



## EMAIL TO INTRODUCE THE PROGRAM

[ldh.la.gov/schooltesting](https://ldh.la.gov/schooltesting)

*What:* LDH Covid Testing Program  
*From:* Denise Frederick, Principal  
*To:* BBJH Community  
*When:* Before testing begins

*Subject:*  
Introducing a new COVID-19 testing program for [St Martin Parish](#)  
*Body copy:*  
Hello [BBJH Community](#)

As we begin this new school year, the health and safety of all students and staff remains our top concern. I'm excited to announce that [St Martin Parish](#) is starting a voluntary weekly COVID-19 testing program to help keep our school community safe and allow us to have regular in-person learning. Through this program, we will offer the highest quality PCR testing available at no cost to teachers, staff, students, and families.

Keeping school buildings open depends on our ability to identify and take immediate action to address COVID-19 concerns on our campus. By identifying infections early, weekly testing will help keep transmission low and students in school for in-person learning, sports, and extracurricular activities.

This program will allow [St Martin Parish](#) to test both symptomatic and asymptomatic individuals and reduce the risk to our school community. Each week a trained healthcare team will visit to conduct the testing program using a choice between short nasal or oral swabs. The samples will be couriered to the CLIA-certified laboratory and tested using PCR technology. Results will be delivered by text or email usually before the next morning and any individuals with positive tests will be contacted by our team about next steps.

You'll receive an email in the coming weeks with information on how to register and what to expect when testing. Every additional person tested reduces the chance of the virus spreading in our community so it is my hope that all our families will take advantage of the opportunity to help our school be as safe as it can possibly be and to remain open without any disruption.

If you have any questions or concerns, please reach out to [225-910-8308](tel:225-910-8308) or visit the website [www.k12testing.com](https://www.k12testing.com).

We deeply appreciate your partnership and your commitment to keeping our school community safe and healthy.

[Denise Frederick](#)