

# BLALACK MASCOT FILES

BRANDING GUIDELINES

MAIN  
MASCOT



## LOGO

MASCOT MISUSE



DO NOT BEND OR STRETCH



DO NOT ADD OBJECTS

## COLOR

**4102 C**

CMYK: 5, 100, 50, 74  
RGB: 85, 28, 39  
HEX: #5C0A0B

**OPAQUE WHITE**

CMYK: 0, 0, 0, 0  
RGB: 255, 255, 255  
HEX: #FFFFFF

**463 C**

CMYK: 13, 54, 88, 53  
RGB: 116, 79, 40  
HEX: #6F5228