

King County Promise

August 2021 Update



Session Outcomes: King County Promise

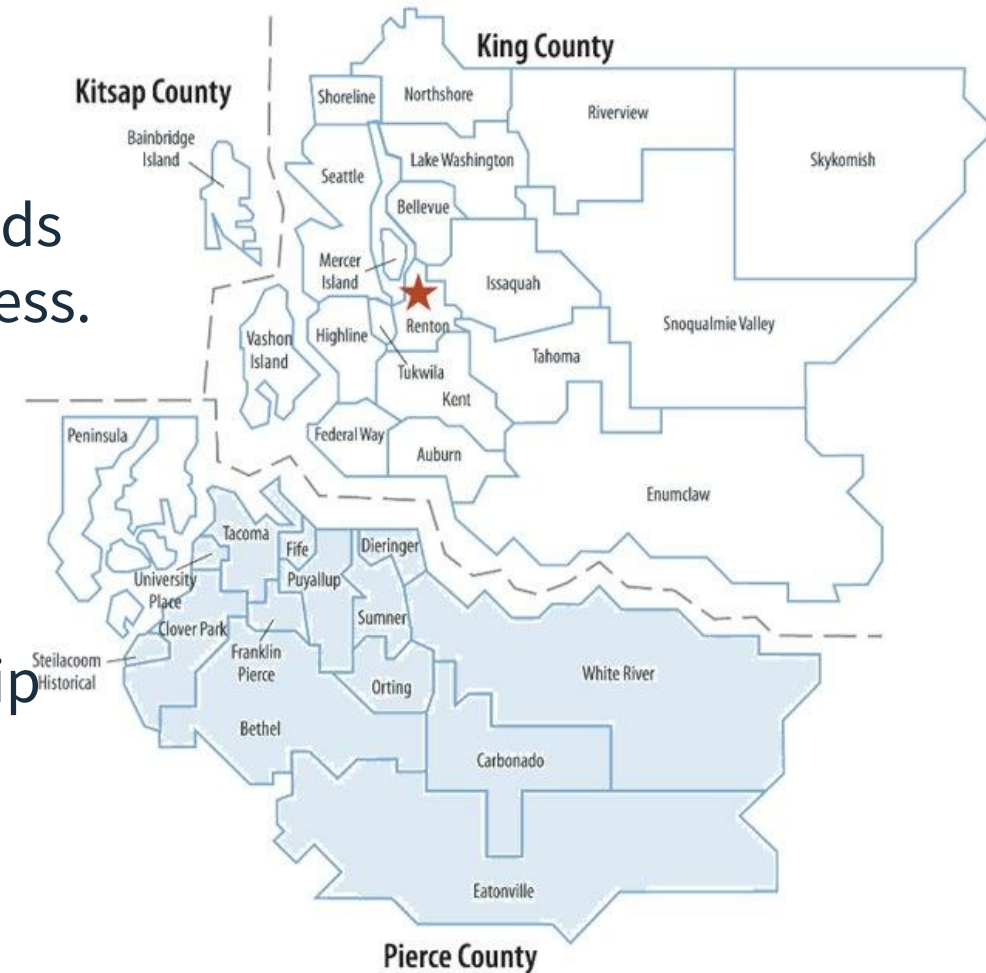
- ❖ Understand King County Promise background, vision, mission, strategies, and program model
- ❖ Identify key King County Promise contacts
- ❖ Understand upcoming Promise timeline

Who We Are

Puget Sound College & Career Network (**PSCCN**) builds **regional capacity** to increase postsecondary readiness.

- Professional learning and resources;
- Coaching and technical assistance;
- Pilot support and innovation;
- Systems alignment, coordination and partnership development; &
- Systemic barrier identification and removal.

We are committed to **removing barriers** so **first generation, low income, and students of color** have the opportunity to access & obtain postsecondary credentials.





PSCCN Team

Naveed Badri, PSCCN Manager
Leila Crist, PSCCN/CINRE Program Coordinator
Christian Granlund, PSCCN Manager
Dinda Davis, PSCCN Program Coordinator
Mercy Daramola, Postsecondary Director



A background image of four students walking away from the camera down a long, arched hallway. The students are wearing backpacks and casual clothing. The hallway has high ceilings with arches and a polished floor. A semi-transparent blue rectangle is overlaid on the image, containing the text.

What is King County Promise?

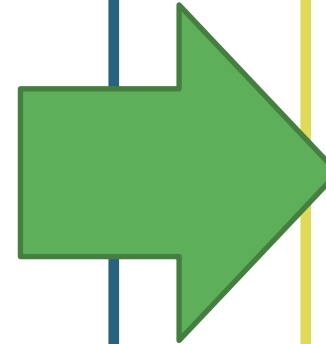
Regional Postsecondary Access
& Success System

“Every system is perfectly designed to get the results it gets.”

