

PARKLAND NEWSLETTER

SEPTEMBER 2021

WHAT'S INSIDE

pg. 2

Parkland's Young
Entrepreneur

pg. 3

Superintendent's
Message

pg. 4

Parkland Senior
Citizen Classes

pg. 7

Student Spotlight
Class of 2021 Recognition

pg. 8

Free Athletic Livestream
New and Retiring Staff

pg. 9

PHS Begins Sanctioned Girls
Wrestling Program
PHS Announces ESport Club

pg. 11

Foundation Update
...AND MUCH MORE!

A WELCOME RETURN TO 5 DAYS PER WEEK OF INSTRUCTION



FREE MEALS FOR ALL PARKLAND STUDENTS

Breakfast and lunch are FREE for all Parkland students again this year thanks to a program approved by the U.S. Department of Agriculture. Students will be able to purchase items from the a la carte menu in the cafeteria for items such as snacks and beverages.



Keep your eyes on the road.
Arrive Alive!

Put the phone down, it can wait.
Don't text and drive.

Robert B. Heintzelman, Supervisor
4906 Route 309 Schnecksville, PA 18078
(610) 799-3125
www.heintzlemancares.com

Heintzelman
FUNERAL HOME
INC.



YOUNG ENTREPRENEUR: HANNAH LAUDERMILCH

Hannah Laudermilch is a 6th grader at Springhouse Middle School and has already caught the attention of the local Penn State University Entrepreneurship Program for her work in developing Red Wagon Soap.

Red Wagon Soap is a company aiming to reduce plastic waste by filling up reusable containers with liquid soap. On her website, www.redwagonsoap.com, Hannah writes, "Through the 1940's, most American households depended on home milk delivery services. Even through the 1980's, my parents remember exchanging empty soda bottles for refills. What if we could bring back that lifestyle starting with the products under YOUR own sink?"

The South Whitehall Township resident is aiming to do just that. She allows customers to leave any container outside their door and she takes her wagon out to refill castille soap, laundry detergent sheets, dish soap, liquid hand soap and shampoo bars, all aimed at reducing people's plastic footprints. Customers pay by the ounce or by the bar/sheet for the soap and laundry sheets. People can place orders on her website at www.redwagonsoap.com and can pay digitally or leave her cash.

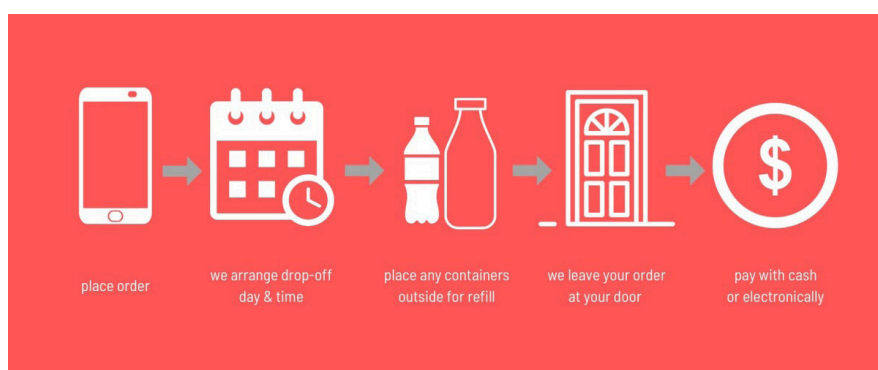
Hannah also offers customers a starter pack that is replete with a refillable glass jar and soap pump for \$8 - perfect for anyone with popular farmhouse decor.

Hannah has about 30 customers and has a meeting scheduled with the Penn State Law Entrepreneur Assistance Clinic which allows students to represent entrepreneurs, startups and nonprofit organizations in a setting similar to a small law firm. Under the direction of Professor from Practice Tom Sharbaugh, students provide legal services to the clinic's clients in much the same manner as practicing lawyers. Hannah's hope is to obtain guidance on how to expand her business idea and how she might be able to employ fellow young students to join her in this business venture. She's also caught the attention of Earth Breeze's CEO, the maker of the laundry detergent sheets that she sells. He wants to see her business grow and donated product to help her gain new customers.

Hannah noted that some expensive organic websites sell her products, but many are hard to find in stores, even though they are reasonably priced. Her hope is to be able to provide inexpensive products that will make customers switch to a non-plastic alternative. She also hopes that the friendly faces who deliver the products will be appreciated by all in the community.



This glass jar of soap starter kit costs \$8 and can be refilled for \$2 via delivery by Red Wagon Soap.



CHECK OUT PARKLAND TV!

A FREE public access channel provided by RCN Cable on Channel 65 and Service Electric Cable on Channel 264 or 102.9 for digital subscribers.

Your Independent Community Bank
neffsnatl.com
610.767.3875

211 S. Best Ave
Walnutport, PA 18088

The Neffs National Bank
A Subsidiary of Neffs Bancorp, Inc.
STRENGTH. TRUST. COMMUNITY.

5629 Route 873
Neffs, PA 18065

Member FDIC

Like us on Facebook!

Follow us on Twitter!

@ParklandSchools



SUPERINTENDENT'S MESSAGE

Dear Parkland Community,

Welcome back for the 2021-2022 school year. Although I am new to Parkland, I can tell you that our staff has never been more excited to start a school year.

