Welcome

- Please mute your computer or device
- Please introduce yourself in the chat
  - Name
  - Preferred pronouns
  - School/org
PSESD PEOPLE, LAND AND WATER ACKNOWLEDGMENT

Puget Sound ESD (PSESD) recognizes the way to true reconciliation starts with facing and accepting our past, which is rooted in colonization, imperialism, and white supremacy, and authentically moving towards honoring the Indigenous peoples and land we occupy. PSESD acknowledges that the regions we support and occupy are the ancestral territories of the Coast Salish people. As the original stewards of the land, the Coast Salish people are comprised of tribes that spanned across the Pacific Northwest Coast of Turtle Island.

PSESD recognizes that there are 29 federally recognized tribes in the state of Washington and five tribes in the state that are not recognized by the U.S. federal government. Our region of service includes the tribes of: Duwamish, Muckleshoot, Nisqually, Puyallup, Sckamox, Shoalwater, Stillaguamish, Satsop, and S'Klallam.

PSESD physical spaces reside on the traditional lands of the Duwamish Tribe, Muckleshoot Indian Tribe, and Puyallup Tribe, who historically lived throughout the Black, Cedar, Green, Puyallup, and White River watersheds. The PSESD Renton office sits on the ancestral Duwamish village named skih-AHL Ah, which means Confidence.

PSESD recognizes that our federal government has stolen land and broken treaties, especially the treaties of Medicine Creek and Logsdon Field. We are committed to creating a racially just education system that educates all students on the colonization and the ultimate resurgence of Indigenous Peoples’ traditions and culture where they continue to be an integral part of today’s society. By learning to lead with transformational values and disrupting patterns of white supremacy, PSESD calls to action the practice of Seventh Generation thinking in honoring the people and land.
Session Outcomes: King County Promise

- Understand the background, vision, strategies, mission, and program model for King County Promise
- Understand Promise components that will be in King County Promise Phase 1
- Provide feedback on key aspects of Promise including:
  - Students: Student experience, advising elements, and outcomes
  - Staffing: Staff role and professional development
  - System: data, tracking, partnership requirements, and program outcomes
- Learn about the upcoming Promise-related dates and touch points including:
  - Phase 1 prep sessions
  - Promise Launch timeline
Who We Are

Puget Sound College & Career Network (PSCCN) builds **regional capacity** to increase postsecondary readiness.

- Professional learning and resources;
- Coaching and technical assistance;
- Pilot support and innovation;
- Systems alignment, coordination and partnership development; &
- Systemic barrier identification and removal.

We are committed to **removing barriers** so **first generation**, **low income**, and **students of color** have the opportunity to access & obtain postsecondary credentials.
PSCCN Team

Naveed Badri, PSCCN Manager
Leila Crist, PSCCN/CINRE Program Coordinator
Christian Granlund, PSCCN Manager
Dinda Davis, PSCCN Program Coordinator
Mercy Daramola, Interim Postsecondary Director
What is King County Promise?
Regional Postsecondary Access & Success System
“Every system is perfectly designed to get the results it gets.”

- W. Edwards Deming

Future System

- Equitably funded
- Targeted supports
- Coordinated pathways
- Student-centered
- Accountable

2030 Results

70% of students earn a postsecondary credential, closing opportunity gaps
King County Promise
Stakeholder Engagement (Partial List)
All youth of color and other historically underserved young people, receive high quality support to choose, pursue, and succeed in their postsecondary path.

Substantial system capacity is built across K-12, higher education, and communities to ensure more equitable support.

Our institutions make significant improvements to coordinate, align, and simplify the journey to completion.

Demonstrate to the state the programming, evidence-based practices, and staffing levels needed to achieve high postsecondary enrollment and success rates.
Districts, CTCs and CBOs, supported by PSCCN, work in partnership to ensure that King County students and young people obtain postsecondary credentials through shared strategies, data, staff and funding, with a focus on racial equity, continuous learning and implementing system change, in order to create a sustainable, comprehensive postsecondary access and success system that is highly supportive, equitable and accessible.
King County Promise Outcomes

**STUDENT LEVEL GOAL**
Increase postsecondary attainment by age 26 of King County Promise served youth to 70 percent, with no gap in attainment rates between prioritized young people and their peers.