– W. Edwards Deming

Future System

- Equitably funded
- Targeted supports
- Coordinated pathways
- Student-centered
- Accountable



2030 Results

***70% of students
earn a
postsecondary
credential,
closing
opportunity
gaps***

King County Promise

Stakeholder Engagement (Partial List)



A background image of a graduation ceremony. In the foreground, graduates in green gowns and black caps are seen from the chest up, looking upwards with their arms raised. In the background, several black graduation caps are captured mid-air, having just been tossed. The scene is set outdoors with trees visible in the distance.

Our Collective Vision

All youth of color and other historically underserved young people, receive **high quality support** to choose, pursue, and succeed in their postsecondary path

Substantial system capacity is built across K-12, higher education, and communities to ensure more equitable support

Our institutions make **significant improvements to coordinate, align, and simplify** the journey to completion

Demonstrate to the state the programming, evidence-based practices, and staffing levels needed to achieve high postsecondary enrollment and success rates

Our Mission

Districts, CTCs and CBOs, supported by PSCCN, work in partnership to ensure that King County students and young people obtain postsecondary credentials through shared strategies, data, staff and funding, with a focus on racial equity, continuous learning and implementing system change, in order to create a sustainable, comprehensive postsecondary access and success system that is highly supportive, equitable and accessible.



Promise Strategies

STUDENTS

1

Collaborative Advisors: High School and CTC and community organizations

2

Equity Stipend: \$1000 non tuition grants for CTC students

STAFF

1

K-12, CTC and CBO staff: New staff provide coordinated postsecondary advising to students and young people with high quality ratios

2

Professional Development: Ongoing professional development and support

3

Common Advising Resources: Content, milestones

SYSTEMS/PARTNERS

1

Promise Leadership: K12, CBO + CTC leadership coordinate and participate in Promise Leadership groups to implement Promise advising

2

Assessment and Continuous Improvement: Engage in and monitor regular individual and partnership assessments and improvement plans

3

Shared Data Tracking: Establish Promise data sharing, track and report outcomes, administer Promise surveys

4

Financial Commitment: (CTC/K12) Maintain financial match at the identified ratio for PSTAA funds towards Promise related strategies and actively participate in fundraising initiatives from private and public sources

A photograph of four students walking away from the camera down a long, brightly lit hallway with high ceilings and arched windows. The students are wearing backpacks and casual clothing. The image is overlaid with a semi-transparent blue rectangle that contains the title text.

Who is King County Promise for?



King County Students and Young People

Exclusive focus on youth of color, youth from families at/below 200% of the federal poverty level, youth who identify as LGBTQ+, youth who experience homelessness or foster care, youth with disabilities, and other young people who have been **historically underserved** in King County, age 26 and under

- High school students
- CTC students
- Opportunity youth and working young people

Eligible Partners

K-12 Districts

All public K-12 districts in King County and any King County charter school serving students in grades 9-12

K-12 + CTC Student Serving CBOs


Any non-profit currently serving King County high school and/or CTC students with college access and/or success support services

Opportunity Youth Serving CBOs

Any non-profit currently serving King County opportunity youth (disconnected from school and living wage jobs) with college access and/or success support services

Community & Technical Colleges

All community and technical colleges in King County (public, two-year colleges)

- 
- ❖ *Entities apply as a “**Promise Partnership**” focused on a shared group of young people in the Promise priority population*
 - ❖ *Each entity within a partnership will receive direct funding*

King County Promise Phase 1 (2022-2024) by the numbers:

12.7M

In PSTAA* funds deployed

12K

Students Served over two
years (approximately)

60

New advising staff
supported per year across
K12, CBO and CTC

***PSTAA - Puget Sound Taxpayer Accountability Account**

A photograph of four students walking away from the camera down a long, brightly lit hallway with high ceilings and arched windows. The students are dressed in casual attire, including jeans, t-shirts, and backpacks. The image is overlaid with a semi-transparent blue rectangle, and the title text is centered within this rectangle.

What's New in King County Promise?

Puget Sound Taxpayer Accountability Account (PSTAA) Funding

112.4M

In PSTAA funds deployed over 15 years

Promise Strategies - What's New

STUDENTS

1

Connected advising staff in and out of school (K-12/CTC) and support transition from K-12/out of school into CTCs

2

Equity Stipend: \$1000 non tuition grants for CTC students

STAFF

1

K-12, CTC and CBO staff: Collaborative advising and programming supported by shared data system

