

**Nature of the Discipline(s) in the Byrum School of Business in the Realm of Teaching*****Discipline specific notes, additions, or deletions accompanying the Faculty Guide "Basic Expectations of Teaching"***

No notes, additions, or deletions.

***Discipline specific notes, additions, or deletions accompanying the Faculty Guide "Teaching Effectiveness"***

No notes, additions, or deletions.

**Nature of the Discipline(s) in the Byrum School of Business in the Realm of Research and Scholarship*****Elements critical to scholarship which may be unfamiliar to faculty in other disciplines***

Critical to scholarship is publication in peer-reviewed, double-blind refereed academic journals.

In accounting, there is a large body of ever-changing principles, pronouncements, laws and regulations that must be assimilated and incorporated into the knowledge base of Certified Public Accountant. Moreover, maintaining a professional certification (CPA) is part of the process and requires 40 hours of continuing professional education each year.

***Meaning of Peer Review and circumstances where peer review is not necessary for the work product to be considered for scholarship.***

Peer review means double-blind refereed.

***What does and does not qualify as meaningful creative work***

No discipline specific notations.

***Can "Paid" work be considered scholarship***

Yes, remunerated consulting work can count as scholarship. For example, economic impact studies are rigorous academic studies for which extensive reports are prepared and sometimes presented at academic conferences.

***How 21st century forms of disseminating work product into the intellectual marketplace figure into accepted norms of scholarship***

Journal publication may be physical or may be and online. Conference presentations may be in-person or online.

***Departmental assessment of scholarship quality***

We do not assess quality or use rankings of journals, but do prioritize academic journals.

Moreover, there is no one ranking for authorship. While the first author typically led the research project or came up with the original idea, the order of authors may simply be alphabetical order and not reflective of the individual contribution.

***Departmental assessment of scholarship quantity***

We do not narrowly assess quantity of scholarship. In some cases, length of a published article may be an indication of the depth of the research and expertise required to complete the project.

It would be preferable to have 1-2 publications and/or several conference research paper presentations for promotion



to associate professor.

## Nature of the Discipline(s) in the Byrum School of Business in the Realm of Service

### ***Need, value, and expectation of departmental service***

The greatest need is advising. Most faculty members have 40-50 advisees.

Faculty-student research and honors thesis chair (and readers) are important roles and create high-impact learning practices for business students

### ***Need, value, and expectation of university service***

Faculty members should meaningfully contribute to at least two university-wide committees

### ***Importance of service to the profession***

Service to profession needs to be recognized. No discipline specific notations.

### ***Importance of service to the community***

Service to community needs to be moved to the forefront of service . No discipline specific notations.

### ***Departmental assessment of service quality***

No discipline specific notations. High impact and service learning practices should be recognized as higher levels of service than most others form of service.

### ***Departmental assessment of service quantity***

No discipline specific notations.