



**ALL SAINTS'  
COLLEGE**



## **MARKETING AND COMMUNICATIONS MANAGER (Fulltime permanent position)**

### **About us**

All Saints' College (ASC), one of Australia's leading independent, coeducational Anglican day-schools, has two campuses. Our main campus is situated approximately 15 minutes south of the CBD on a beautifully landscaped 20-hectare property in Bull Creek. Surrounded by ovals, lawns and gardens, the campus caters for approximately 1350 students from Pre-Kindergarten through to Year 12. Facilities include a state-of-the-art performance theatre, heated 25 metre indoor swimming pool, a fully equipped gymnasium, rock-climbing wall, and an indoor sports centre. Our staff are welcome to use the facilities, enjoy the grounds or perhaps attend an evening show in our world-class theatre. In the mornings, staff often drop by *Wanju*, our College café, for a coffee and a chat with other members of our All Saints' community.

Our second campus is in central Fremantle and is the home of The Studio School, our bespoke "studio" model of education that sees students in Years 10 to 12 combining their studies with authentic and purposeful projects in partnership with industry mentors, whilst also achieving their WACE and, as desired, an ATAR.

At ASC, we understand that balancing work and family commitments can sometimes be challenging, and so we have implemented several strategies to support our staff as they manage their work / life balance. Staff with school-aged children are offered free before and after school care, and vacation care is provided during periods of school holidays, also free of charge, for the children of staff members who are required to work at these times. We also understand that members of our staff may need to attend to matters of a private nature, from time to time, so our 'Temporary Absence Policy' enables staff to be absent from the workplace for up to two hours (without any deductions from leave accruals) during the working day to attend to such matters.

We offer a broad range of other benefits to attract and retain outstanding staff, including:

- Salary packaging
- Deferred salary scheme (work 4 years and take the 5th year as leave)
- Generous paid parental leave
- Generous long service leave entitlements
- Generous discount on school tuition fees
- Free onsite parking
- Discounted tickets for events held in the Centre for Performing Arts
- Discounted flu vaccinations
- An active Staff Association that provides regular social activities
- Access to high level professional development (PD), including attendance at interstate and international events
- Financial support to undertake academic studies

All our staff - teaching, administration, and support staff - are committed to the welfare of our students, and to providing a warm, supportive, caring, and challenging environment that encourages creative and critical thinking.

### **About the position**

Reporting to the Director of Marketing and Community Relations, the Marketing and Communications Manager is responsible for the ongoing promotion of the College to the community to ensure our position as a leading independent school is maintained and enhanced, and is supported by a strong pipeline of student enrolments.

You will oversee a small team and work closely with the Principal, other members of the Leadership Team and the wider College community. This is a pivotal and busy role that will require someone with significant experience across communications, PR, marketing and digital and can demonstrate a track record of success and achieving measurable outcomes.

This is an exciting time to join ASC, with the establishment of The Studio School in Fremantle, scope to grow an established premium school brand and an opportunity to make your mark on the community.

Experience in the education sector will be well regarded, however is not essential, if you can demonstrate:

- Possession of a tertiary qualification in communications, marketing, public relations or equivalent experience.
- Demonstrated outstanding writing, editing and proof-reading skills with strong attention to detail and a creative approach.
- Experience developing and implementing integrated campaigns, including with agencies and third-party suppliers.
- Demonstrated knowledge and experience in content marketing, social media management and digital marketing principles.
- Ability to work under pressure to manage multiple projects and competing deadlines in a busy, fast-paced environment.

Further details of the position's specific duties and responsibilities are provided in the position's duty statement.

A competitive remuneration package is on offer to the right candidate.

### **How to apply**

Your application should consist of a one page covering letter, addressed to the Principal, explaining the attributes, skills and experience you would bring to the Community Relations Department and why you wish to work at ASC. Please also attach a Curriculum Vitae containing your employment history and the contact details of two professional referees.

For further information and a copy of the duty statement, please visit the All Saints' College website: <https://allsaints.wa.edu.au/employment/>

Applications are to be submitted via the SEEK website. Due to our recruitment processes we are not able to accept hard copy applications.

Please direct any enquiries to Ben Fitzpatrick, Director of Marketing and Community Relations, on (08) 9313 9333.

***The advertisement will not be removed from SEEK until the College has identified the successful applicant. In this regard, applications will be assessed daily and interviews will be scheduled at the earliest opportunity. We encourage you therefore to submit your application as soon as possible.***