2

Professional Development

3

Common Advising Resources: Content, milestones

SYSTEMS/PARTNERS

1

Additional funding to hire Promise Advising Staff

2

Partnership supports

3

Assessment and Continuous Improvement

4

Shared Data Tracking

5

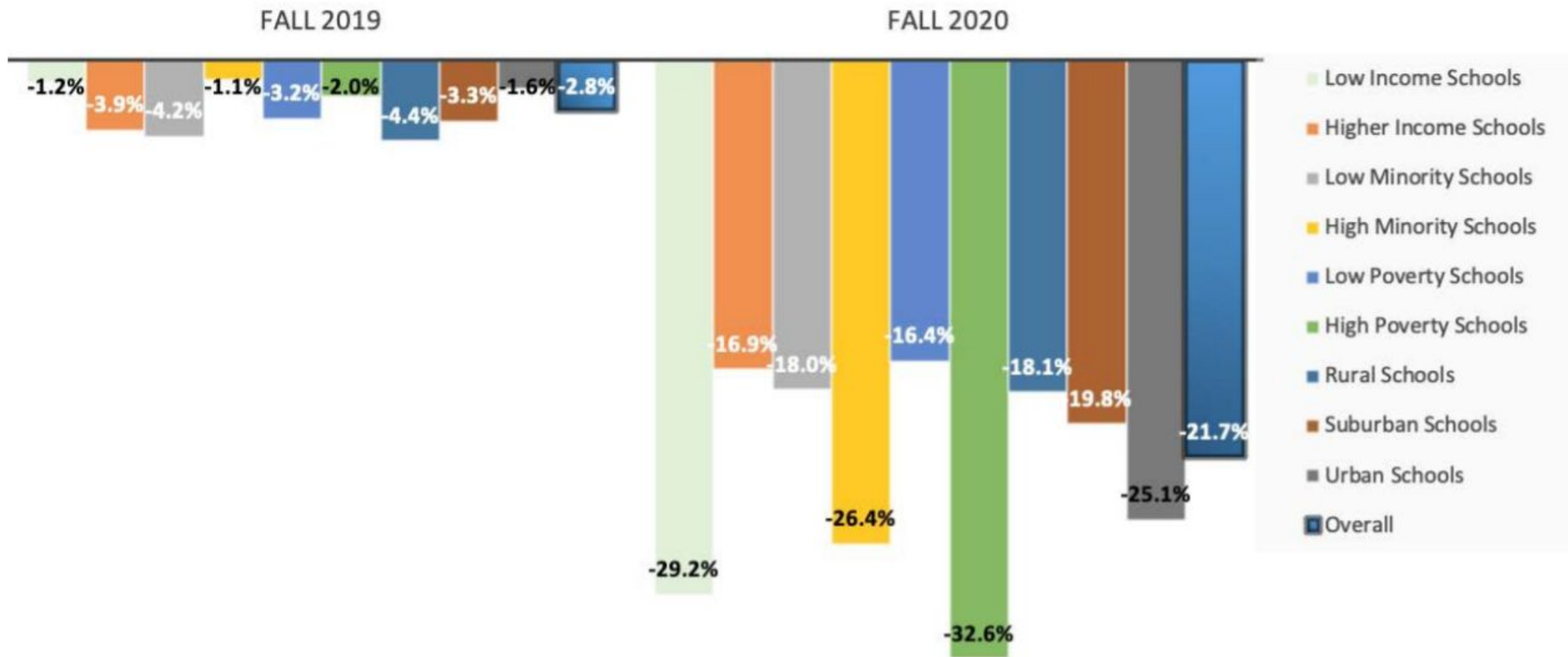
Financial Commitment: (CTC/K-12)

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Why is King County Promise Important?

