order to create a sustainable, comprehensive postsecondary access and success system that is highly supportive, equitable and accessible.



King County Promise Outcomes

STUDENT LEVEL GOAL

Increase postsecondary attainment by age 26 of King County Promise served youth to 70 percent, with no gap in attainment rates between prioritized young people and their peers.

SYSTEM LEVEL GOAL

K-12 districts, postsecondary institutions, and community-based organizations in King County collaborate to create a cohesive, equity-focused P-16 educational system that supports postsecondary success for young people.

Promise Strategies

STUDENTS

1

Collaborative Advisors: High School and CTC and community organizations

2

Equity Stipend: \$1000 non tuition grants for CTC students

STAFF

1

K-12, CTC and CBO staff: New staff provide coordinated postsecondary advising to students and young people with high quality ratios

2

Professional Development: Ongoing professional development and support

3

Common Advising Resources: Content, milestones

SYSTEMS/PARTNERS

1

Promise Leadership: K12, CBO + CTC leadership coordinate and participate in Promise Leadership groups to implement Promise advising

2

Assessment and Continuous Improvement: Engage in and monitor regular individual and partnership assessments and improvement plans

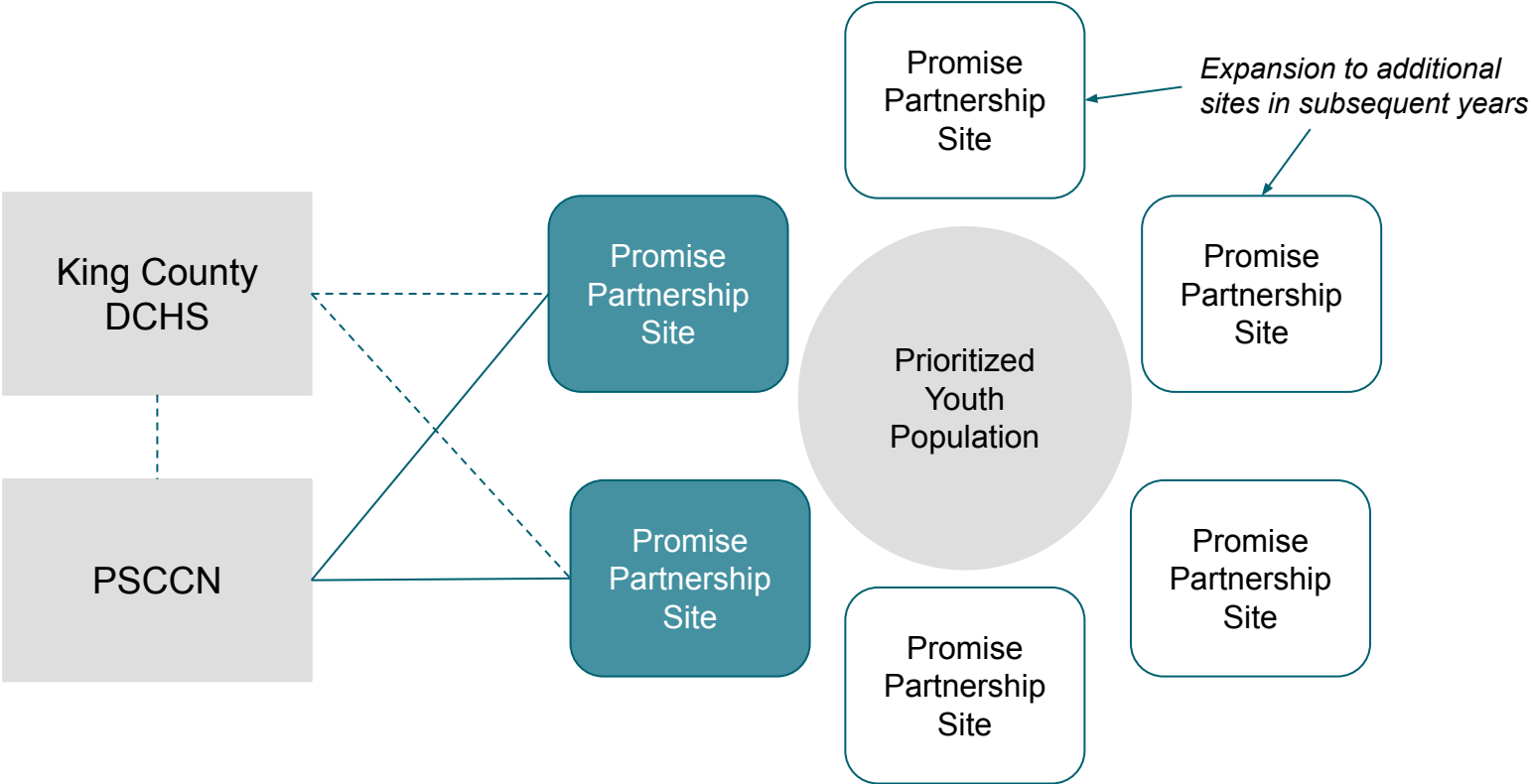
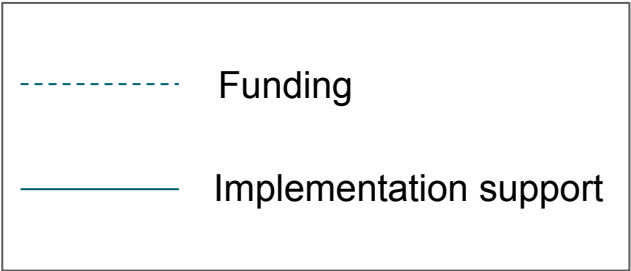
3

Shared Data Tracking: Establish Promise data sharing, track and report outcomes, administer Promise surveys

4

Financial Commitment: (CTC/K12) Maintain financial match at the identified ratio for PSTAA funds towards Promise related strategies and actively participate in fundraising initiatives from private and public sources

Promise partnership sites will be supported by PSCCN and DCHS and collaborate via shared leadership, programming and continuous learning focused bodies



Shared Leadership Bodies

Executive Leadership Team	Youth Advisory Group
Promise Practitioners Learning Network	Fund Development Working Group
Data Working Group	Regional Promise Network Leadership Team

King County Promise Phase 1 (2022-2024) by the numbers:

12.7M

In PSTAA* funds deployed

12K

Students Served over two
years (approximately)

60

New advising staff
supported per year across
K12, CBO and CTC

***PSTAA - Puget Sound Taxpayer Accountability Account**

A photograph of four students walking away from the camera down a long, brightly lit hallway with high ceilings and arched windows. The students are wearing backpacks and casual clothing. The image is overlaid with a semi-transparent blue rectangle that contains the text.

