# giving

#### The GMS Vision

At GMS, we foster a learning environment where girls code robots, launch companies, perform Shakespeare, and learn to surf. We nurture a learning community where faculty and students form meaningful life-long relationships thanks to small class sizes, three-year advisories, and experiential learning opportunities. GMS provides the intellectual, social, and emotional support that prepares girls to be the engaged, game-changing citizens that the world needs.

# Why Should I Give to GMS?

While you might expect that tuition covers the full GMS experience, it does not. The difference between tuition and the full cost of a GMS education is approximately \$4,000. The GMS Board deliberately sets tuition below the full cost in order to assemble an economically-diverse student body and to provide the GMS community with opportunities to support the school with tax-deductible, philanthropic gifts.

**Additional financial support is crucial.** We ask that you consider making GMS one of your top philanthropic priorities.





# **Giving at a Glance**

#### **2020 - 2021 ACHIEVEMENTS**

- The GMS community contributed over \$2.2 million to The GMS Fund, The Bennett Scholars Program, and other endowments and funds
- Gifts to GMS ranged from \$20 to \$200,000
- 24% of current families gave at or above the Leadership Level of \$5,000
- 100% of faculty, staff, and board of trustees, and 97% of current families participated in The GMS Fund 2021

#### 2021 - 2022 GOALS

- Raise **\$800,000** for The GMS Fund
- Raise \$1.2 million for The Bennett Scholars Program
- Reach 100% participation by current families in The GMS Fund

#### **DATES TO REMEMBER**

- September 23, 2021
   The GMS Fund Kick Off
- October 18-22, 2021 The GMS Fund Pledge Week
- March 24, 2022
  The Bennett Scholars Breakfast

# ways to give









**FALL 2021** 

#### The GMS Fund

The GMS Fund is our school's annual giving program. The campaign kicks off each fall when we mail a personal gift request to every family. A fellow GMS parent volunteer then connects with each family to answer questions.

We ask that you support The GMS Fund at a level that is significant to your family. Your generosity to The GMS Fund provides students with the innovative and compelling experiences that are the hallmark of a GMS education.

### Your gift to The GMS Fund provides:

- Competitive salaries
- Professional development
- Financial aid
- Innovative academic opportunities
- Outstanding extracurricular experiences

The GMS Fund supports every student every day. GMS is committed to the ideal of inclusion. Our fundraising is no different. 100% participation in The GMS Fund is one of the many ways we live our value that we're all in this together.



**SPRING 2022** 

# **The Bennett Scholars Program**

A bedrock of the school's mission, The Bennett Scholars Program supports high-achieving, motivated girls who attend under-resourced elementary schools and often represent the first generation in their families to attend college. In addition to tuition, Bennett Scholars receive lunches, transportation, uniforms, and one-on-one tutoring.

#### The Bennett Scholars Breakfast

This annual community event is one part of our effort to raise \$1.2 million for The Bennett Scholars Program. This inspirational morning celebrates the outstanding achievements of GMS alums and highlights successful female leaders who serve as role models for our students.

Join us on March 24, 2022 for this year's event.

# **Ways to Give**

#### **Pledge or Give Online**

Pledge today and fulfill your gift at a later date or make your gift instantly online with a credit card. Learn about all the ways to give including gifts of stock on our website girlsms.org/support-gms.

#### **Corporate Matching Gifts**

Corporate matching programs can double or triple the impact of your gift. Visit DoubleTheDonation.com/GMS to learn more.

Please email advancement@girlsms.org with any questions or to volunteer.

© 2021 - 2022 The Girls' Middle School 3400 West Bayshore Road, Palo Alto, C A 94303 **girlsms.org** The Girls' Middle School is a 501(c)(3) nonprofit organization. Our tax identification number is 94-3253594.