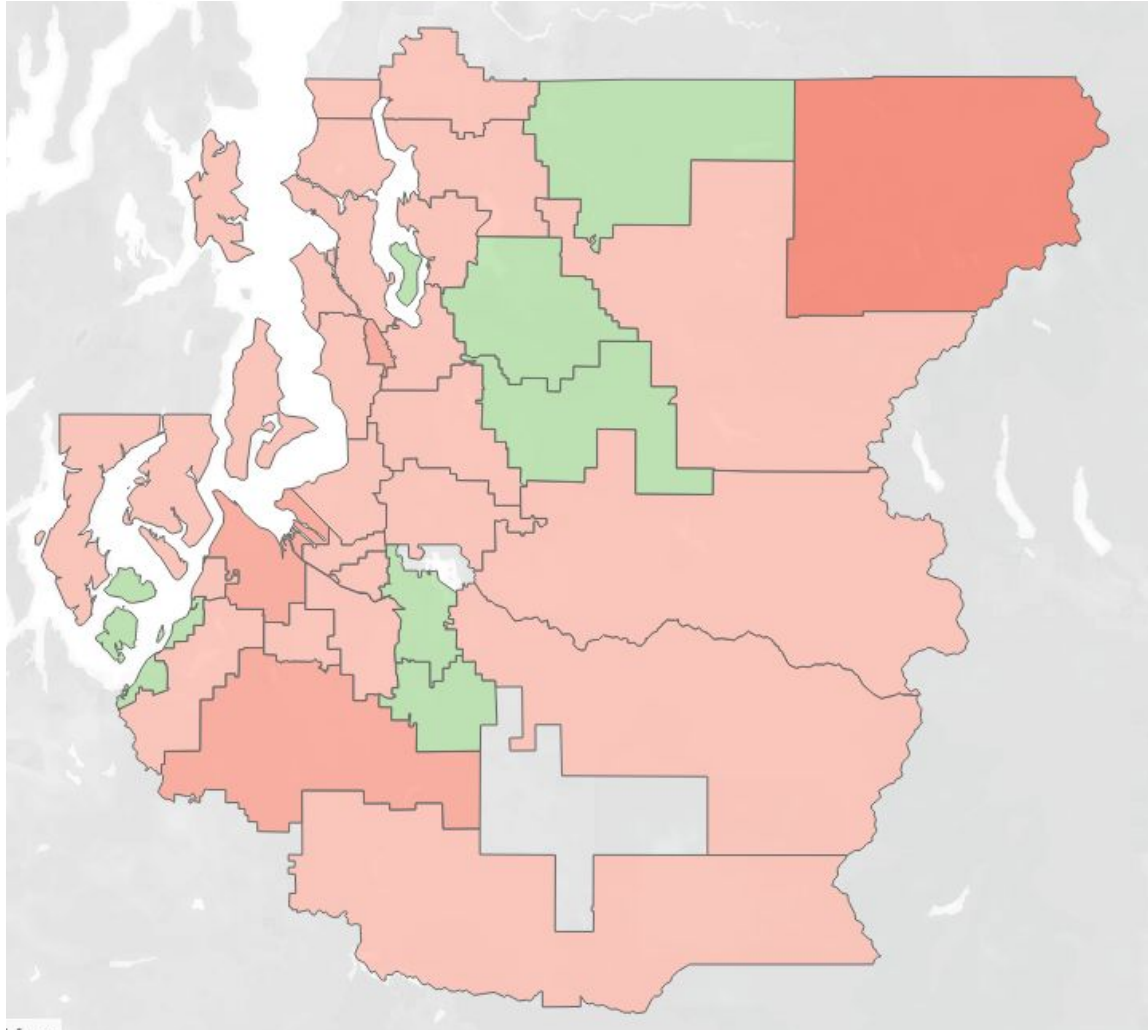
Impacts of COVID-19

Changes in the number of students enrolling college after high school by high school characteristics



Impacts of COVID-19

Difference in Rate Compared to This Time Last Year (3/29/2021)