Who is King County Promise for?



King County Students and Young People

Exclusive focus on youth of color, youth from families at/below 200% of the federal poverty level, youth who identify as LGBTQ+, youth who experience homelessness or foster care, youth with disabilities, and other young people who have been **historically underserved** in King County, age 26 and under

- High school students
- CTC students
- Opportunity youth and working young people

Eligible Partners

K-12 Districts

All public K-12 districts in King County and any King County charter school serving students in grades 9-12

K-12 + CTC Student Serving CBOs


Any non-profit currently serving King County high school and/or CTC students with college access and/or success support services

Opportunity Youth Serving CBOs

Any non-profit currently serving King County opportunity youth (disconnected from school and living wage jobs) with college access and/or success support services

Community & Technical Colleges

All community and technical colleges in King County (public, two-year colleges)

- 
- ❖ *Entities apply as a “**Promise Partnership**” focused on a shared group of young people in the Promise priority population*
 - ❖ *Each entity within a partnership will receive direct funding*

A photograph of four students walking away from the camera down a long, brightly lit hallway with high ceilings and arched windows. The students are dressed in casual attire, including jeans, t-shirts, and backpacks. The image is overlaid with a semi-transparent blue rectangle that contains the title text.

What's New in King County Promise?

Promise Strategies - What's New

STUDENTS

1

Connected advising staff in and out of school (K-12/CTC) and support transition from K-12/out of school into CTCs

2

Equity Stipend: \$1000 non tuition grants for CTC students

STAFF

1

K-12, CTC and CBO staff: Collaborative advising and programming supported by shared data system

2

Professional Development

3

Common Advising Resources: Content, milestones

SYSTEMS/PARTNERS

1

Additional funding to hire Promise Advising Staff

2

Partnership supports

3

Assessment and Continuous Improvement

4

Shared Data Tracking

5

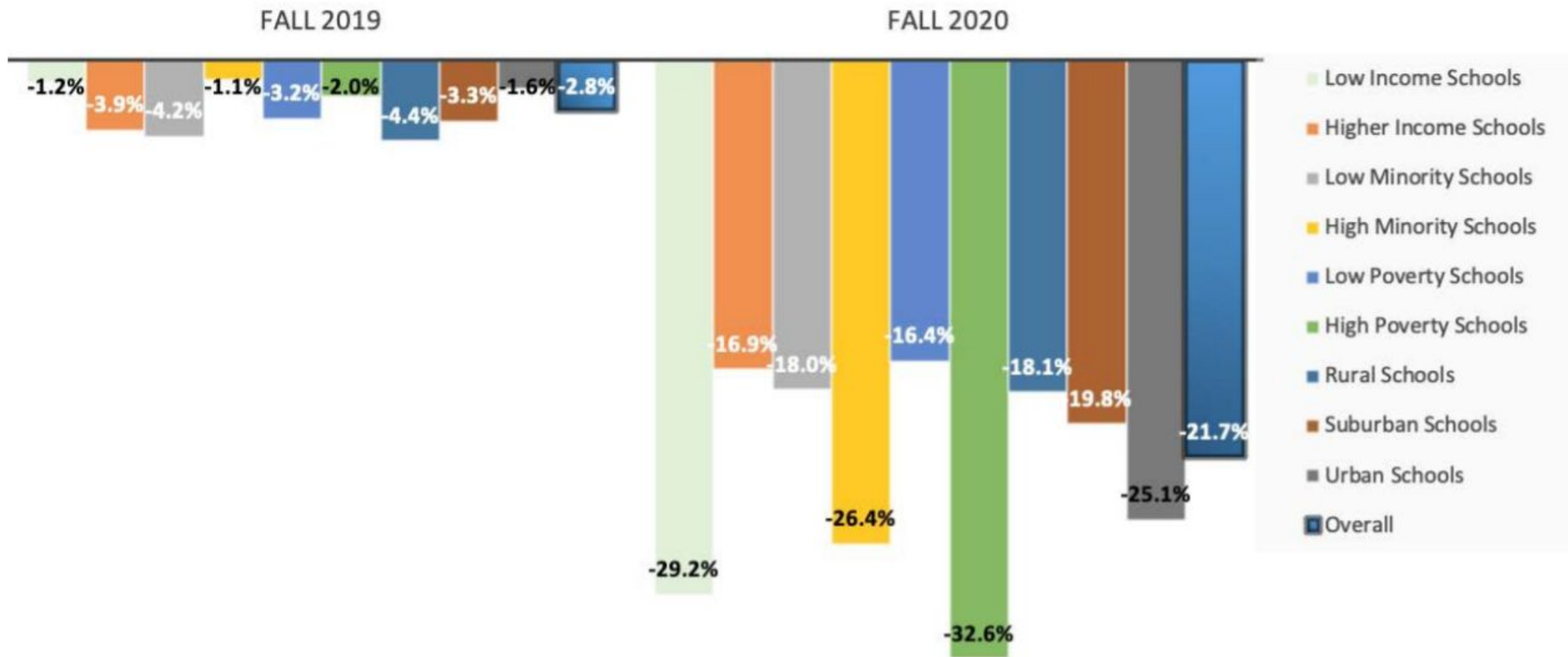
Financial Commitment Match: (CTC/K-12)

A photograph of four students walking away from the camera down a long, brightly lit hallway with high ceilings and arched windows. The students are dressed in casual attire, including jeans and backpacks. The image is overlaid with a semi-transparent blue rectangle that contains the title text.

Why is King County Promise Important?