**SYSTEM LEVEL GOAL**

K-12 districts, postsecondary institutions, and community-based organizations in King County collaborate to create a cohesive, equity-focused P-16 educational system that supports postsecondary success for young people.
### Promise Strategies

#### STUDENTS

<table>
<thead>
<tr>
<th>1</th>
<th>Collaborative Advisors: High School and CTC and community organizations</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Equity Stipend: $1000 non tuition grants for CTC students</td>
</tr>
</tbody>
</table>

#### STAFF

| 1 | K-12, CTC and CBO staff: New staff provide coordinated postsecondary advising to students and young people with high quality ratios |
| 2 | Professional Development: Ongoing professional development and support |
| 3 | Common Advising Resources: Content, milestones |

#### SYSTEMS/PARTNERS

| 1 | Promise Leadership: K12, CBO + CTC leadership coordinate and participate in Promise Leadership groups to implement Promise advising |
| 2 | Assessment and Continuous Improvement: Engage in and monitor regular individual and partnership assessments and improvement plans |
| 3 | Shared Data Tracking: Establish Promise data sharing, track and report outcomes, administer Promise surveys |
| 4 | Financial Commitment: (CTC/K12) Maintain financial match at the identified ratio for PSTAA funds towards Promise related strategies and actively participate in fundraising initiatives from private and public sources |
Promise partnership sites will be supported by PSCCN and DCHS and collaborate via shared leadership, programming and continuous learning focused bodies.
King County Promise Phase 1 (2022-2024) by the numbers:

- **12.7M** 
  In PSTAA* funds deployed

- **12K** 
  Students Served over two years (approximately)

- **60** 
  New advising staff supported per year across K12, CBO and CTC

*PSTAA - Puget Sound Taxpayer Accountability Account*
Who is King County Promise for?
Exclusive focus on youth of color, youth from families at/below 200% of the federal poverty level, youth who identify as LGBTQ+, youth who experience homelessness or foster care, youth with disabilities, and other young people who have been historically underserved in King County, age 26 and under

- High school students
- CTC students
- Opportunity youth and working young people
## Eligible Partners

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>K-12 Districts</strong></td>
<td>All public K-12 districts in King County and any King County charter school serving students in grades 9-12</td>
</tr>
<tr>
<td><strong>K-12 + CTC Student Serving CBOs</strong></td>
<td>Any non-profit currently serving King County high school and/or CTC students with college access and/or success support services</td>
</tr>
<tr>
<td><strong>Opportunity Youth Serving CBOs</strong></td>
<td>Any non-profit currently serving King County opportunity youth (disconnected from school and living wage jobs) with college access and/or success support services</td>
</tr>
<tr>
<td><strong>Community &amp; Technical Colleges</strong></td>
<td>All community and technical colleges in King County (public, two-year colleges)</td>
</tr>
</tbody>
</table>

- Entities apply as a **“Promise Partnership”** focused on a shared group of young people in the Promise priority population
- Each entity within a partnership will receive direct funding
What’s New in King County Promise?
Promise Strategies - What’s New

**STUDENTS**

1. **Connected advising staff** in and out of school (K-12/CTC) and support transition from K-12/out of school into CTCs

2. **Equity Stipend**: $1000 non tuition grants for CTC students

**STAFF**

1. **K-12, CTC and CBO staff**: Collaborative advising and programming supported by shared data system

2. **Professional Development**

3. **Common Advising Resources**: Content, milestones

**SYSTEMS/PARTNERS**

1. Additional funding to hire Promise Advising Staff

2. Partnership supports

3. Assessment and Continuous Improvement

4. Shared Data Tracking

5. **Financial Commitment Match**: (CTC/K-12)
Why is King County Promise Important?
Impacts of COVID-19
Changes in the number of students enrolling college after high school by high school characteristics

Source: National Student Clearinghouse Research Center, High School Benchmarks Report 2020
Impacts of COVID-19

Difference in Rate Compared to This Time Last Year (3/29/2021)

3-14% decrease for most districts

Source: Washington Student Achievement Council - WA State FAFSA Completion Dashboard
Which of the following has been the most helpful in learning about college?

First Generation Students

<table>
<thead>
<tr>
<th>Students of Color</th>
<th>White</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Staff</td>
<td>48%</td>
</tr>
<tr>
<td>Family</td>
<td>22%</td>
</tr>
<tr>
<td>Other</td>
<td>24%</td>
</tr>
<tr>
<td>I have not received information about college</td>
<td>7%</td>
</tr>
<tr>
<td>School Staff</td>
<td>37%</td>
</tr>
<tr>
<td>Family</td>
<td>29%</td>
</tr>
<tr>
<td>Other</td>
<td>28%</td>
</tr>
<tr>
<td>I have not received information about college</td>
<td>7%</td>
</tr>
</tbody>
</table>

Source: CCLI 2021 College & Career Climate Survey
Postsecondary credentials matter in our region