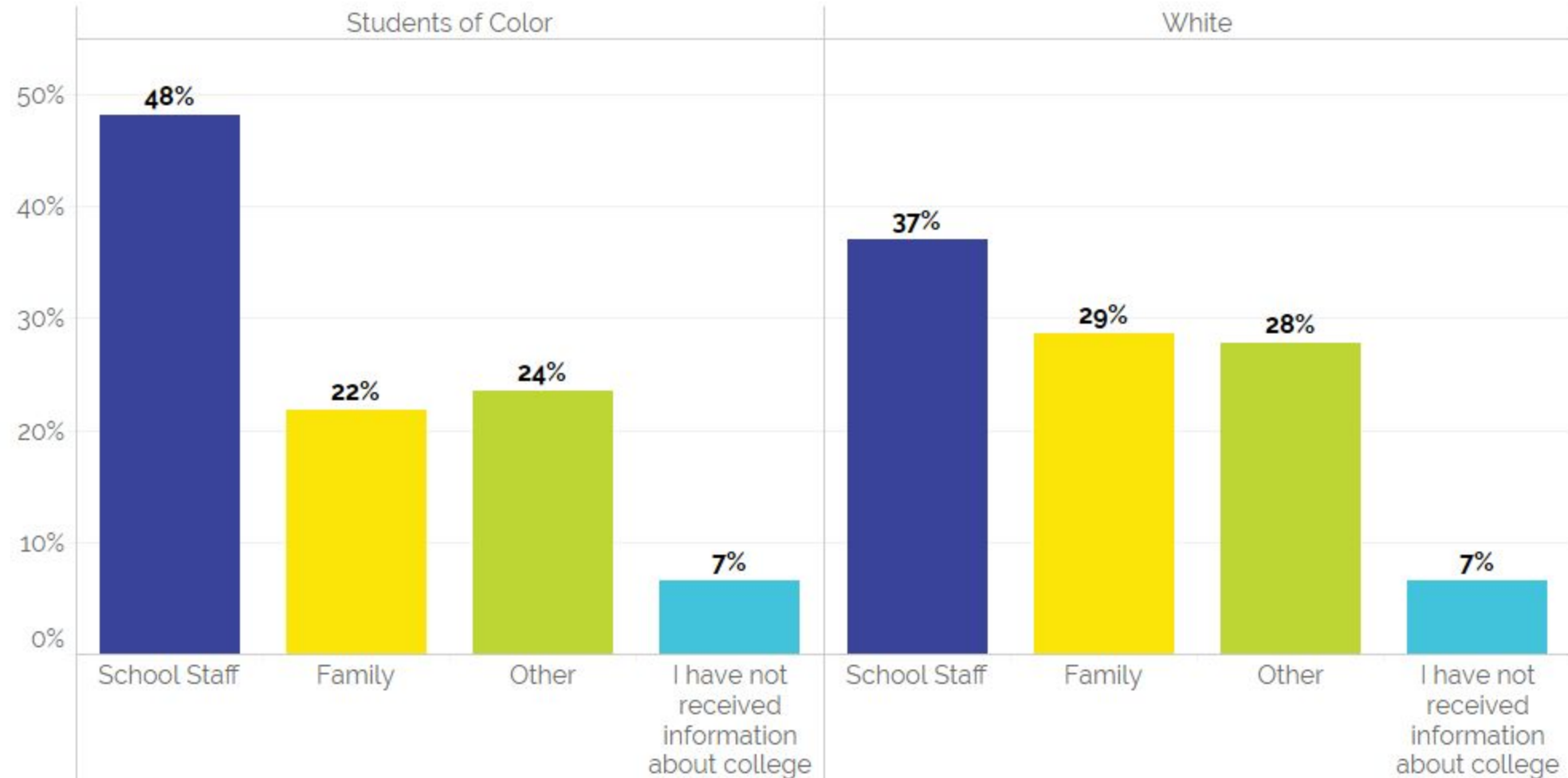


3-14% decrease for most districts

Most Helpful

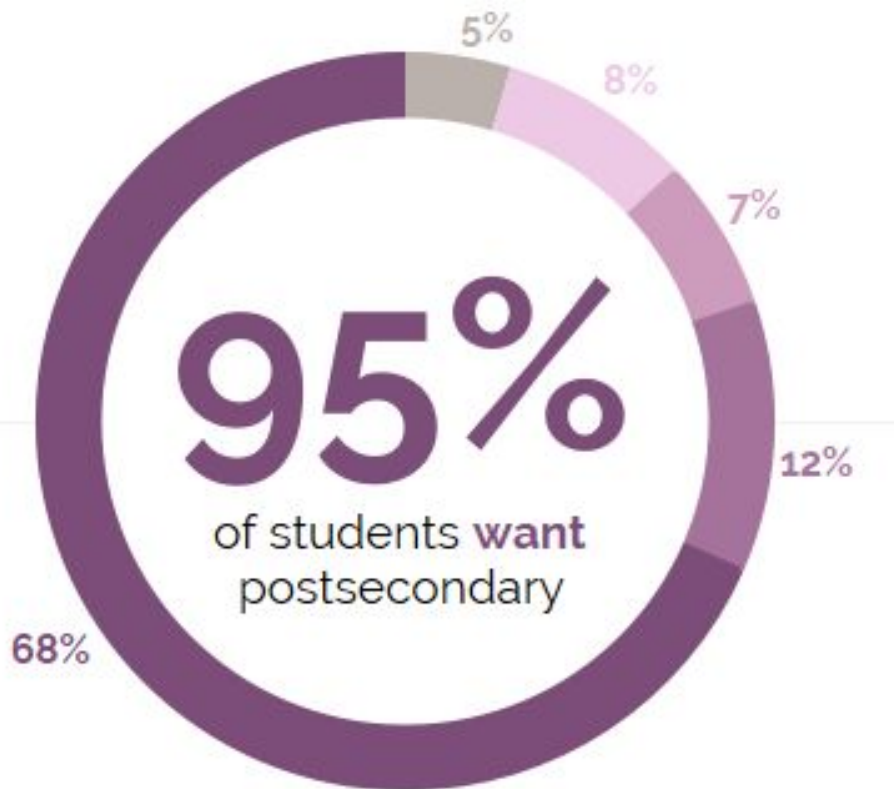
Which of the following has been the most helpful in learning about college?

First Generation Students



Source: CCLI 2021 College & Career Climate Survey

Postsecondary credentials matter in our region



70% of jobs will require a credential by 2030

Only **30%** of our region's students have completed a 2-year, 4-year or apprenticeship

Participants were **3X more likely** to enroll in postsecondary education:

67%

of young people who
worked with Seattle
Education Access

23%

of young people without
a navigator

Participants who were young men of color were **7X more likely** to enroll in postsecondary education:

66%

of young men of color
who worked with Seattle
Education Access

9%

of young men of color
without a navigator

Current Opportunity

Support for Opportunity Youth

We know that with individualized support, opportunity youth can succeed in postsecondary education.