Our leadership team welcomed back all staff with an Opening Day Convocation Ceremony that included cheerleaders, members of the PHS Trojan Marching Band, elementary students Reese Jenkins and Ashlynn McDonnell, and a special welcome by 9th grade student Vasilis Motsenigos. Then, Parkland parent and nationally renowned speaker Tom Murray, gave an inspirational keynote address that really got our staff in the right mindset to begin this year with tons of enthusiasm! Needless to say, there is just so much talent within this District and I am so grateful to be joining this wonderful community.



NEW LEADERSHIP TEAM - Our leadership team is new and transitioning into our new roles. Dr. Michelle Minotti began her new role as Assistant Superintendent as I began my position on July 1st. The two of us have been learning from long-time Assistant Superintendent Dr. Rod Troutman. Meanwhile, long-time Director of Business Administration, John Vignone, retired in early September. We excitedly welcomed Mrs. Leslie Frisbie to that role and she comes to us with a lot of experience running the Business Office at Northwestern Lehigh School District. Additionally, Mr. Richard Sniscak spent the last few months of spring inviting me to meetings and giving me a great orientation. I wish to thank him for helping me make the transition into the Superintendent role here in Parkland. This community was blessed to have his strong leadership at the helm for the last 10 years and I am cognizant that I have enormous shoes to fill. I thank him for so graciously welcoming me into the position.

TRANSITION PLAN - To help the community get to know me and my goals for leading Parkland School District, I've posted a FIRST 100 DAYS IN OFFICE Transition Plan on my webpage at www.parklandsd.org/SuperintendentMadson. In there, you will see that I am focusing on four key areas: Building Trust by Listening and Learning; Belonging; Excellence Across Academics, Arts and Athletics; and Post Pandemic Planning. I break down the various elements that I will be focusing on under each one of those primary pillars. Although we are still in this Pandemic, I think it is important to outline additional areas of focus for the future. Some of that work will start over the next few months. If you have a few minutes, please feel free to check out the two videos of students interviewing me that were conducted in the spring as they were created for the community to get to know me a little better. The videos are on my webpage that is noted above.

HEALTH AND SAFETY PLAN - By far, one of the biggest challenges we undertook this summer was the creation of a new Health and Safety Plan for the upcoming school year. Our entire team and School Board struggled with whether or not to require face coverings for students at the start of the year. Initially, we announced that they would be optional, but as COVID cases continued to mount in August, our local healthcare providers were strongly asking us to reconsider. It was imperative to me that we not impose an open-ended mandate. We worked with our medical advisors at St. Luke's University Health Network to devise a Face Coverings Decision Making Matrix. Then, the Governor created the face covering order for all schools in Pennsylvania to begin September 7th. While that order is in place, it supersedes our Face Covering Decision Making Matrix. The rest of our Health and Safety Plan includes many mitigation strategies that are aimed at keeping students and staff safe as we continue to navigate COVID-19. The complete Health and Safety Plan is available for the public to read on our Return to School webpage: <https://www.parklandsd.org/schools/return-to-school>.

SUMMER PROJECTS - This summer also included many capital improvement projects. We are in the midst of a large renovation project at Schnecksville Elementary School. Part One of this project is near completion and Part Two will be completed throughout this school year and next summer. This has all been carefully planned to avoid disruptions to learning and we are on track and on budget with that project. Additionally, we created a much-needed expanded parent pick-up/drop-off driveway in front of Parkway Manor Elementary School with the goal of alleviating congestion on Parkway Road. This makes that whole area safer for walkers and other traffic during the beginning and end of school days. We also replaced carpeting in the OMS offices, finished a roof replacement project at Kernsville Elementary, replaced some carpet at Parkway Manor, installed new floor tile on the lower level of Cetronia and are wrapping up the erection of a new bus garage near the football stadium.

BUDGET - The 2021-2022 school year for the district saw a 0% tax increase for our community. During these difficult economic times, the board and administration worked hard to maintain and grow current academic programming while controlling costs. This was accomplished through excellent short, medium and long term planning by the School Board. The community should be proud of the continued work of the district with a focus on fiscal responsibility. We are currently working on the 2022-2023 school budget with the same goals in mind.

ACTIVITIES/ATHLETICS - The pandemic has changed, cancelled, or cut short so many activities for our kids during this past year. We are excited to see our student athletes compete in front of family, friends, and fans this year. Additionally, our Music and Arts programs will be going strong starting this fall. Please come out and support all of our students at these after-school activities and athletic events and show your Parkland Pride. For more information, please go to: <https://www.parklandsd.org/schools/calendar>.

In closing, I would like to express my thanks to our School Board. This summer has been challenging and our School Board has been reading and listening to many community members express their opinions about our school reopening Health and Safety Plan. They have led with listening ears, kind hearts and humble minds to decide on how to move forward in the safest manner possible for students and staff. Leadership at the board level is critical to the success of any School District and we are fortunate to have the team in place that we do to analyze how every decision affects this community. Our Board keeps a focus on health, safety and limited disruptions to learning, which is a difficult balancing act as we are still in the midst of a fight against COVID-19. I thank them for their volunteer service.

Be Well,

Mark J. Madson, Ed.D.
Superintendent of Schools
#ParklandPride



Follow me on Twitter @ParklandSupt

PARKLAND SENIOR CITIZEN CLASSES

REGISTER at WWW.PARKLANDSD.ORG/SENIORS



The following classes will be offered this fall to Senior Citizens, ages 55 and older, who reside in the Parkland School District. **The classes are FREE of charge. Please register before the class deadline of September 16, 2021, online at www.parklandsd.org/seniors.**

If you don't have Internet access, call us at 610-351-5578 and we will assist you. We ask that people do not register unless they can attend a majority of the sessions. All classes will be reserved via a lottery system. Parkland School District will send out course notifications starting on September 17th. Kindly refrain from contacting the office until after September 23rd if you have not yet received confirmation. Thank you.