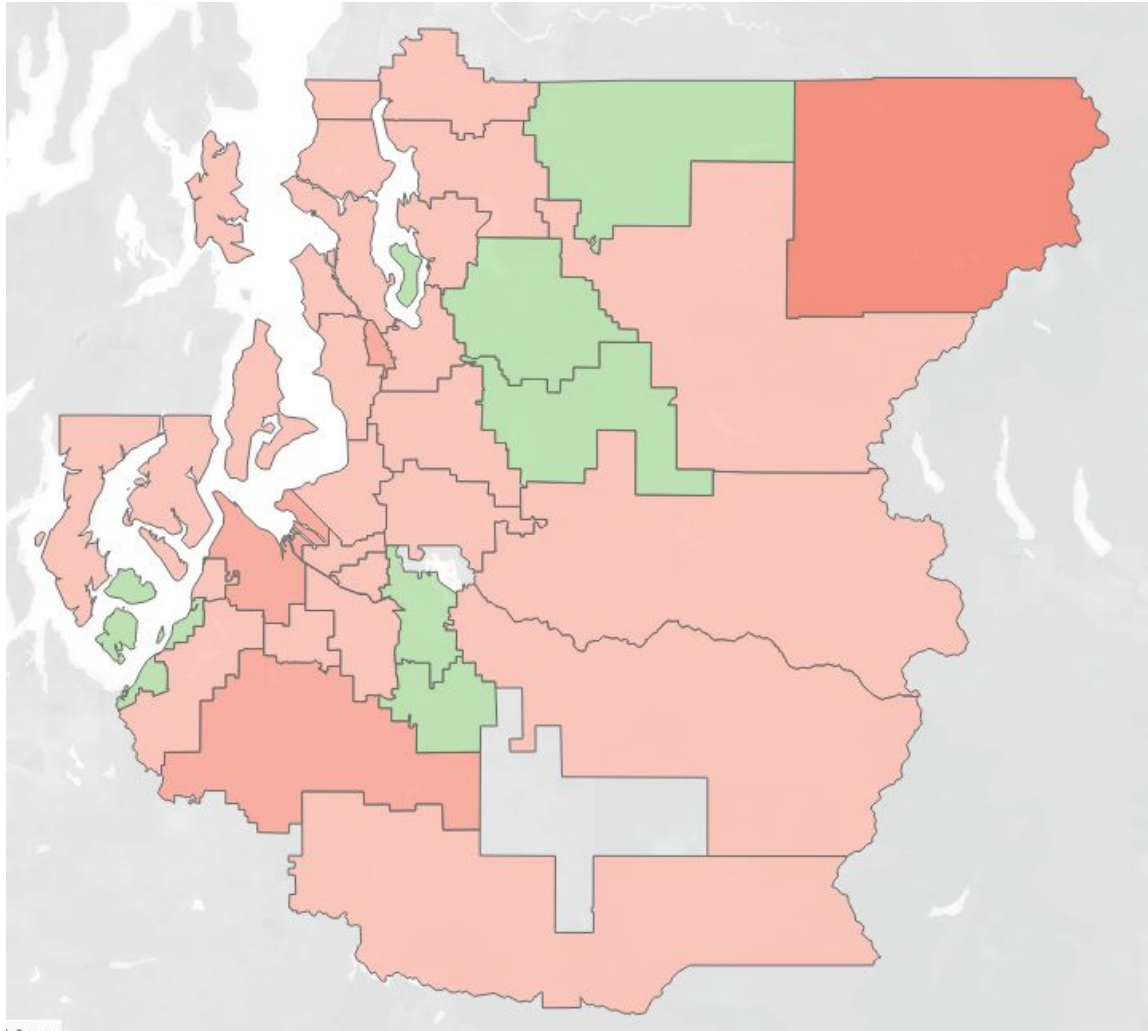
Impacts of COVID-19

Changes in the number of students enrolling college after high school by high school characteristics



Impacts of COVID-19

Difference in Rate Compared to This Time Last Year (3/29/2021)