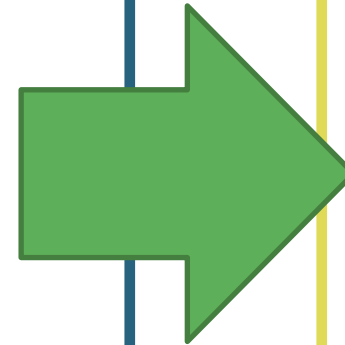
The Urban Institute compared college enrollment rates of South King County opportunity youth receiving navigation support with enrollment rates of a comparison group that did not receive navigation support.

“Every system is perfectly designed to get the results it gets.”

– W. Edwards Deming

Current System

- Inequitably funded
- Haphazard activities
- Disconnected experiences
- Institution-centered
- Not accountable





Current Results

95% of students want to go to college

30% of students earn a college credential

Current Challenges

Inadequate & Inequitable Support

	 Sample HS	 Sample HS
Median income	\$105,402	\$64,573
Total students	1,579	2,030
Low income students	156 (10%)	1,368 (67%)
Counselors and college advisors	6	6

Adapted from Road Map Project HS&B Plan Advocacy presentation. Sources include district websites and OSPI website.

Current Challenges

Inadequate & inequitable support at college

**NACADA Recommended Advisor
Ratio**

1:450

**Local Community & Technical
College Advisor Ratios**

1:800 – 1:1,500

Current Challenges

Barriers for Opportunity Youth

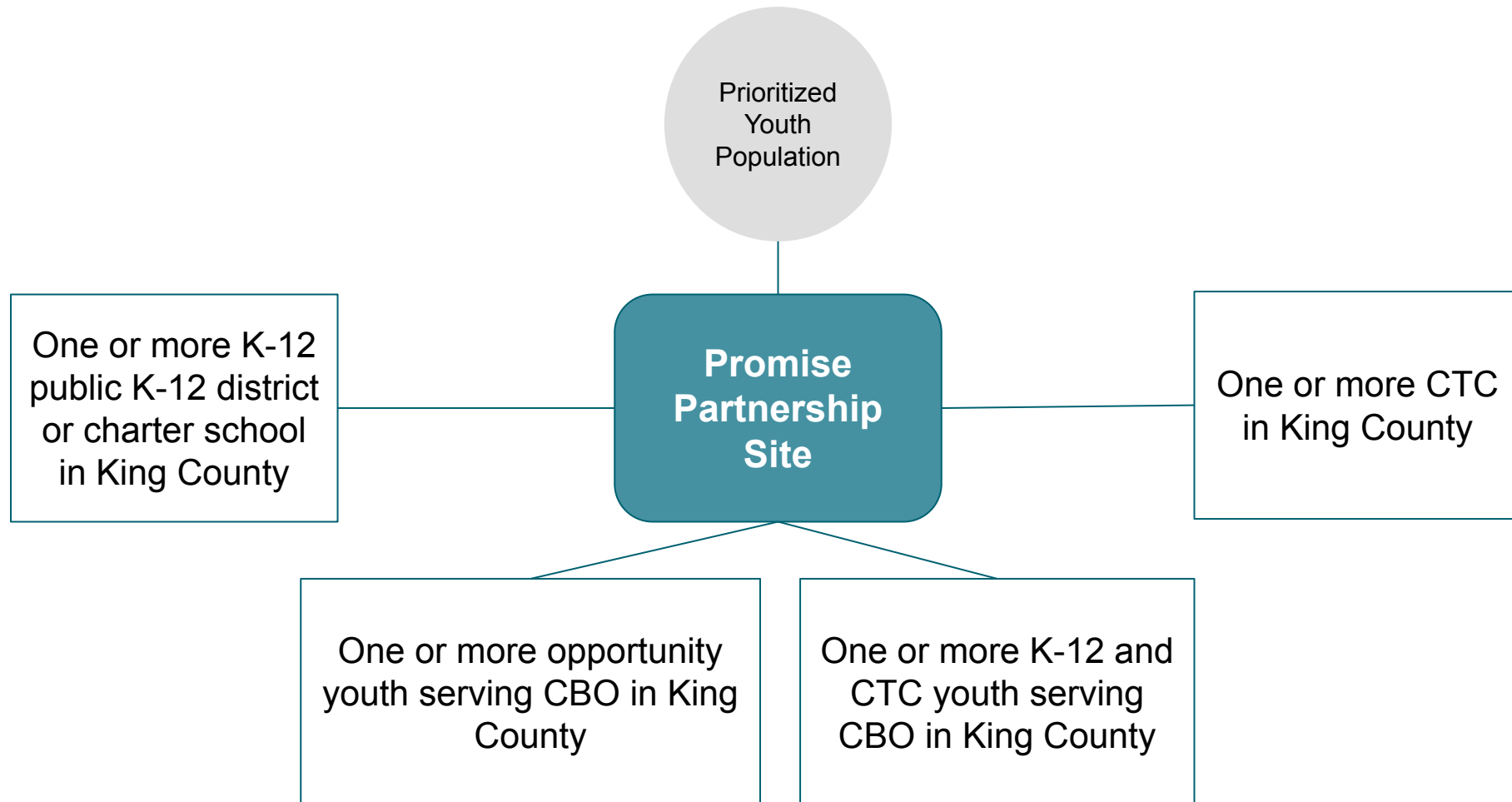
King County is home to roughly 20,000 opportunity youth, but there are no formal on-ramps to college once you leave K–12, with or without a high school diploma



