

Programme

02 November 2021 | Online

Leading and Managing Support Teams

Reflect upon and
explore leadership
and management skills

Digital Partner



**Education
Perfect**

Programme: Leading and Managing Support Teams

Morning Sessions | 02 November 2021

Time	Event	
09:30-09:35	Welcome and Conference Opening John Smith, Park House English School	
09:35-09:50	Keynote 1 Corporate Social Responsibility: The Ethos of Service Linda Cruse, Race4Good	
09:50-10:00	Keynote 2 Applications from Business to Education: What Makes a Difference in Schools Mike Mason, The British School Al Kubairat	
10:00-10:30	Networking Sessions	
	Troubleshooting for HR and Operations Managers Stephanie Wright, British International School Riyadh	Troubleshooting for Business Managers and Bursars Mike Mason, The British School Al Khubairat
		Troubleshooting for Marketing Managers and Registrars Alex Knigge, Education Perfect
10:30-11:00	Keynote 3 Balancing Act: Prioritising What's Important to Relieve Stress, Anxiety and Overwhelm Dani Hakim, Safe Space	
11:00-11:25	Keynote 4 Diversity, Equity and Inclusion: Policy and Practice in International Schools Cheryl Campbell, ABBLed (Association of BAME Business Leaders in Education)	
11:25-11:45	Break	
11:45-12:15	How You Can Use Staff CPD to Raise The Bar Stefan Allsebrook, FROG	Shaping Your School's Digital Strategy Al Kingsley, Net Support
12:15-12:45	Building a Website for the New Normal: How the Pandemic Forever Changed the Role of Your School's Website Max Eisl, Finalsite	Managing Flexible Finance Plans and Mastering Outstanding Tuition Fees Mohammed Al Masri, Qatar International School Lisa Madden, Dubai English Speaking College
12:45-13:00	Break	
13:00-13:30	Keynote 5 Effective Collaboration to Improve School and Student Outcomes: A Case Study Charles Wood, Century Tech Linda Parsons, Deira International School	

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Afternoon Sessions | 02 November 2021

Time	Event
13:30-14:00	Keynote 6 Optimising Your Resources Stephen Morales, Institute of School Business Leadership
14:00-14:30	Keynote 7 Designing the Future of the Learning Business in a Post-Covid World David Willows, International School of Brussels
14:30-14:45	Closing Remarks Olivia Roth, BSME

Bonus Material

BSME Partner, **APW Property**, would like to share their expertise, tips and talk you through the steps when purchasing a UK Property whilst living overseas. Please [click here](#) for this bonus session.