70% of jobs will require a credential by 2030

Only 30% of our region’s students have completed a 2-year, 4-year or apprenticeship

Source: Community Center for Educational Results - Annual Progress Report Survey

Source: (Carnevale, Smith, & Strohl. 2010). OSPI CEDARS and NSC student-level data via ERDC.
Participants were **3X more likely** to enroll in postsecondary education:

- **67%** of young people who worked with Seattle Education Access
- **23%** of young people without a navigator

Participants who were young men of color were **7X more likely** to enroll in postsecondary education:

- **66%** of young men of color who worked with Seattle Education Access
- **9%** of young men of color without a navigator

**Current Opportunity**

**Support for Opportunity Youth**

We know that with individualized support, opportunity youth can succeed in postsecondary education.

The Urban Institute compared college enrollment rates of South King County opportunity youth receiving navigation support with enrollment rates of a comparison group that did not receive navigation support.
“Every system is perfectly designed to get the results it gets.”
- W. Edwards Deming

<table>
<thead>
<tr>
<th>Current System</th>
<th>Current Results</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Inequitably funded</td>
<td>95% of students want to go to college</td>
</tr>
<tr>
<td>• Haphazard activities</td>
<td></td>
</tr>
<tr>
<td>• Disconnected experiences</td>
<td>30% of students earn a college credential</td>
</tr>
<tr>
<td>• Institution-centered</td>
<td></td>
</tr>
<tr>
<td>• Not accountable</td>
<td></td>
</tr>
</tbody>
</table>
### Current Challenges: Inadequate & Inequitable Support in HS/College

<table>
<thead>
<tr>
<th></th>
<th>Sample HS</th>
<th>Sample HS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Median income</strong></td>
<td>$105,402</td>
<td>$64,573</td>
</tr>
<tr>
<td><strong>Total students</strong></td>
<td>1,579</td>
<td>2,030</td>
</tr>
<tr>
<td><strong>Low income students</strong></td>
<td>156 (10%)</td>
<td>1,368 (67%)</td>
</tr>
<tr>
<td><strong>Counselors and college advisors</strong></td>
<td>6</td>
<td>6</td>
</tr>
</tbody>
</table>

Adapted from Road Map Project HS&B Plan Advocacy presentation. Sources include district websites and OSPI website.
Current Challenges

Inadequate & inequitable support at college

<table>
<thead>
<tr>
<th>NACADA Recommended Advisor Ratio</th>
<th>Local Community &amp; Technical College Advisor Ratios</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:450</td>
<td>1:800 – 1:1,500</td>
</tr>
</tbody>
</table>
Current Challenges

Barriers for Opportunity Youth

King County is home to roughly 20,000 opportunity youth, but there are no formal on-ramps to college once you leave K–12, with or without a high school diploma.
How will King County Promise Work?
King County Promise will operate on a phased implementation plan

<table>
<thead>
<tr>
<th>Phase 1 Partnerships</th>
<th>2021</th>
<th>2022</th>
<th>2023</th>
<th>2024</th>
<th>2025-2027</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Q4: RFP release</td>
<td>Q1: Partnerships selected</td>
<td>Programming</td>
<td>Q1: Contract renewal</td>
<td>Programming</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Q2: Planning</td>
<td></td>
<td>Programming</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Q3: Partnership launch</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phase 2 Partnerships</td>
<td></td>
<td>Q4: RFP release</td>
<td>Q1: Partnerships selected</td>
<td>Programming</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Q2: Planning</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Q3: Partnership launch</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Long Term Goals**

- All King County CTCs and public high schools are participating in Promise partnerships
- Students of color and students who have been historically underserved by education systems receive individual supports that make them ready to access college and complete postsecondary credentials
Promise partnership sites will help strengthen relationships across partners to better support prioritized students
Promise partnership sites will be supported by PSCCN and DCHS and collaborate via shared leadership, programming and continuous learning focused bodies.

**Shared Leadership Bodies**

- Executive Leadership Team
- Promise Practitioners Learning Network
- Data Working Group
- Youth Advisory Group
- Fund Development Working Group
- Regional Promise Network Leadership Team

**Diagram Notes**

- King County DCHS
- PSCCN
- Promise Partnership Site
- Prioritized Youth Population
- Promise Partnership Site
- Promise Partnership Site
- Promise Partnership Site
- Promise Partnership Site
- Expansion to additional sites in subsequent years

**Symbols**

- --- Funding
- - Implementation support
PSCCN & King County Promise

➔ Ensure overall cohesion across multiple program areas and partnerships
➔ Maintain a clear & consistent focus on addressing equity gaps
➔ Support the efficient & effective use & leverage of PSTAA & private funding