WATER AEROBICS

Parkland High School Pool

Wednesdays, October 6-November 10,

6:00 PM-7:00 PM

Saturdays, October 9-November 6

(NO CLASS 10/23), 1:00 PM-2:00 PM

This class features low impact aerobics (conducted in shallow water) specifically geared to seniors. The class will focus on the use of all muscles and limbs, breathing and stretching. Water shoes or old clean sneakers are suggested for safety. Swimmers should enter through the lower entrance at the back of the Athletic Wing. The classes will be held in the Parkland High School Pool located at 2700 North Cedar Crest Blvd., Allentown, PA 18104.

DOABLE YOGA FOR SENIORS

Parkland Administration Board Room

Mondays, November 1-December 6

(NO CLASS 11/29), and January 3-March 28 (NO CLASS 1/17 and 2/21), 4:30-5:30 PM

Wednesdays, November 3-December 8

(NO CLASS 11/24), and January 5-March 30 4:30-5:30 PM

The class will provide a gentle practice to improve the connection between body and mind. Through a combination of seated floor positions (no chairs) and standing flow, you will learn to maintain or increase range of motion as well as improve balance. Please bring your own yoga mat. Marie will be collecting donations at her class. Please arrive 15 minutes prior to the class starting. Maximum of 40 participants. All classes will be offered at the Parkland Administration Board Room at 1210 Springhouse Road, Allentown, PA 18104.

QIGONG (pronounced "Chee Gong")

Parkland Administration Board Room

Mondays, September 27-November 22 10:30-11 AM

(NO CLASS 10/11)

Qigong is an exercise for health and longevity and an essential part of Classical Chinese Medicine. Qigong focuses on coordinating one's intention, breath, and movement. No equipment is needed; the exercises are done standing. Please wear comfortable shoes and clothing that allows free movement. The Parkland Administration Center is located at 1210 Springhouse Road, Allentown, PA 18104.

ST. LUKE'S CHAIR & STRENGTH CLASS (co-sponsored by Upper Macungie Township Parks and Recreation)

Parkland Administration Board Room

Wednesdays, September 29-November 17, 9:00 AM-9:30 AM

The chair strength and mobility class is a low-impact program designed to improve strength and mobility for adults of all activity levels. It is movement-based training for those who want to work on balance, coordination, agility, and functional strength. The Parkland Administration Center is located at 1210 Springhouse Road, Allentown, PA 18104.

ELDER ABUSE AND NEGLECT: WHAT YOU NEED TO KNOW

Parkland Administration Board Room

October 13, 11 AM-12:30 PM

Members of the Lehigh County District Attorney's Elder Abuse Task Force will present information about various forms of elder abuse, how to identify signs of abuse, ways to report issues of concern, resources to help you or someone you know, what to do to keep your finances safe, and how to avoid common scams.

PERSONAL SAFETY FOR SENIORS

Parkland Administration Board Room

Wednesday, November 17 1:00 PM-2:00 PM

The Crime Victims Council of the Lehigh Valley will be presenting tips on personal safety for senior citizens. Topics that will be covered include personal safety tips, education and awareness, identity theft prevention and response, spotting and avoiding internet scams, and senior safety. The Council will also provide an agency overview, as well as community resources available to victims and potential victims of crime.

INTRO TO THE IPHONE

Parkland Administration Board Room

Monday, October 18, 5:30 PM-8:00 PM (Doors will open at 5:20)

Your smartphone can link you to so much in the world today! The topics covered will include making phone calls, Facetime, texting, downloading, and using apps, how to navigate your phone, and more! This class will be taught by a Parkland Technology Department Staff Member. The Parkland Administration Center is located at 1210 Springhouse Road, Allentown, PA 18104.

INTRO TO ONLINE SHOPPING

Troxell Building Computer Lab

Monday, November 15, 5:30 PM-8:00 PM

Shopping online has become overwhelming with choices whether it is clothing, groceries, or everyday items. This class will teach you the basics of shopping at various online options including Amazon, eBay, and grocery delivery. The Troxell Building is located at 2219 North Cedar Crest Boulevard, Allentown, PA 18104.

GOOGLE IT/WHAT NOT TO DO ON THE INTERNET

Cetronia Elementary School

Thursday, October 21, 5:30-8:00 PM

Google is one of the top internet brands in today's age. Saving files (with basically unlimited space!), video chatting with friends, saving passwords, as well as sharing documents and calendars. This class will show you easy ways to navigate Google Drive, Gmail, and many other applications that Google has to offer. Avoiding phishing website and email scams will also be covered. There will be computers provided during the class. Cetronia Elementary School is located at 3635 Broadway, Allentown, PA 18104. Please use the parking lot behind the school and enter through the Administration doors.

MASKS ARE REQUIRED INDOORS IN ALL SCHOOLS AS PER THE STATE HEALTH DEPARTMENT REQUIREMENT.

As of the printing of this newsletter, AARP is still not offering in-person Driver Safety. A coupon for the online course can be found on page 6.



Plays like a **kid.**
Jumps like a **kid.**
Falls like a **kid.**
Must be a **kid.**

Good thing we built an emergency room just for kids.

After 10 years, the community's only Children's ER has a new, bigger space. Thanks to the generosity of the Breidegam Family, the new Children's ER is now doubled in size.