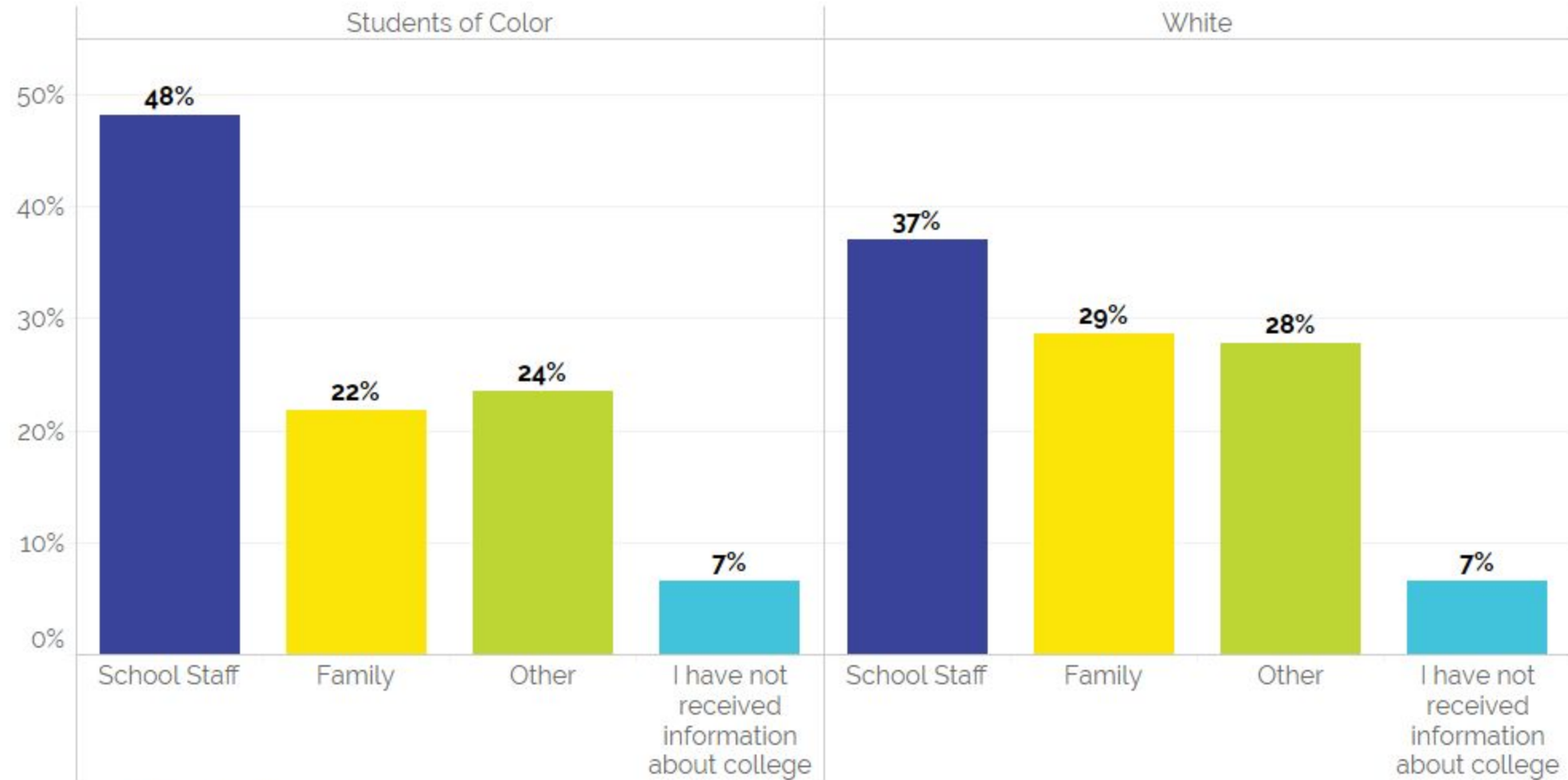


3-14% decrease for most districts

Most Helpful

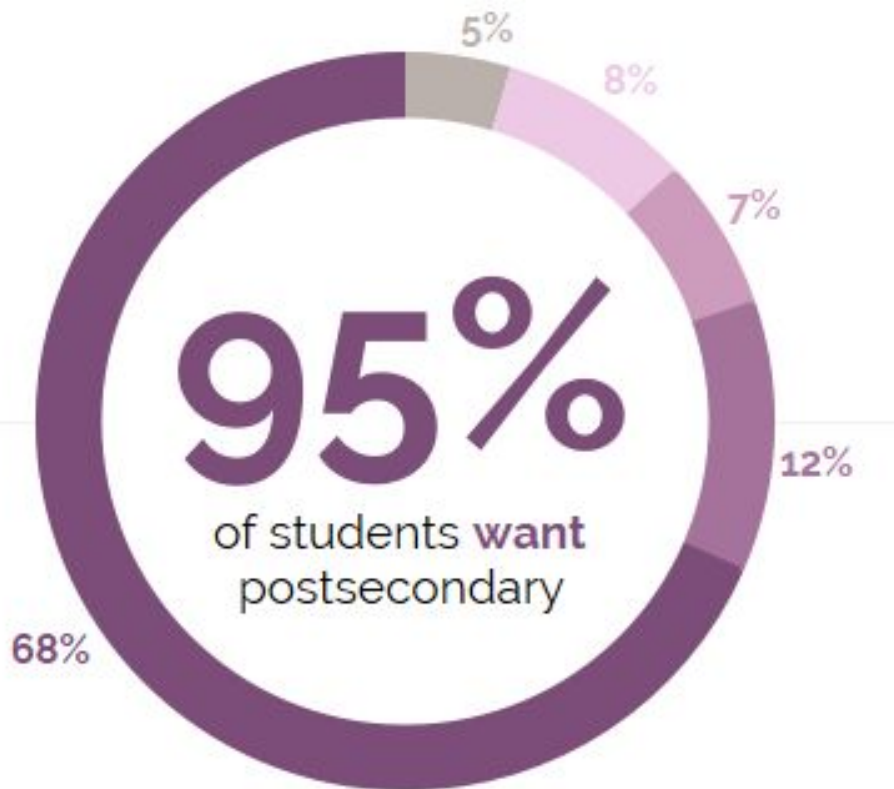
Which of the following has been the most helpful in learning about college?

First Generation Students



Source: CCLI 2021 College & Career Climate Survey

Postsecondary credentials matter in our region



70% of jobs will require a credential by 2030

Only **30%** of our region's students have completed a 2-year, 4-year or apprenticeship

Participants were **3X more likely** to enroll in postsecondary education:

67%

of young people who
worked with Seattle
Education Access

23%

of young people without
a navigator

Participants who were young men of color were **7X more likely** to enroll in postsecondary education:

66%

of young men of color
who worked with Seattle
Education Access

9%

of young men of color
without a navigator

Current Opportunity

Support for Opportunity Youth

We know that with individualized support, opportunity youth can succeed in postsecondary education.

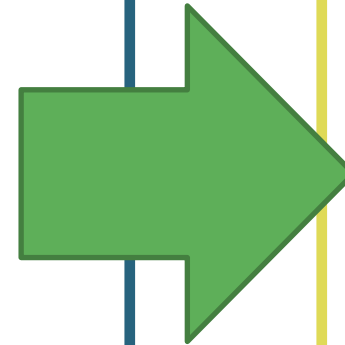
The Urban Institute compared college enrollment rates of South King County opportunity youth receiving navigation support with enrollment rates of a comparison group that did not receive navigation support.

“Every system is perfectly designed to get the results it gets.”

– W. Edwards Deming

Current System

- Inequitably funded
- Haphazard activities
- Disconnected experiences
- Institution-centered
- Not accountable





Current Results

95% of students want to go to college

30% of students earn a college credential

Current Challenges: Inadequate & Inequitable Support in HS/College

	 Sample HS	 Sample HS
Median income	\$105,402	\$64,573
Total students	1,579	2,030
Low income students	156 (10%)	1,368 (67%)
Counselors and college advisors	6	6

Current Challenges

Inadequate & inequitable support at college

**NACADA Recommended Advisor
Ratio**

1:450

**Local Community & Technical
College Advisor Ratios**

1:800 – 1:1,500

Current Challenges

Barriers for Opportunity Youth

King County is home to roughly 20,000 opportunity youth, but there are no formal on-ramps to college once you leave K–12, with or without a high school diploma