Roles:
● Technical assistance, partnership support, professional learning, high quality materials
● Facilitate system improvement, continuous improvement, & cross system policy alignment
● Improve access to data and facilitate practitioner-led cycles of inquiry and improvement
● Communications & private fundraising and support high leverage of local public/private
● Advocacy & sustainability: model needed service levels and advocate for state investment
● Convene King County Promise advisory group and collaborate closely with King County
What are the Outcomes for King County Promise?
King County Promise End State

➔ **Student-level**: Increase postsecondary attainment of KCP served youth to 70%, with no gap in attainment rates between prioritized young people and their peers including:

High School:
- Within 2 years of initial Promise investments, 80% of first generation high school students of color report receiving high support on the college going process
- Within 2 years of initial Promise investments, 80% financial aid completion for all graduating seniors
- Within 2 years of initial Promise investments, increase in postsecondary enrollment for students of color and other historically underserved students

College
- 90% of direct enrollees enter college via multiple measures and/or corequisite courses
- 90% of direct enrollees earn college level Math & English credit within their first 45 credits
- Within 2 years of initial Promise investments, ___% of priority students report receiving high support on the college persistence
- Within 2 years of initial Promise investments, ensure 20% increase in persistence and completion for students of color and other historically underserved students age 26 and under
- Intensive support for opportunity youth

➔ **System-level**: K-12 districts, postsecondary institutions, and community-based organizations in King County collaborate to create a cohesive, equity-focused P-16 educational system that supports postsecondary transitions and success for young people.

- Improved coordination of college and career support services
- High quality and cohesive college readiness curriculum and materials used in support of student advising
- More integrated and well-coordinated CBO and school partnerships
- Senior year academic support for students below academic readiness criterion
- Increased alignment and coordination between K-12 and colleges
- Increased King County high schools developing college-going culture
- Streamlined course placement policies and transcript access

➔ Our overarching, long-term goal is to demonstrate to Washington State that the King County Promise model’s strategies and outcomes can be sustained and replicated across the state ensuring all of Washington’s young people have access to a high-quality postsecondary education that leads to family-wage jobs in the high-demand labor market.
Promise partnership sites will be supported by PSCCN and DCHS and collaborate via shared leadership, programming and continuous learning focused bodies.

**Shared Leadership Bodies**

- Executive Leadership Team
- Promise Practitioners Learning Network
- Data Working Group
- Youth Advisory Group
- Fund Development Working Group
- Regional Promise Network Leadership Team

**Diagram Notes**

- King County DCHS
- PSCCN
- Promise Partnership Site
- Prioritized Youth Population
- Promise Partnership Site
- Promise Partnership Site
- Promise Partnership Site
- Promise Partnership Site

- Expansion to additional sites in subsequent years
- Funding: Dashed lines
- Implementation support: Solid lines

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Process Map - KCP Data Plan

1. Student Completes Pledge Form

2. Student Rosters + Cohorts Established

3. Districts/CBOs/CTC’s share student Promise related data*
   Data prepared for advisor case management and reporting

4. Data Aggregated in CRM
   Data prepared for advisor case management and reporting
King County Promise Data Sharing: Producing equitable college and career outcomes requires the activation of real time data on scalable platforms that will grow with Promise needs:

**Advisors:** Dashboards for real time progress monitoring

**Admin:** Database + case management that moves data into a plan of action

**Students:** Learner record empowering students and organizing data for real time activation
Promise Students

K-12 students at KCP High Schools
- Whole building - 10th and 11th graders in the KCP Prioritized Population will receive “whole school supports”
- Cohort - Students complete a Promise Student Pledge by fall of 12th grade year

Opportunity Youth
- Young people in the KCP Prioritized Population enrolled in a re-engagement or alternative program or not enrolled in school as indicated by completing Promise Student Pledge
- Not currently employed (or not employed in a job with family-sustaining wages)
- Do not already hold a two- or four-year degree

CTC students
- High School or Opportunity Youth Students in the KCP Prioritized Population enrolling from Promise Partnership high school or opportunity youth program
- Students in the KCP Prioritized Population enrolling from outside of the Promise Partnership
## Promise: Student Level Strategies