NEW Breidegam Family Children's ER includes:

- Doctors and nurses specially trained in pediatric emergency medicine
- Child-life specialists to help kids cope with an ER visit
- Child-friendly design for kids of all ages – newborn to teens
- A separate, dedicated entrance
- Sensory-friendly spaces
- Spacious waiting room with a play area and café

Visit LVHN.org/childrensER to learn more.



Your health deserves a partner.

AARP DRIVING CLASS ANNOUNCEMENT

AARP is not holding in-person classes yet. For those who wish to take the SAFE DRIVING course online, here is a coupon and information along with their other online course offerings:



Refreshing your driving skills from home could reduce your auto insurance costs

The award-winning AARP Smart Driver course will help you refresh your driving skills and increase your confidence on the road. You'll also learn the latest traffic laws and proven safe-driving strategies. Plus, when you complete the course, you could qualify for a multiyear discount on your auto insurance.*

25% OFF

Register at:
aarpdriversafety.org
Use promo code: **DRIVINGSKILLS**

Offer valid through September 30, 2021 for the online course only.**

AARP

Get Up to Speed on Driver Safety Without Leaving Home

Attend AARP Driver Safety's NEW Live Virtual Workshops and learn how to get where you're going safer, easier and smarter. With our **four FREE virtual workshops**, you can get all your transportation questions answered in real-time.

Using App-Based Ridesharing Services

Tap, ride, arrive. It's that simple. Join your peers for our virtual workshop about ridesharing apps like Uber & Lyft and how they help you stay you safe, mobile and connected at any age.

Smart DriverTEKSM Workshop

Technology is changing the driving experience. This FREE workshop familiarizes drivers with important safety technology like Blind Spot Warnings, Smart Headlights, and Automatic Braking. Join your peers on Zoom at a LIVE virtual session.

CarFitSM Workshop

You can improve your safety and reduce your risk of injury during a crash by making adjustments to ensure your car "fits" you properly. CarFit is a free educational program developed in collaboration with AAA, AARP and the American Occupational Therapy Association.

We Need To Talk Seminar

It's a tough subject, but there comes a time when older family members need to stop or limit their driving. We Need To Talk offers a free virtual seminar that helps you assess your loved one's driving skills & provides tools to help you navigate these important conversations.

View the schedules for these four workshops and register today!

Visit aarp.org/DriverSafetyVirtual

We are back in business! Call now to book your next event.



Muhlenberg College

Going Above and Beyond

Sports Banquets, Graduation Dinners,
Business Meetings and Trainings, Galas,
Receptions

Kosher Catering Available



JoEllen Rooney, Conference Manager: 484-664-3810 | joellenrooney@muhlenberg.edu

For more information, please visit: muhlenberg.edu/main/aboutus/events



Parkland students (clockwise from upper left): Kyra Stauffer, Vanessa Stauffer, Natalie Miller and Makenna Zenie.

STUDENT SPOTLIGHT: PEDIATRIC CANCER TEEN BOARD

Four Parkland High School students make up the officers for the Teen Board for the Pediatric Cancer Foundation of the Lehigh Valley (PCFLV). PCFLV is a local non-profit which provides direct financial, social and emotional support and services to local pediatric cancer patients and their families. Currently, there are 10 cancer kids and 10 cancer siblings attending Parkland Schools. And in the past 5 years, 5 cancer survivors graduated from Parkland.

Seniors Kyra Stauffer, Makenna Zenie and Natalie Miller hold the positions of President, Secretary and Social Media Coordinator, respectively, on the PCFLV Teen Board. Sophomore Vanessa Stauffer is the Vice President. The Stauffer Family became involved with PCFLV shortly after Vanessa was diagnosed with cancer. Kyra and Vanessa have participated in and volunteered at many PCFLV events and fundraisers over the years. Makenna, whose older brother is a pediatric cancer survivor, began volunteering for PCFLV several years ago. Natalie became familiar with PCFLV through her friendship with Kyra and had volunteered at a PCFLV event prior to joining the board.

Brenna Best, a Parkland senior, and Varun Pandian, a sophomore, also sit on the PCFLV Teen Board.

“I am honored to be the Teen Board President,” said Kyra Stauffer. “Our board is very dedicated to helping PCFLV fulfill their mission of helping local kids with cancer. Being a cancer sibling, I know how important PCFLV truly is.”

The Teen Board has been working on raising the community’s awareness of pediatric cancer and promoting PCFLV. They also organized and ran a successful mini-golf fundraising event for the Foundation in late August. The Teen Board sets their own meeting agendas, runs their meetings with the assistance of PCFLV staff, and holds their own officer elections each year. It is a terrific way for teens to learn about philanthropy and also how to be part of a functioning board of directors.

Programs that PCFLV provides include awarding \$3,000 college/trade school scholarships to pediatric cancer survivors; distributing gas, grocery, hospital cafeteria and EZPass gift cards; holding a week-long day camp called Camp Smile; hosting events for moms, dads, parents and teens; creating amazing art pieces during Kid’s Konnect; providing tickets to local sporting and entertainment events; conducting monthly support groups for caregivers and bereaved parents; assisting with various expenses through a Family Assistance Fund at Lehigh Valley Reilly Children’s Hospital; and much more.

To learn more about PCFLV, the Teen Board or pediatric cancer, please reach out to Tracy at 484-221-9294.

CLASS OF 2021 RECOGNITION

WHAT LIES AHEAD FOR THE CLASS OF 2021?

