



# DIGITAL STORYTELLING



**“Innovation  
distinguishes  
Between a leader  
and a follower”**

Steve Jobs



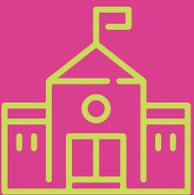
# Characteristics of the program



**30 hours**



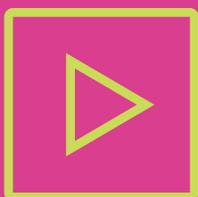
**Course times:  
Monday and Wednesday  
from 16:15 to 17:00**



**ICS Symbiosis**



**600 €**



**Classes being  
during the week of  
October 4**

# Syllabus

## MODULE I

 **4 Hours**

- Introduction.
- History of journalism.
- Journalism as a medium of communication.

## MODULE II

 **6 Hours**

- Digital Communication Era.
- Digital information tools.
- Social media.



# Syllabus

## MODULE III

 **5 Hours**

- Creation of digital news.
- Components of a news article.
- How to create a digital news.
- Creating a digital magazine.

## MODULE IV

 **4 Hours**

- Research and generation of topics & contents of interest.
- Converting a video and creating animated GIFs.
- Vocalization techniques.

# Syllabus

## MODULE V

 **6 Hours**

- Internet as source of information.
- Drafting a news article.
- How to tell a story.

## MODULE VI

 **5 Hours**

- Assessing a news and it's source of information.
- Public speaking for video introductions.

The future is yours.



ICSMILAN  
INTERNATIONAL SCHOOL