<table>
<thead>
<tr>
<th>What's Required? What's New?</th>
<th>High School Students</th>
<th>Opportunity Youth</th>
<th>CTC Students</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Promise Pledge</td>
<td>Promise Pledge</td>
<td>Promise Pledge</td>
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<tr>
<td></td>
<td>CTC Placement Support</td>
<td>CTC Placement Support</td>
<td>Transition Support</td>
</tr>
<tr>
<td></td>
<td>Summer Transition Support</td>
<td>College Transition Support</td>
<td>CTC placement support</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Financial aid support</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Equity stipend</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Disbursement</td>
</tr>
<tr>
<td>To Be Determined By Funded Partners</td>
<td>Integration with current services</td>
<td>Integration with current services</td>
<td>Career exploration</td>
</tr>
<tr>
<td></td>
<td>Advising curriculum</td>
<td>Advising curriculum</td>
<td>Intake &amp; enrollment</td>
</tr>
<tr>
<td></td>
<td>Delivery method and frequency</td>
<td>Delivery method and frequency</td>
<td>advising content</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>- Retention advising content</td>
</tr>
</tbody>
</table>
### Promise: Staff Level Strategies

<table>
<thead>
<tr>
<th>All Advisors</th>
<th>High School Student Advisors</th>
<th>Opportunity Youth Advisors</th>
<th>CTC Student Advisor</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>What’s Required? What’s New?</strong>&lt;br&gt;- Collaborative advising through enhanced case management and tracking resources&lt;br&gt;- Ensure students complete Promise Pledge&lt;br&gt;- Attend Professional Learning Series</td>
<td>- Promise Pledge&lt;br&gt;- Dedicated time for college application and financial aid form completion&lt;br&gt;- General College/Career Advising&lt;br&gt;- Tracking and measure at least two grade level specific and regionally developed, college and career tasks&lt;br&gt;- Ensure completion of financial aid applications by 90% of Promise seniors</td>
<td>- Transition programming</td>
<td>- Postsecondary Transition Staffing&lt;br&gt;- Equity Stipend</td>
</tr>
</tbody>
</table>

### To Be Determined By Funded Partners

- Representing and measuring culturally responsive and trauma-informed approach of Promise
- Integrating Promise supports with meaningful High School & Beyond Planning, and advisory models Could incorporate mentoring into services provided
- Staff collaboration
What’s next for King County Promise?
Where have we come from & where are we going?

- **Background research & student and parent focus groups**
- Co-develop initial Promise vision + plan with students, K-12, postsecondary, CBOs, government and business community
- Advocate for and secure funding and support from King County Council
- Refine Promise program elements with students, K12, postsecondary, CBOs and more
- Collaborate with King County to develop implementation plan & secure PSCCN contract as Promise SSO
- Preparation for Promise Phase 1 launch

**June 2020 - Present**

**Fall 2022**

- Launch King County Promise phase 1 (2022-2024)

**2034**

**Nov 2017**

King County Promise 2024 & Beyond
King County Promise: Phase 1

➔ Now - Fall 2021: Increase regional awareness and preparation for Phase 1 of King County Promise programming

Awareness
● Info & Engagement Sessions
  ○ 8/26 + 8/31

Preparation
● Phase 1 Readiness Work Sessions

➔ Fall 2021 - Winter 2022: King County Promise Phase 1 Partnership RFP Selection Process

● Partnership RFP Process
  ○ TA support available

➔ Winter 2022 Fall 2022: King County Promise Phase 1 Implementation Preparation
1) Please take the next 7 mins to answer questions on slides 1-2 on Google Jamboard using the sticky note feature icon.

2) We will come back as a large group and folks can share out.

3) Please raise your hand in Zoom and we will call on you.
King County Promise Phase 1: Readiness Work Sessions

Description: Interested in applying for the Promise RFP? Join PSCCN for optional work sessions for interested partners to learn more about budgeting, student outcomes, partnership, and more to prepare for applying for the RFP

Tentative Dates/Times:
1) Thursday, Sept. 9th → 9:00am - 11:00am
2) Monday, Sept. 13th → 9:00am - 11:00am
3) Friday, Sept. 17th → 9:00am - 11:00am
4) Wednesday, Sept. 22nd → 12:00pm - 2:00pm
5) Monday, Sept. 27th → 9:00am - 11:00am

**Final meeting details will be sent via email and posted online**
Q/A
Who Can I Contact For More Information?
Ways to Learn More and Get Engaged

1) Sign-up for the PSCCN Newsletter or contact psccn@psesd.org

2) Summer/Fall 2021 King County Promise Engagement Sessions
   a) Info/Feedback Sessions
      i) 8/31 → 4:00pm- 6:00pm (registration link)
   b) Phase 1 Prep Sessions
   c) Feedback Survey (to come)

Learn more at https://bit.ly/KingCountyPromise
King County Promise

For More Information:

Engagement/Outreach
Naveed Badri | nbadri@psesd.org

General Inquiries
Mercy Daramola | mdaramola@psesd.org

Thank you!