

The Creativity & Innovation Centre

Building the future for learning



Bavarian
International
School



Bavarian
International
School

Believe. Inspire. Succeed.

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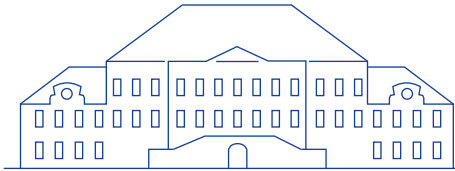


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The best place to learn

Dear future partners & supporters,

Thank you for your interest in the Bavarian International School (BIS), a leading international school in Germany and Europe, and a significant contributor to the economic health of the Munich region.

We find ourselves in new times, with new challenges, in need of new solutions. The financial structure we at BIS had over the past three decades no longer fits today, and certainly does not fit the future. That's why we are making some changes.

Until now, BIS, a non-profit organisation, was funded mainly through school fees and state subsidies. To improve the financial stability of BIS and help fund our most ambitious educational projects, a third pillar of income has been created, fundraising and sponsoring.

Dedicating more time and focus to fundraising and sponsoring activities at BIS will help us expand our BIS Financial Aid Programme as well as scholarship opportunities, and help us make progress in campus planning and sustainable energy improvements.

Our strategy has always included investing in the best teachers and the best environments. The new Innovation and Future Campaign, which kicks-off on the 4th of September 2021, will focus on the planned Creativity & Innovation Centre (CIC).

This brochure will explain more to you about our Creativity & Innovation Centre, which is an integral part of the further development of our school. We are looking forward to working with various partners and individuals to make this building come to life and to see BIS develop into a school of the future, today.

Thank you in advance for your support.

We greatly appreciate it.

Best wishes



Chrissie Sorenson

Dr. Chrissie Sorenson,
Head of School & Executive Board of
Bavarian International School gAG (BIS)



Marco Dahl

Marco Dahl,
Business Director & Executive Board of
Bavarian International School gAG (BIS)



Marc Aghili

Marc Aghili, Chair of the Supervisory Board
of Bavarian International School gAG (BIS)

Mission

Our Mission is inspiring and challenging young minds as a caring and committed international community to achieve excellence, assume responsibility and pursue life-long learning.

1991

Innovative education based on a strong tradition

Bavarian International School opened its doors for the first time on the **18th of February 1991**. The school is celebrating its **30th anniversary in 2021**.

1.150

Great community from age 3 to 18

1.150 students attend BIS under the motto "Believe. Inspire. Succeed." Approx. **650 students in the Secondary School** and **250 children in each of the two Primary Schools**.



The **170 teachers at BIS** are among the **best in the world**. They are innovative with an affinity for technology, constantly developing their skills and come from **29 different nations**.

170

Top International teachers

1

One school, one spirit, two campuses

BIS offers two campuses: the **Haimhausen Campus**, approximately 15 km north of Munich and the **City Campus** located in Munich-Schwabing (since 2016).

75%

A truly international school

With approx. **75% of students from international families** BIS is a truly international school. 25% come from local, German families.

37

Academic excellence

The BIS class of 2021 achieved an **IB Diploma average of 37 points** (equivalent to the Abitur grade 1.8 in the state system). This again puts BIS well **above the global average** (33 points).



61 **A school for global citizens**

The 1.150 students at BIS come from **61 different nations** and speak approx. **50 different home languages**. They are all united by an international, open mindset.



Bavarian International School

80

Flourishing personalities in a holistic way

BIS offers so many **opportunities outside the classroom** for personalities to flourish holistically. We offer approximately **80 after school activities per week**.

..... www.bis-school.com

22

Small class sizes for great education

22 is the **maximum class size** in the Early Childhood Centre ("Kindergarten 2.0") and 24 in the Primary and Secondary School up to Grade 10. In Grades 11 and 12 there is a **maximum of 18 students**.

Shaping the future of learning

Bavarian International School (BIS) has come a long way since its founding, 30 years ago. The transformation from then to now can best be described using the school's motto: Believe. Inspire. Succeed. BIS does not rest on its past achievements – we are constantly developing and shaping the future of learning.

BIS today is a private, all-day school, serving nearly 1,150 students from age three through Grade 12, across two campuses (Munich-Schwabing and Haimhausen). BIS is a truly international school with students from over 60 different nations. The philosophy of BIS has never changed: to offer a personalised, holistic education that values intercultural competence, innovative learning and of course, academic excellence.

"We provide our students with the intellectual, social, emotional and critical perspectives they need as adults in a global, technology-based world. Our pedagogical focus is on the individual development and potential of each child," said Head of School Dr. Chrissie Sorenson.

Top 15 in Europe

BIS is home to 170 world-class teachers, from 29 nations. It is the quality of our teachers and their commitment that most significantly impacts the success of our students. In 2021, BIS students achieved an International Baccalaureate Diploma Programme (DP) average score of 37, well above the global average score of 33. This value corresponds to a German state-system Abitur grade of 1.8. Over a third of BIS students scored more than 40 points (1.3 in the German school system). A ranking by the English platform "Education Advisors" listed BIS as one of the top 3 international schools in Germany and top 15 in Europe.

BIS students learn and collaborate with interactive whiteboards and Apple TVs, iPads, MacBooks, laboratories for science and technology, and studios for creativity, visual and performing arts. Thanks to our



Leading in educational technology.

leading approach in technology and conceptual thinking, we offer an exemplary Distance and Hybrid Learning programme, adapting seamlessly to the COVID-19 pandemic. BIS is known for its caring and engaged community. Our Pastoral Care Programme and Student Support Services help to ensure all aspects of a student's well being are being supported.