This fall, many Parkland graduates will head off to schools across Pennsylvania and beyond. Enrollment at Penn State University’s Main Campus is 48 students, and 20 students will attend a Penn State University branch campus. Locally, college enrollment includes Cedar Crest College (10), DeSales University (18), Kutztown University (32), Lehigh University (10), Moravian University (15), Muhlenberg College (6), Lehigh Carbon Community College (109), and Northampton Community College (19). Some other popular choices include Temple University (42), University of Pittsburgh (29), Bloomsburg University (13), and West Chester University (14).



PARKLAND’S TOP 3% RECOGNIZED AT COMMENCEMENT

During Parkland’s graduation ceremony this year, students graduating within the top 3% of the class were recognized for their outstanding academic performance. No class rank is published. The Class of 2021 students were acknowledged in alphabetical order and are: Suchir Vikram Agarwal (University of California-Berkeley), Anam Ali (Muhlenberg College), Taran Reddy Anantasagar (University of Pennsylvania), Pranav Balabhadra (Case Western Reserve University), Meaghan Quinn Crites (Purdue University), Christopher Joseph Dalton (Purdue University), Benjamin Tyler Esquieres (University of Pittsburgh), Alexander Joseph Gannon (Fordham University), Udit Garg (University of Pennsylvania), Purva Gupta (Penn State University), Humza Hafeez Imam (Drexel University), Raviteja Kanthamneni (University of California-Berkeley), Prathysha Oliveira Kothare (Massachusetts Institute of Technology), Cory Adam Lemberg (Tufts University), Ankit Lenka (Carnegie Mellon University), Akshatha Manjunatha (University of Pennsylvania), Ankhitha Manjunatha (Princeton University), Samuel Jordan Oxfeld (Northwestern University), Janam Bhadrash Patel (University of Pittsburgh), Benedict Michael Pursell (Georgia Institute of Technology), Alexander Guoyi Tang (Columbia University), Dharshan V. Tharumia (Georgia Institute of Technology). Congratulations to our top 3% and all 773 of our 2021 graduates!

CLASS OF 2021 EXIT SURVEY

83%	60%	23%	13%	2%	2%
of the class will be attending college	will be attending a 4-year college	will be attending a 2-year college	will be entering the workforce	will be entering the military	will be attending a business/tech school



FREE LIVESTREAM OF ATHLETIC EVENTS

Last year, the Parkland Education Foundation purchased robotic live action cameras for the Parkland High School TV Studio with the goal of offering FREE livestreams of Parkland Varsity Sports. The livestreams can be viewed at www.parklandsd.org/athleticlivestream. New this year, students will be providing commentary. This has been an amazing learning opportunity for the students and our community has really enjoyed the opportunity to tune in from near and far.

SAYING FAREWELL.... Congratulations 2021 Retirees

Parkland celebrated 53 retirees with a combined 1,069 years in public education at the end of the school year. We wish the following people a wonderful new life journey:

Parkland High School

Randy Hanna
James Kester
David Martin
Mary Redline
Donna Robertson
Richard Shemonsky
Elizabeth Smith

Fred J. Jaindl

Laurel Geiger
Mary Ann Huber
Diana Schantz

Kratzer

Jean Zimmerman

Orefield

Thomas Bryant
Cheryll Kosar
Debra Reilly
Joy Richards
Lisa Townsend

Administrative

Patty Bernadyn
Diane Foley
Roseann McCrickard
Tracy Smith
Richard Sniscak
Kathleen Vargus

Springhouse

Barbara Bortz
Kathleen Carey
Sharon Fritchman

Parkway Manor

Susan Barthol
Kitti Berkheimer
Kathryn Davies
Annette Doyle
Dianne Houck
Dianna Kraynick
Angela Monaco

Troxell

Michael Burke
Rosemarie Dorward
Marge Evans
Randall Klingaman
John Long
Abby Rutch
Anthony Saunders

Kernsville

Vera Andrejow
Kathy Gross
Nancy McGillicudy
Donna Miranda
Patricia Sheridan

Fogelsville

Beverly Godshall

CONGRATULATIONS to Newly Appointed/Promoted Administrators

Amanda Abdelaal	Assistant Principal at SMS
Jessica Afflerbach	Coordinator of Benefits
Jeff Bartman	Principal at Jaindl ES
Sarah Brandt	Psychologist at High School
Sheri Deeb	Director of Health Services & Wellness
Tom Derhammer	Director of Technology
Maggie Drake	Assistant Principal at PHS
Leslie Frisbee	Director of Business Administration
Marcia Hueston	Supervisor of Payroll
Adrienne Kashner	Coordinator of Federal Programs & Accountability
Ed Kobus	Assistant Director of Technology
Mark Madson	Superintendent
Michelle Minotti	Assistant Superintendent
Jude Sandt	Principal at SMS
Peter Sherman	Assistant Principal at Parkland High School
Cassandra Vogel	Psychologist at Fogelsville & Veterans
Craig Waters	Assistant Principal at SMS

WE WISH YOU THE BEST OF
LUCK IN YOUR NEW POSITIONS!



**SPECIAL SHOUT OUT TO MR. SHEMONSKY
(SHU) FOR TEACHING ART FOR 50 YEARS IN
THE PARKLAND SCHOOL DISTRICT!**

SPECIAL EDUCATION SERVICES AND PROGRAMS, SERVICES FOR PROTECTED HANDICAPPED STUDENTS, AND SERVICES FOR GIFTED STUDENTS

In compliance with state and federal law, notice is hereby given by the Parkland School District (PSD) that it conducts ongoing identification activities as a part of its school program for the purpose of identifying students who may be in need of special education supports and services (PA Code Chapter 14), services via section 504 of the Rehabilitation Act of 1973 (PA Code Chapter 15), and/or gifted education services (PA Code Chapter 16).