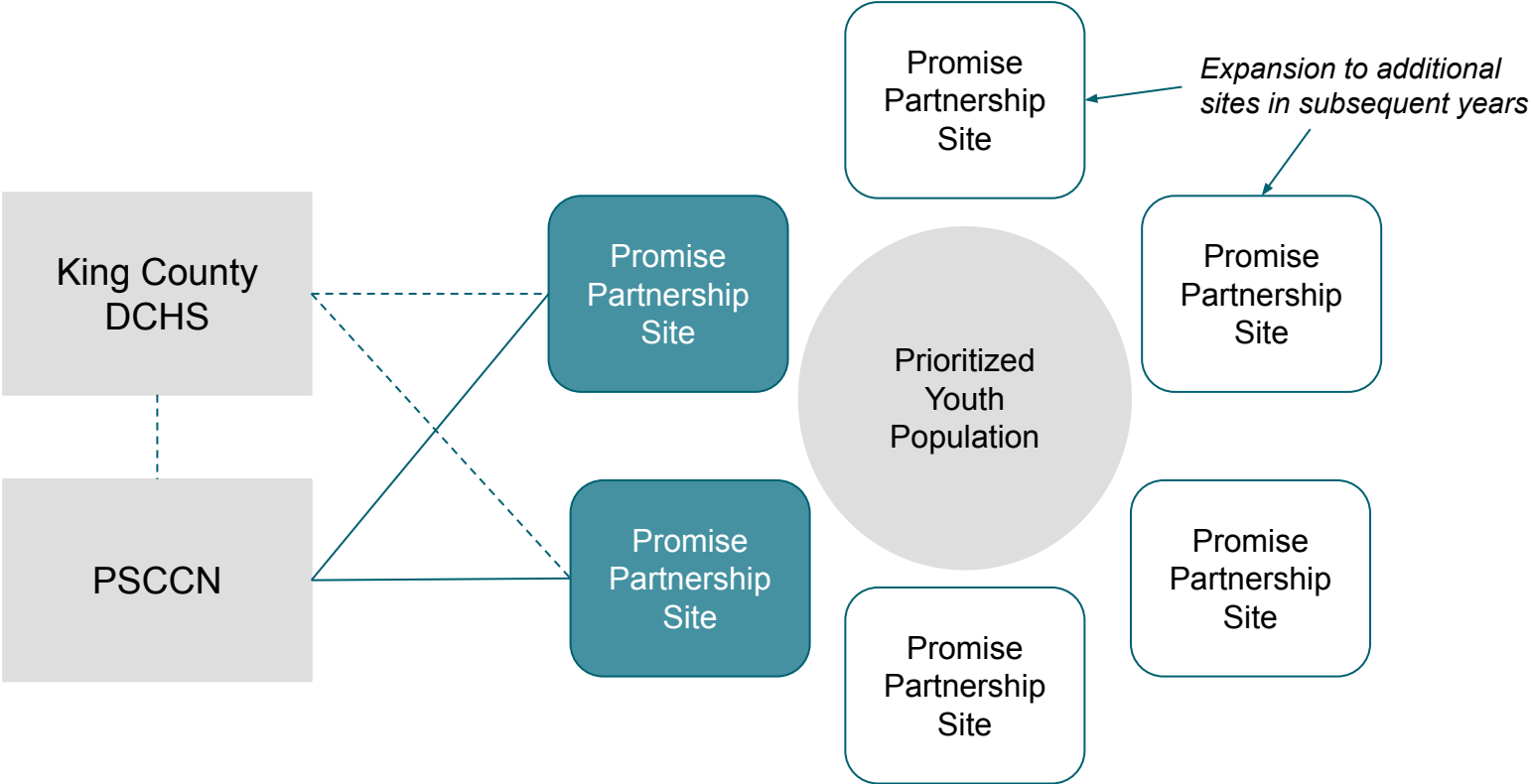
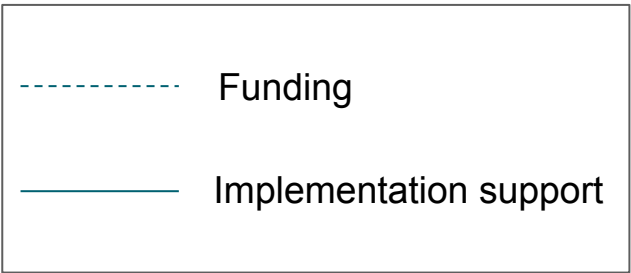
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How will King County Promise Work?