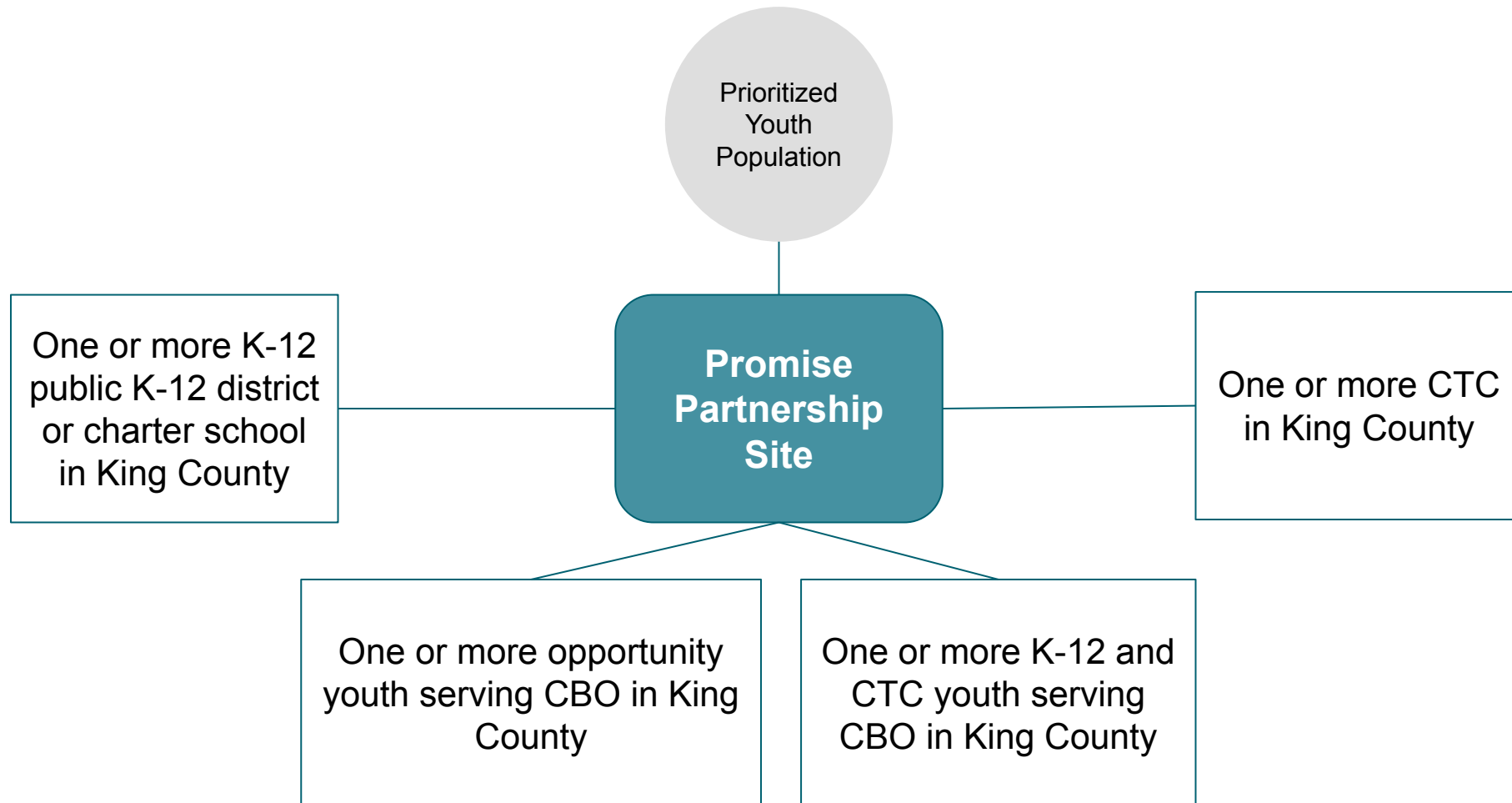
A photograph of four students walking away from the camera down a long, brightly lit hallway with high ceilings and arched windows. The students are dressed in casual attire, including jeans, t-shirts, and backpacks. The image is overlaid with a semi-transparent blue rectangle, and the title text is centered within this rectangle.

How will King County Promise Work?

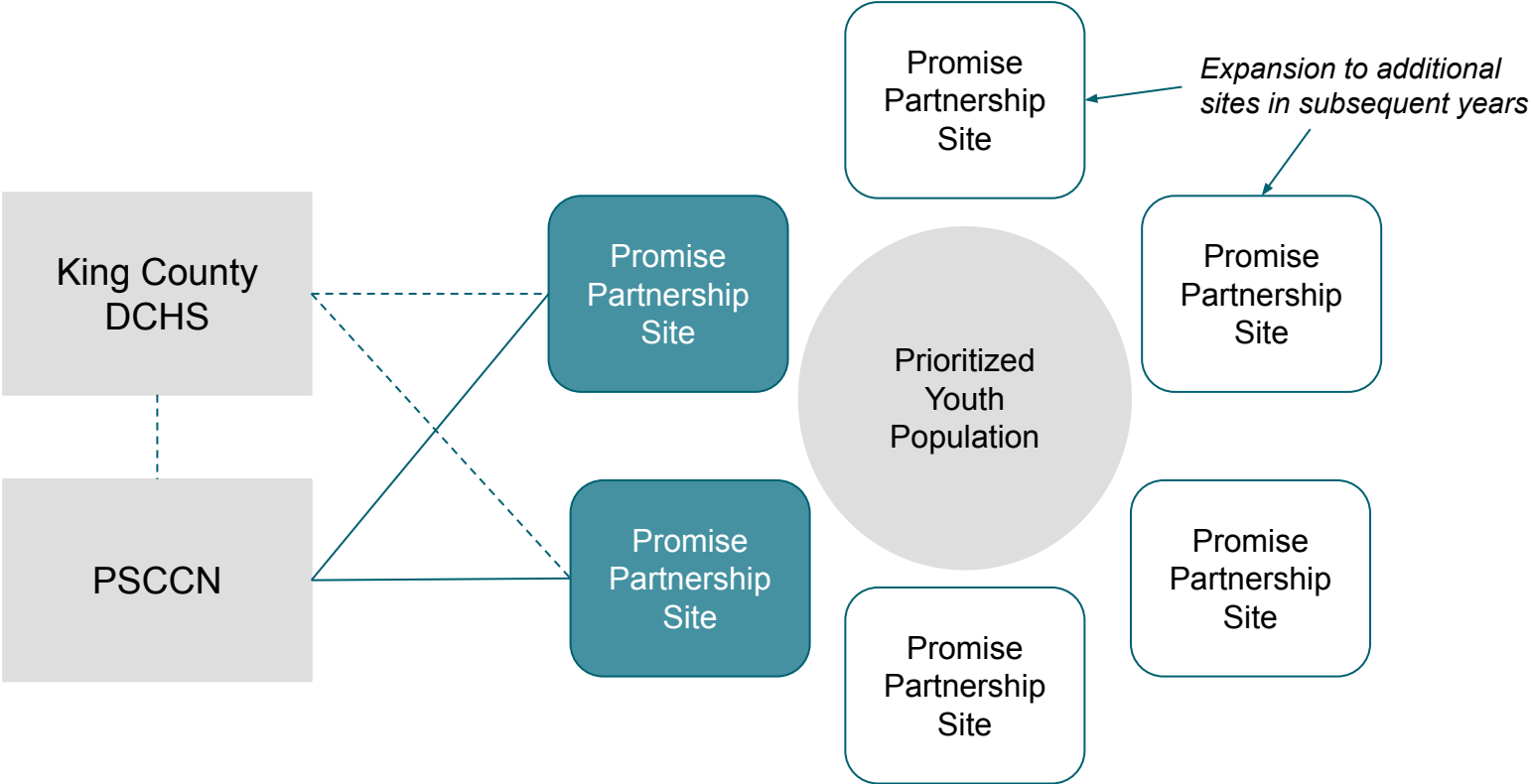
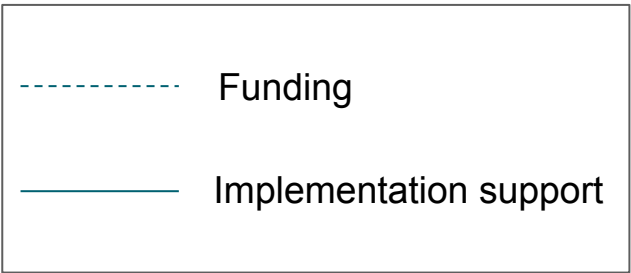
King County Promise will operate on a phased implementation plan