Special Education Services: If your child is identified by the District as possibly in need of such services, you will be notified of applicable procedures. Individualized services and programs are available for children who are determined to need specially designed instruction due to the following conditions: Autism; Deaf-blindness; Deafness; Emotional disturbance; Hearing impairment; Intellectual disability; Multiple disabilities; Orthopedic impairment; Other health impairment; Specific learning disability; Speech or language impairment; Traumatic brain injury; Visual impairment.

Section 504/Chapter 15 Services: Parkland School District will provide each protected handicapped student, without discrimination or cost to the student or family, those related aids, services or accommodations which are needed to provide equal opportunity to participate in and obtain the benefits of the school program and co- and non-curricular activities to the maximum extent appropriate to the student's abilities. In order to qualify as a protected handicapped student, the child must be of school age with a physical or mental disability which substantially limits or prohibits participation in or access to an aspect of the school program. These services and protections for "protected handicapped students" are distinct from those applicable to all eligible or exceptional students enrolled (or seeking enrollment) in special education programs.

Chapter 16: While gifted is not included as one of the disabilities categories under the IDEA 2004, the Pennsylvania State Board of Education's regulations as set forth in Chapter 16, Special Education for Gifted Students, provide that gifted students are considered to be children with exceptionalities and are in need of specially designed instruction. If you believe that your school age child may be in need of special education services and related programs, Section 504/Chapter 15 services, Chapter 16 services, screening, and evaluation processes are available to you at no cost, upon written request. Whether or not your child is enrolled in the district's public school program.

Consent: School entities cannot proceed with an evaluation, or with the initial provision of special education, Section 504/Chapter 15, Chapter 16, and related services, without the written consent of the parents. For additional information related to consent, please refer to the Procedural Safeguards Notice which can be found at the PaTTAN website, www.Pattan.net

Requests for school-age evaluation and screening should be made in writing to the Director of Student Services, 1210 Springhouse Road, Allentown, PA 18104.

Preschool Services and Programs: Children age three through the age of admission to first grade are eligible for Early Intervention services if they have developmental delays and, as a result, need Special Education and related services. A child is considered to have a developmental delay when one of the following exists: (i) The child's score, on a developmental assessment device, on an assessment instrument which yields a score in months, indicates that the child is delayed by 25% of the child's chronological age in one or more developmental areas; or (ii) The child is delayed in one or more of the developmental areas, as documented by test performance of 1.5 standard deviations below the mean on standardized tests. Developmental areas include cognitive, communicative, physical, social/emotional and self-help.

Parents of young children with concerns about their child's seeing, hearing, learning, talking, moving about, manipulating objects, understanding, showing emotions, getting along with others, playing with toys, taking care of himself/herself, should contact the Carbon Lehigh Intermediate Unit - Project Connect at (610) 769-4111. Project Connect can provide information to parents about evaluations, programs, therapy, parent supports, and referral to community agencies at no cost to the parent.

Potential Signs of Developmental Delays: For a list of general "warning signs" of possible delay, please refer to "Related Files" on the following webpage:
<https://www.parklandsd.org/departments/student-services/annual-public-notice>

PHS BEGINS SANCTIONED GIRLS WRESTLING PROGRAM

This winter, the Parkland Girls will have their own wrestling team as Parkland High School becomes the 13th school in Pennsylvania to include a sanctioned Girls Wrestling Program. Locally, Easton and Executive Education Charter School have a Girls Program. PIAA typically requires 100 schools to sanction a sport before it will consider sanctioning the sport.

Like the Parkland's Boys team, the Girls team will be overseen by athletic director Bill Dreisbach and led by head coach Jon Treng, a 2005 Lehigh graduate, 3-time NCAA Division I All-American, and 2-time PIAA State Champion. Treng has been instrumental in opening up more opportunities for girls at Parkland, as well as in the broader region. Female assistant coaches on staff include Grace Gundrum, a black belt in jiu jitsu and karate and renowned international competitor; Kasey Kruczek, an alumna of Easton and Campbellsville University's wrestling programs; and Brooke Zumas, former coach at Beat the Streets and current chair of SanctionPA, a nonprofit working towards getting girls wrestling sanctioned in Pennsylvania. Earlier this year, Treng and Zumas led a national webinar about recruiting and coaching girls in the sport of wrestling.

Girls wrestling is one of the fastest growing high school sports in the country. And despite the challenges of COVID-19, Pennsylvania High School Girls Wrestling participation grew by more than 30% during the 2020-2021 season and has experienced over a 200% growth of girls on high school boys teams in the past five years. All 12 PIAA district areas have Girls Wrestling within their area schools. While there are 32 State High School Associations sanctioning a Girls Wrestling State Championship, Pennsylvania does not yet have an official State Tournament and has not sanctioned Girls Wrestling as a sport.

ESPORTS CLUB AT PHS TAKES FLIGHT WITH ROCKET LEAGUE

Esports have become super popular over the last several years and Parkland High School is pleased to announce the formation of an Esports Club. Last year, the esports industry had an estimated audience of 453 million, up from 293 million in 2016. This year, that number is expected to reach 557 million. And it's not just stereotypical couch potato teen boys pushing this growth: Universities across the nation have begun investing in this industry. According to the National Association of Collegiate Esports, more than 170 U.S. colleges have varsity esports programs and are offering around \$16 million per year in scholarships. College esports tournaments have attracted over 1,350 schools and 40,000 players.

