

LYME-OLD LYME SCHOOLS

Regional School District #18

A Private School Experience



in a Public School Setting

Policy and Communications Committee Meeting September 15, 2021

Committee Members Present: Martha Shoemaker, Policy Chair; Suzanne Thompson, Communications Chair; Diane Linderman; Mary Powell St. Louis

Administration Present: Ian Neviaser, Superintendent of Schools

Others Present: Bridget Compagno, Director of Communications and Marketing

The meeting was called to order at 6:00 p.m.

Communications Update

Mrs. Compagno reported on the next edition of the *Focus on Education* newsletter, which will be published on September 29 and distributed via the local papers. This edition will showcase a new look for the newsletter, which will evolve over time with flexibility in color and shape.

Mrs. Compagno reported on a flyer she designed for the upcoming PreK-8 Facilities Study. She has posted it in many key areas around town. It was sent home to parents and will appear in many local publications. It will also appear on the district's social media sites and website closer to the first community forum date of September 30.

Mrs. Compagno reported on the nice coverage the district received via local publications on the district's opening of schools.

Mrs. Compagno reported on the plan to possibly hold two open houses for prospective students this school year. She is also working on how best to utilize advertising funds for optimum coverage of the district. A new marketing video will also be developed this year, and plans are underway to showcase more sports and extracurriculars at the middle and high school level on social media.

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Review of Policy 5131.911 Bullying Prevention and Intervention

Mr. Neviasser reviewed the CABA recommended changes to this policy, and he recommended that the following wording be included in the policy: **“the Safe School Climate Committee shall also include: (a) school personnel, including, but not limited to, at least one teacher selected by the exclusive bargaining unit representative for certified employees, (b) medical and mental health personnel assigned to such school, and (c) at the high school level at least one student enrolled at the school. The student is to be selected by the students in a manner determined by the school principal.”**

This additional paragraph and a legal reference were the only changes made to the policy, which will go before the full Board of Education for review at their October 6 meeting.

There being no further discussion, the meeting adjourned at 6:45 p.m.