Promise partnership sites will help strengthen relationships across partners to better support prioritized students



Promise partnership sites will be supported by PSCCN and DCHS and collaborate via shared leadership, programming and continuous learning focused bodies



Shared Leadership Bodies

Executive Leadership Team	Youth Advisory Group
Promise Practitioners Learning Network	Fund Development Working Group
Data Working Group	Regional Promise Network Leadership Team

PSCCN & King County Promise

- Ensure overall cohesion across multiple program areas and partnerships
- Maintain a clear & consistent focus on addressing equity gaps
- Support the efficient & effective use & leverage of PSTAA & private funding

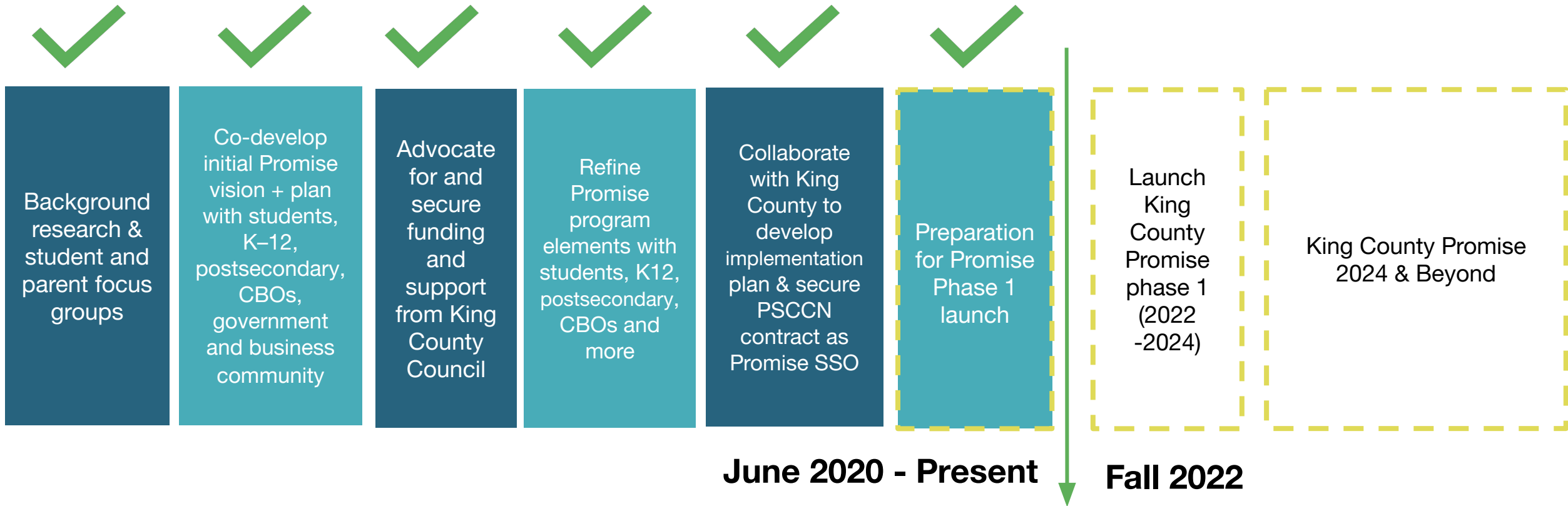
Roles:

- Technical assistance, partnership support, professional learning, high quality materials
- Facilitate system improvement, continuous improvement, & cross system policy alignment
- Improve access to data and facilitate practitioner-led cycles of inquiry and improvement
- Communications & private fundraising and support high leverage of local public/private
- Advocacy & sustainability: model needed service levels and advocate for state investment
- Convene King County Promise advisory group and collaborate closely with King County

A photograph of four people walking away from the camera down a long, brightly lit hallway with high ceilings and arched windows. The image is overlaid with a semi-transparent blue rectangle. The text 'What's next for King County Promise?' is centered in white, bold font within this rectangle.

What's next for King County Promise?

Where have we come from & where are we going?



2017

2034

King County Promise will operate on a phased implementation plan



A background image showing four people (two men and two women) walking away from the camera down a long, arched hallway. The image is overlaid with a semi-transparent blue rectangle. The text "Who Can I Contact For More Information?" is centered in white, bold font within this rectangle.

**Who Can I Contact
For More Information?**

Ways to Learn More and Get Engaged

- 1) Sign-up for PSCCN Newsletter
- 2) Summer/Fall 2021 King County Promise Engagement Sessions
 - a) Info/Feedback Sessions
 - b) Phase 1 Prep Sessions
 - c) Feedback Survey (to come)



Learn more at <https://bit.ly/KingCountyPromise>

King County Promise

For More Information:

Engagement/Outreach

Naveed Badri | nbadri@psed.org

General Inquiries

Mercy Daramola | mdaramola@psed.org

Thank you!