Promise partnership sites will help strengthen relationships across partners to better support prioritized students



Promise partnership sites will be supported by PSCCN and DCHS and collaborate via shared leadership, programming and continuous learning focused bodies



Shared Leadership Bodies

Executive Leadership Team	Youth Advisory Group
Promise Practitioners Learning Network	Fund Development Working Group
Data Working Group	Regional Promise Network Leadership Team

PSCCN & King County Promise

- Ensure overall cohesion across multiple program areas and partnerships
- Maintain a clear & consistent focus on addressing equity gaps
- Support the efficient & effective use & leverage of PSTAA & private funding

Roles:

- Technical assistance, partnership support, professional learning, high quality materials
- Facilitate system improvement, continuous improvement, & cross system policy alignment
- Improve access to data and facilitate practitioner-led cycles of inquiry and improvement
- Communications & private fundraising and support high leverage of local public/private
- Advocacy & sustainability: model needed service levels and advocate for state investment
- Convene King County Promise advisory group and collaborate closely with King County

A background image of four students walking away from the camera down a long, brightly lit hallway with high ceilings and arched doorways. The students are wearing backpacks and casual clothing. The image is overlaid with a semi-transparent blue rectangle that contains the title text.

What are the Outcomes for King County Promise?

King County Promise End State

→ *Student-level:* Increase postsecondary attainment of KCP served youth to 70%, with no gap in attainment rates between prioritized young people and their peers including:

High School:

- Within 2 years of initial Promise investments, 80% of first generation high school students of color report receiving high support on the college going process
- Within 2 years of initial Promise investments, 80% financial aid completion for all graduating seniors
- Within 2 years of initial Promise investments, increase in postsecondary enrollment for students of color and other historically underserved students

College

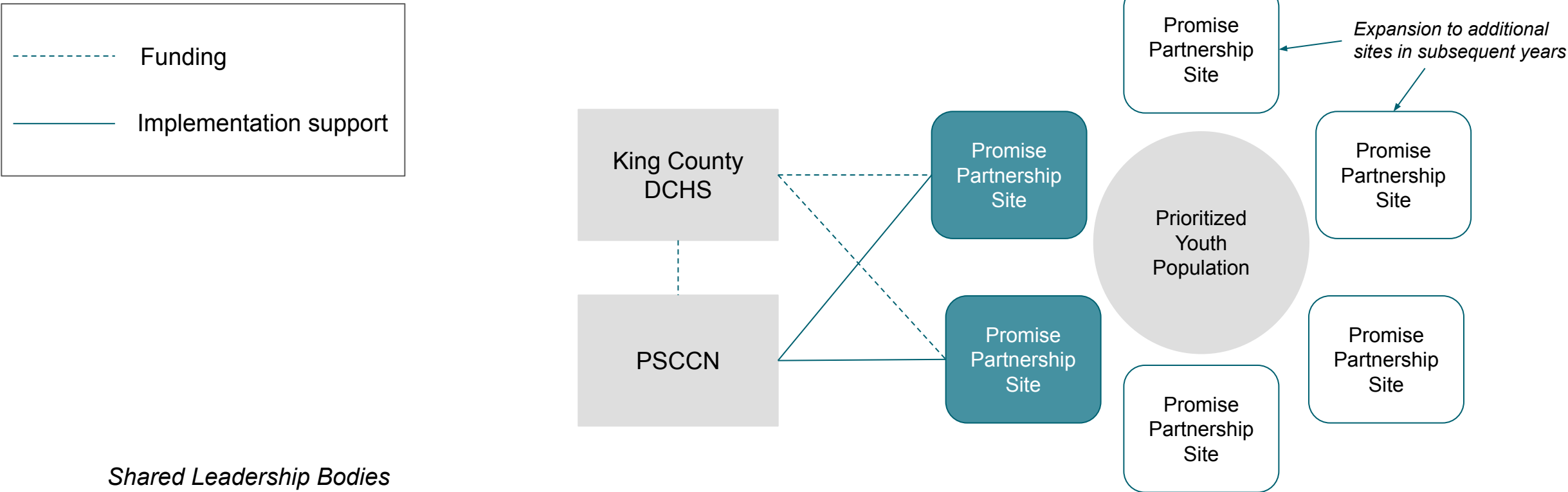
- 90% of direct enrollees enter college via multiple measures and/or corequisite courses
- 90% of direct enrollees earn college level Math & English credit within their first 45 credits
- Within 2 years of initial Promise investments, __% of priority students report receiving high support on the college persistence
- Within 2 years of initial Promise investments, ensure 20% increase in persistence and completion for students of color and other historically underserved students age 26 and under
- Intensive support for opportunity youth

→ *System-level:* K-12 districts, postsecondary institutions, and community-based organizations in King County collaborate to create a cohesive, equity-focused P-16 educational system that supports postsecondary transitions and success for young people.

- Improved coordination of college and career support services
- High quality and cohesive college readiness curriculum and materials used in support of student advising
- More integrated and well-coordinated CBO and school partnerships
- Senior year academic support for students below academic readiness criterion
- Increased alignment and coordination between K-12 and colleges
- Increased King County high schools developing college-going culture
- Streamlined course placement policies and transcript access

→ Our overarching, long-term goal is to demonstrate to Washington State that the King County Promise model's strategies and outcomes can be sustained and replicated across the state ensuring all of Washington's young people have access to a high-quality postsecondary education that leads to family-wage jobs in the high-demand labor market.

