

**Community Conversation  
Heritage Elementary School  
February 10, 2015**

**Crossroads**

PTA not just money

Put face on PTA – Not just email

Who we are: What about  
Face to face

Walk around at events  
Proactively talk to people

Define the name implication

Where are the teachers?  
Their role

Identify why participate

**Mission**

Energize the space

Student based

What was happening in school

Communication based

How to improve student experience

Know the school environment

Make school memorable

Build sense of community

Build morale of staff

Support

Teachers support parents

Connect parents, teachers and students



Build this  
relationship

**Vision**

Understand teachers' life

Students more involved

Character Club

PTA helps build



Student Newsletter

Finding out what parents can offer and matching with teachers' needs

Build Gift Exchange

Beyond "excellence" = Clear vision/mission

Educate on need for involvement past second grade

Perception of PTA =

We all have a part

PTA is community → for everyone

Fewer titles, more subgroups

Understand importance of involvement

Teamwork

I want that

Dads involved

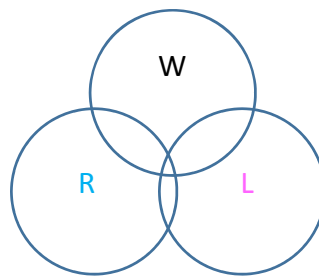
Meaningful for them

Beyond normal expectations

Values all perspectives

Allow evolution with people

Do different things



Teachers are swamped

Evening meetings are tough

PTA goes to teachers

Reach out at curriculum night

At enrollment throughout the year

Personal outreach

Examples of how to get involved

Home/hours

At school, what it entails

Booklet/paper

More personal calls

Reach out to welcome

Call from school

Build connections

Parents staff

Connection before content

Shadowing for PTA

PTA = Success of whole child

eg. Special needs

= Void filler

Partnership

Offer help



Staff

Convene connect with this group

Reveal unknown connections to staff/parents

Ask staff for PTA purpose

Changing PTA meeting structure