Parkland High School Esports Club welcomes all high school students to compete in a variety of games. So far, Rocket League is the currently offered game, but the Club plans to add Overwatch, League of Legends, Super Smash Bros., and more. Recently, Parkland's eSports club went 3-0 in a regional Rocket League tournament facilitated by Carbon Lehigh IU, defeating Nazareth in the finals to secure the victory. Interested students can join the Schoology Group with code Z58X-2DJH-BQGZT to obtain more information on how to participate.



ROCKET LEAGUE™

Experienced. Friendly. Professional Tax Solutions.

Call Today for a **FREE** consult! 484-274-6979



Tax Preparation • Bookkeeping • Payroll

• IFTA • Sales Tax

TilghTax.com

**LEHIGH VALLEY
WATER SYSTEMS**

- 💧 **WATER SOFTENING**
- 💧 **WATER CONDITIONING**
- 💧 **DRINKING SYSTEMS**
- 💧 **WATER TESTING**
- 💧 **WATER HEATERS**

**YOUR LOCAL
WATER SOFTENER EXPERTS**

610-395-2005

PARKLAND SCHOOL DISTRICT HEALTH AND WELLNESS COUNCIL

Healthy choices at school keep our children ready to learn. The school wellness policy helps our school create an action plan for nutrition and physical activity at school. Parents can share their opinions and help make sure the policy is meeting the needs of our students. Our wellness policy is available at:

<https://www.parklandsd.org/wellness>.

If you'd like to be involved on the Health and Wellness Council, contact Lori Seier, Director of Food Services, at seierl1@parklandsd.org or call 610-351-5670.



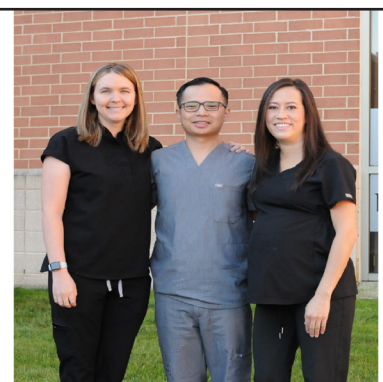
610 - 841 - 5929

Let our family care for your family.

Family General & Cosmetic Dentistry, Oral Surgery, Implants, and Sedation.

NurtureDentalHealth.com

240 Cetronia Road #121 South, Allentown, PA, 18104





**#1 TEACHING
HOSPITAL**

**15 TOP
HEALTH
SYSTEMS**

**100 TOP
HOSPITALS**

AGAIN!

#1 Major Teaching Hospital in the Country!

St. Luke's University Health Network received multiple 2021
IBM® Watson Health awards and recognitions:

One of the 15 Top Health Systems in the USA

One of the 20 Top Small Community Hospitals –
(St. Luke's Miners Campus)

One of the 20 Top Medium Community Hospitals –
(St. Luke's Anderson Campus – 3rd time)

#1 Teaching Hospital in the Country!
(St. Luke's University Hospital, Bethlehem & Allentown Campuses)

Learn more at stlukes100top.org

Watson Health®

15 Top
Health Systems® 2021

Watson Health®

100 Top
Hospitals® 2021

Watson Health awards are based entirely on an independent, scientific review of objective data.
Hospitals do not apply for selection and winners do not pay to market this honor.



Lisa Ervin
Executive Director, Parkland Education Foundation
ervinl@parklandsd.org
610-351-5572
www.parklandsd.org/foundation



THE FOUNDATION IS PLEASED TO PRESENT...



A PANDEMIC WITHIN A PANDEMIC:

SUPPORTING OVERWHELMED TEENS WITH LOVE,
LAUGHTER, AND THE SCIENCE OF RESILIENCE

September 22, 2021 at 6 PM

A Virtual Program That's Not to Be Missed!

The Parkland Education Foundation is always looking for ways to support our community. The mental health of our students is something that has been a topic of concern throughout the pandemic. Dr. Michael J. Bradley is a psychologist and an expert in the field of teens and resilience. Our hope is to provide our parents with tools they can use to help our teens navigate these times. We encourage all parents to watch and hopefully gain some valuable advice.

Topics to be covered in this dynamic and entertaining town hall from Dr. Michael J. Bradley include:

- Neurology of the teen brain, focusing upon its decision-making deficits, resilience challenges and unprecedented vulnerability to anxiety and depression.
- Today's adolescent world compared with that of its parents, revealing critical parenting factors that have contributed to this risk-laden trend.
- Latest teen risk behaviors of sex, drugs, and violence, which relate to their excessive stress levels.
- Pandemic related stressors that add to additional risk behaviors.
- Current research proving that an appropriate "dose" of stress protects against the diseases of anxiety and depression.
- Specific resilience-building parenting strategies, or "what to do when."
- Answers to questions particular to your region.

REGISTER for the FREE PROGRAM at www.parklandsd.org/ParentProgram

Michael J. Bradley, a licensed clinical psychologist with a doctoral degree in psychology from Temple University, has over 30 years of experience working with adolescents. In addition, he is the award-winning author of five books including the bestselling *Yes, Your Teen Is Crazy! – Loving Your Kid Without Losing Your Mind* and *Crazy-Stressed: Saving Today's Overwhelmed Teens with Love, Laughter, and the Science of Resilience*. Find out more at www.docmikebradley.com.