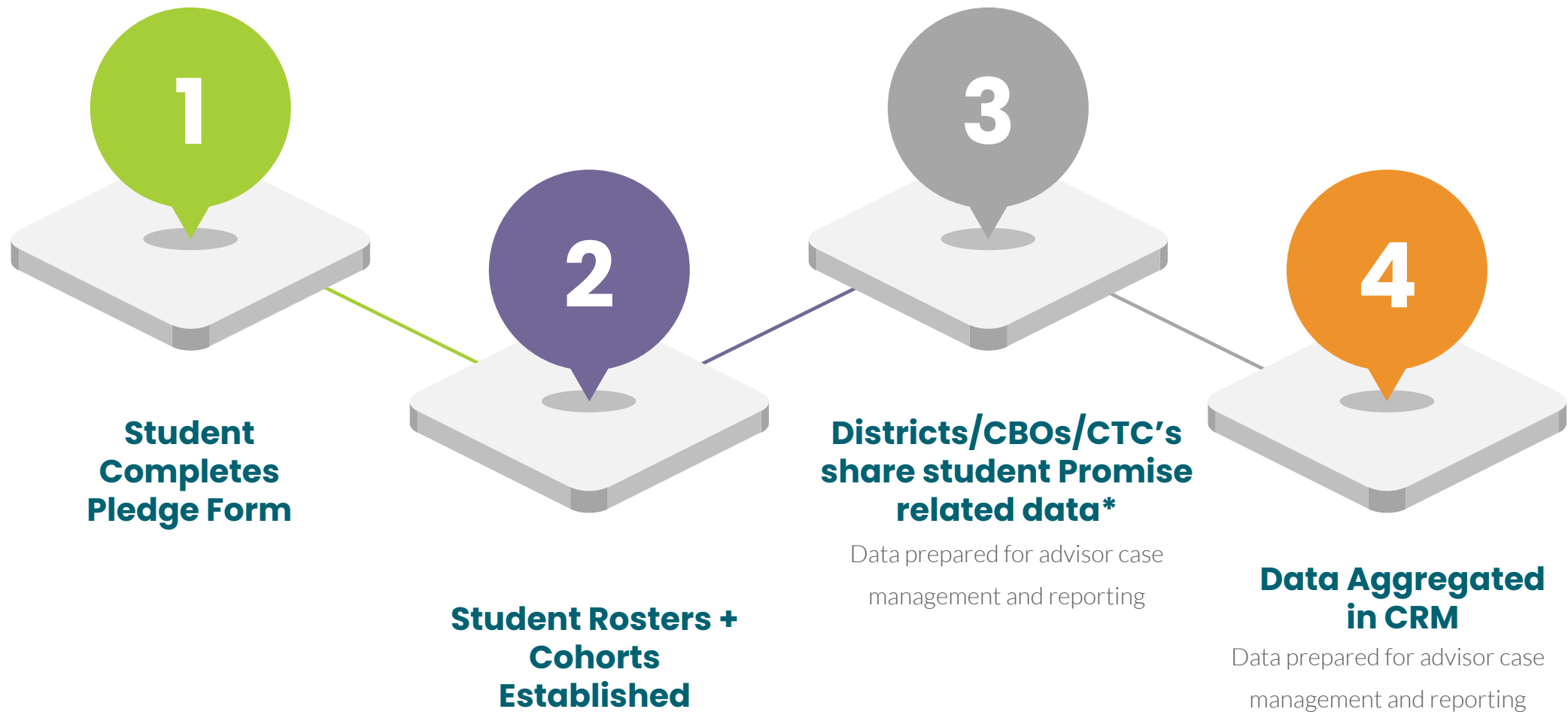
Promise partnership sites will be supported by PSCCN and DCHS and collaborate via shared leadership, programming and continuous learning focused bodies



Shared Leadership Bodies

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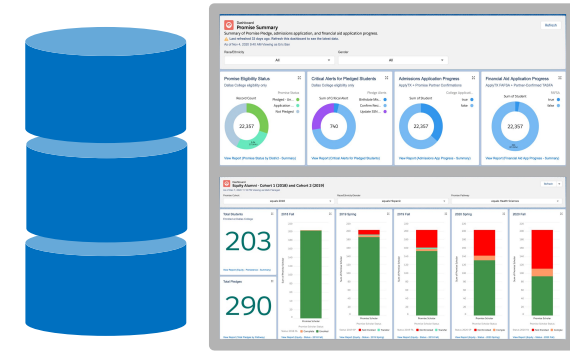
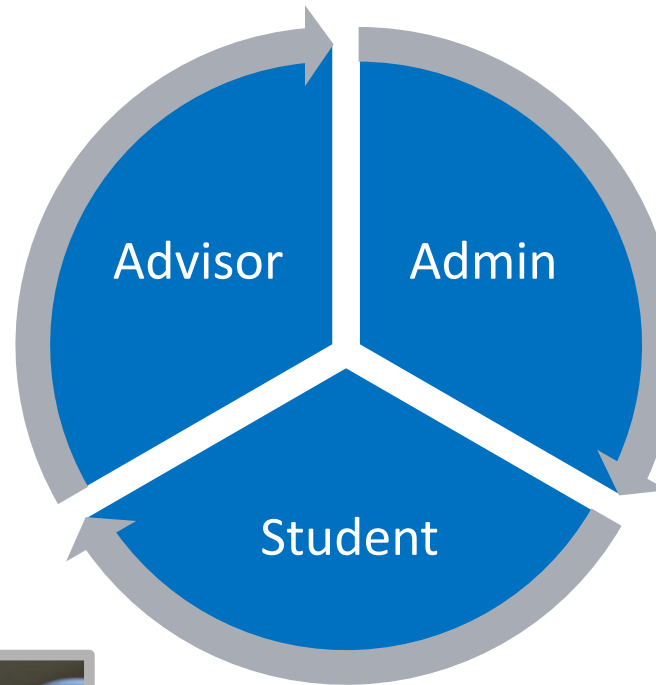
Process Map - KCP Data Plan



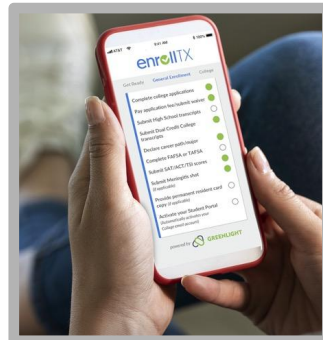
King County Promise Data Sharing: Producing equitable college and career outcomes requires the activation of real time data on scalable platforms that will grow with Promise needs:



Advisors: Dashboards for real time progress monitoring



Admin: Database + case management that moves data into a plan of action



Students: Learner record empowering students and organizing data for real time activation

Promise Students

K-12 students at KCP High Schools

- Whole building - 10th and 11th graders in the **KCP Prioritized Population** will receive “whole school supports”
- Cohort - Students complete a **Promise Student Pledge** by fall of 12th grade year

Opportunity Youth

- Young people in the KCP Prioritized Population enrolled in a re-engagement or alternative program or not enrolled in school as indicated by completing **Promise Student Pledge**
- Not currently employed (or not employed in a job with family-sustaining wages)
- Do not already hold a two- or four-year degree

CTC students

- High School or Opportunity Youth Students in the KCP Prioritized Population enrolling from Promise Partnership high school or opportunity youth program
- Students in the KCP Prioritized Population enrolling from outside of the Promise Partnership

Promise: Student Level Strategies

	High School Students	Opportunity Youth	CTC Students
What's Required? What's New?	<ul style="list-style-type: none">- Promise Pledge- CTC Placement Support- Summer Transition Support	<ul style="list-style-type: none">- Promise Pledge- CTC Placement Support- College Transition Support	<ul style="list-style-type: none">- Promise Pledge- Transition Support- CTC placement support- Financial aid support- Equity stipend Disbursement
To Be Determined By Funded Partners	<ul style="list-style-type: none">- Integration with current services- Advising curriculum- Delivery method and frequency	<ul style="list-style-type: none">- Integration with current services- Advising curriculum- Delivery method and frequency	<ul style="list-style-type: none">- Career exploration- Intake & enrollment advising content- Retention advising content

Promise: Staff Level Strategies

	All Advisors	High School Student Advisors	Opportunity Youth Advisors	CTC Student Advisor
What's Required? What's New?	<ul style="list-style-type: none"> - Collaborative advising through enhanced case management and tracking resources - Ensure students complete Promise Pledge - Attend Professional Learning Series 	<ul style="list-style-type: none"> - Promise Pledge - Dedicated time for college application and financial aid form completion - General College/Career Advising - Tracking and measure at least two grade level specific and regionally developed, college and career tasks - Ensure completion of financial aid applications by 90% of Promise seniors 	<ul style="list-style-type: none"> - Transition programming 	<ul style="list-style-type: none"> - Postsecondary Transition Staffing - Equity Stipend
To Be Determined By Funded Partners	<p>Representing and measuring culturally responsive and trauma-informed approach of Promise</p> <p>Integrating Promise supports with meaningful High School & Beyond Planning, and advisory models Could incorporate mentoring into services provided</p> <p>Staff collaboration</p>			

A photograph of four people walking away from the camera down a long, brightly lit hallway with high ceilings and arched windows. The image is overlaid with a semi-transparent blue rectangle. The text 'What's next for King County Promise?' is centered in white, bold font within this rectangle.

What's next for King County Promise?

Where have we come from & where are we going?



Background
research &
student and
parent focus
groups



Co-develop
initial Promise
vision + plan
with students,
K-12,
postsecondary,
CBOs,
government
and business
community



Advocate
for and
secure
funding
and
support
from King
County
Council



Refine
Promise
program
elements with
students, K12,
postsecondary,
CBOs and
more



Collaborate
with King
County to
develop
implementation
plan & secure
PSCCN
contract as
Promise SSO



Preparation
for Promise
Phase 1
launch

June 2020 - Present



Launch
King
County
Promise
phase 1
(2022
-2024)

Fall 2022

King County Promise
2024 & Beyond

Nov 2017

2034

King County Promise: Phase 1

→ *Now - Fall 2021* : Increase regional awareness and preparation for Phase 1 of King County Promise programming

Awareness

- Info & Engagement Sessions
 - 8/26 + 8/31

Preparation

- Phase 1 Readiness Work Sessions

→ *Fall 2021 - Winter 2022: King County Promise Phase 1* Partnership RFP Selection Process

- Partnership RFP Process
 - TA support available

→ *Winter 2022 - Fall 2022* : King County Promise Phase 1 Implementation Preparation

Jamboard Q/A

- 1) Please take the next 7 mins to answer questions on slides 1-2 on [Google Jamboard](#) using the sticky note feature icon 📝
- 2) We will come back as a large group and folks can share out
- 3) Please raise your hand in Zoom and we will call on you

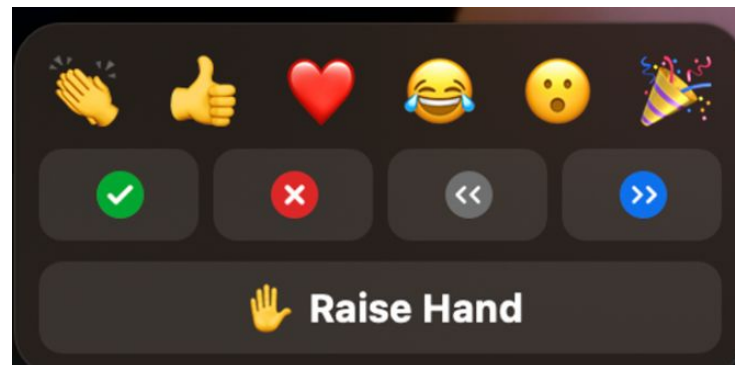


Image Source: University
of Minnesota IT

King County Promise Phase 1: Readiness Work Sessions

Description: Interested in applying for the Promise RFP? Join PSCCN for optional work sessions for interested partners to learn more about budgeting, student outcomes, partnership, and more to prepare for applying for the RFP

Tentative Dates/Times:

- 1) Thursday, Sept. 9th → 9:00am- 11:00am**
- 2) Monday, Sept. 13th→ 9:00am- 11:00am**
- 3) Friday, Sept. 17th → 9:00am- 11:00am**
- 4) Wednesday, Sept. 22nd → 12:00pm- 2:00pm**
- 5) Monday, Sept. 27th→ 9:00am- 11:00am**

Q/A



A background image showing four people (two men and two women) walking away from the camera down a long, arched hallway. The image is overlaid with a semi-transparent blue rectangle. The text "Who Can I Contact For More Information?" is centered in white, bold font within this rectangle.

Who Can I Contact For More Information?

Ways to Learn More and Get Engaged

- 1) Sign-up for the [PSCCN Newsletter](mailto:pscnc@psed.org) or contact pscnc@psed.org
- 2) Summer/Fall 2021 King County Promise Engagement Sessions
 - a) Info/Feedback Sessions
 - i) 8/31 → 4:00pm- 6:00pm ([registration link](#))
 - b) Phase 1 Prep Sessions
 - c) Feedback Survey (to come)

Learn more at <https://bit.ly/KingCountyPromise>



King County Promise

For More Information:

Engagement/Outreach

Naveed Badri | nbadri@psed.org

General Inquiries

Mercy Daramola | mdaramola@psed.org

Thank you!