THE PARKLAND FOUNDATION IS A DESIGNATED UNITED WAY CHARITY

Many of you already give to the United Way or are given the opportunity to do so through your employer via payroll contributions. Did you know that when you give to the United Way, you can designate which charity you support with your donation? The Parkland School District Education Foundation (PSDEF) is one of the partner charities. When you make your United Way donation you can select PSDEF as your charity of choice.

United Way of the
Greater Lehigh Valley



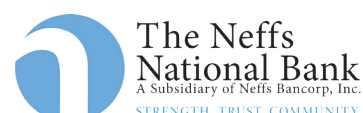
What happens when you invest in a Parkland Education?

You create more opportunities for Parkland students and staff. You help to improve the Parkland community and raise Parkland's reputation as a place where people want to live, work and raise a family. This past year the Foundation's donors helped our community in so many ways:

- Personalized Graduation lawn signs were delivered by 20 Foundation volunteers and Parkland staff to our 800 seniors.
- Athletic live streaming allowed more spectators to view our Parkland High School sports. This will continue for the 2021-2022 school year. All broadcasts are available on the Parkland YouTube channel (<https://www.youtube.com/ParklandTV>).
- We funded over \$113,000 in Celebrate Innovation Grants to Parkland Staff members across the district for the upcoming year to continue our mission of maintaining the excellence that Parkland is known for.
- Virtual science labs at PHS were funded to assist the science department in connecting with students in meaningful ways when we were in online/hybrid mode last year.
- Back to school grants assisted our teachers as they juggled distance and hybrid learning last year.

However you choose to give, we know you will see the value in investing in the Parkland Education Foundation. For more information visit our website: <https://www.parklandsd.org/foundation>.

THE FOUNDATION THANKS ITS CORPORATE PARTNERS IN EDUCATION





2021-22 IMPORTANT DATES and INFORMATION

Check out our **RETURN TO SCHOOL WEB PORTAL** www.parklandsd.org/schools/return-to-school.

PROFESSIONAL DEVELOPMENT DAYS – SCHOOLS CLOSED
September 16, October 11, January 17, March 11

DISTRICT-WIDE EARLY DISMISSAL DAYS

Friday, October 22
Friday, January 21
Friday, April 29
Friday, May 20

PARENT-TEACHER CONFERENCES

Elementary Parent-Teacher Conferences – November 18-24
Note: Elementary Students will dismiss at 1:45 PM on these days.
Middle School Parent-Teacher Conferences – November 23-24
Note: Middle School Students will dismiss at 1 PM on these days.

LENGTH OF SCHOOL DAYS

Elementary School (K-5)	8:50 AM - 3:30 PM
Middle School (Grades 6-8)	7:45 AM - 2:38 PM
High School (Grades 9-12)	7:40 AM - 2:44 PM

KEYSTONE TESTS - Winter

Literature – January 4-5
Algebra I – January 6-7
Biology – January 11-12

KEYSTONE TESTS - Spring

Literature – May 16-17
Algebra I – May 18-19
Biology – May 23-24

OTIS LENNON TEST

Grade 1 and 2 - January 31 - Feb 4

PENNSYLVANIA SYSTEM OF SCHOOL ASSESSMENT (PSSA TESTS)

Grades 3-8, English/Language Arts
April 25-29
Grades 3-8, Mathematics/Science
May 2-6

Emergency Broadband Benefit

Helping Students Succeed

Students need home internet for homework and other school projects.



The Emergency Broadband Benefit provides a qualifying household with up to \$50 off their monthly internet bill.

Apply online at fcc.gov/broadbandbenefit



BE THE ONE
to brighten the world

If your smile is slightly off, SmyleAlign is an affordable and effective way to give you a smile you're proud to share at school. And that can make all the difference.

GHOSH
ORTHODONTICS

STRAIGHT. FORWARD. | GOGHOSH.COM

PARKLAND NEWSLETTER

1210 SPRINGHOUSE ROAD, ALLENTOWN, PA 18104

NONPROFIT ORG
U.S. POSTAGE PAID
LEHIGH VALLEY PA
PERMIT# 719

PARKLAND NEWSLETTER VOLUME 54 NUMBER 1

Published 4x annually in September, January, April and June.

BOARD OF SCHOOL DIRECTORS:

David J. Hein, President
Carol L. Facchiano, Vice President
Robert E. Bold
Robert M. Cohen
Patrick H. Foose
David M. Kennedy
Linda Perlman-McKenna
Lisa A. Roth
Marisa L. Ziegler

ADMINISTRATIVE LEADERSHIP TEAM:

Dr. Mark J. Madson, Superintendent
Dr. Rodney R. Troutman, Assistant Superintendent
Dr. Michelle Minotti, Assistant Superintendent
Ms. Leslie Frisbie, Board Secretary/Director of Business Administration

Editor, Nicole McGalla

NONDISCRIMINATION IN PROGRAMS AND EMPLOYMENT POLICY

In accordance with TITLE VI, TITLE IX, Section 504 and the Americans with Disabilities Act, the Parkland School District does not discriminate either in the educational or vocational programs and activities which it operates or in the employment of personnel, on the basis of sex, handicap, disability, race, color, national origin, age, or religion. If you are physically or mentally disabled, visually or hearing impaired, you may qualify for special services/instruction/equipment modifications so you can successfully complete the education program or participate in activities. All inquiries concerning this policy/questions regarding specific programs, services, and facilities for the disabled should be directed to the District Equal Rights Officer, Assistant Superintendent, Parkland School District, 1210 Springhouse Road, Allentown, PA at (610) 351-5505.

**TO ADVERTISE IN THIS PUBLICATION,
PLEASE CALL 610-351-5630**