Outside of the classroom, more than 400 students take part in around 80 different After School Activities (ASAs) each week. These include BIS signature programmes such as the Eco Schools project, The Duke of Edinburgh's International Award and the Model United Nations. As a school of the future, BIS strives to constantly develop, offer state-of-the-art learning and the best possible environment. You can find out what is behind the Creativity & Innovation Centre (CIC) vision on the following pages. ●

www.bis-school.com

A bold step forward for international education in Munich ● ●



The Creativity & Innovation Centre (CIC)

Initiator:
Bavarian International School gAG (non-profit)



Character:

modern, open, innovative, creative, interdisciplinary



Architecture follows the pedagogical philosophy

»STEAM«

Science, Technology, Engineering, Arts & Maths

Location:

Haimhausen Campus



Capacity:

approx.

750

students, teachers and guests



Size:

8,300 sqm
on three floors

3,200 sqm
classrooms

330 sqm
auditorium

Construction costs:
approx.

25

million euros



Fundraising goals:

1.5 – 2
million euros



Location:

New heart of the campus between new sports hall & Primary School

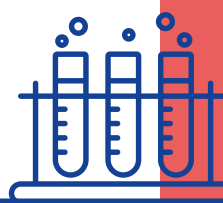


Layout:

18 classrooms
incl. art and design tech

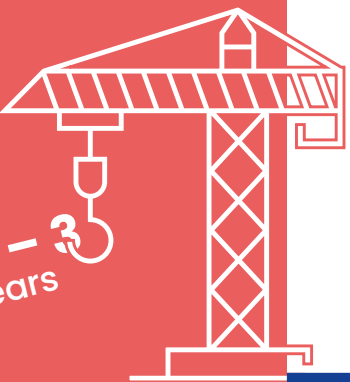
10 flexible learning spaces

10 laboratories



Construction time:

2.5 – 3
years



Construction timeline:

Start of construction
2023
commissioning
2026

Building the future of learning

Built on the foundation of 30 years of tradition, BIS is building the future of learning. BIS stands for state-of-the-art schooling, an optimal learning environment and academic excellence.

A passionate team of staff is continually working on developing the school. Innovation, forward thinking and thinking outside the box is part of the DNA of BIS. The Innovation & Future Campaign has one goal - to develop the campus and reflect this way of forward thinking in the buildings and learning spaces available to the students. The Creativity & Innovation Centre (CIC) is an integral and essential part of this vision

The CIC will be a model of modern learning facilities. The building will be located where the old sports hall currently stands, connecting the primary school buildings and the new sports hall. Under the motto "STEAM" (Science, Technology, Engineering, Arts & Maths), the CIC will offer around

such as interdisciplinary collaboration and technology and design.

"The CIC is a critical foundation for BIS on our journey to provide state-of-the-art facilities for the best education. The building will also replace temporary classroom solutions such as container spaces, address other space problems, enable related campus renovations and allow for growth in our Secondary School," said Marco Dahl, Business Director and Executive Board member of BIS.

Working together for our future

This investment in the future of BIS requires support from the BIS community as well as companies in the greater Munich area,



"International schools such as BIS are of particular importance for economic development and location marketing in the greater Munich area and throughout Bavaria."

Ilse Aigner,
President of the Bavarian State Parliament and Patron of Friends of BIS e.V.

8,300 square metres of cutting-edge, open and interdisciplinary learning space for around 750 students, teachers and guests.

State-of-the-art facilities for the best education

Three floors will host 18 classrooms for art and design tech, 10 flexible learning and maker spaces, 10 science labs and creative studios and, last but not least, a new auditorium to host our student performers and special events. The CIC will meet requirements of the International Baccalaureate Organization (IBO) and support contemporary learning concepts

who value BIS in attracting highly talented expats and their families to Munich. The total cost of the CIC will be around 25 million euros. In order to realise the financing, approximately 1.5 - 2 million euros must be raised through fundraising by the end of 2022. Construction is scheduled to begin in 2023, with the CIC opening three years later, in 2026.

The CIC project fits into BIS's overall campus master plan. Infrastructural investments in the future include, for example, renovation work on the Schloss and middle building, optimisation of learning areas and the overhaul of the energy infrastructure. ●

The new and innovative heart of the BLS Haimhausen Campus ● ●



Invest in the leaders of tomorrow

BIS is a special community of learners, with a deep belief in the power of education and a strong desire to invest in its future. Investments in our school directly benefit our students, over 1,150 young people from over 60 countries, and without a doubt, the leaders of tomorrow. We want to prepare the next generation for the reality of a new world of work, dominated by technology with jobs that don't even exist today. The best way for us to prepare them is with the Creativity & Innovation Centre (CIC).

Why should you support this campaign?

- Attract top talent by supporting their families. The top managers you are trying to attract want their children to attend a modern, high-tech, international school. Your investment in the CIC shows your current and future employees that you support their private lives as well, and that you care about the best education for expat families.
- Align your company with the value of education. The CIC will be a stand-out educational project in the Munich region. By donating to this project, your company will benefit from increased awareness and improved reputation. Be a company that shows its belief in the importance of education and life-long learning.
- Join a valuable network of internationally-minded people. Investing in the CIC is not a one-time experience. We intend to build strong relationships with our partners, creating a "win-win" network for all involved.
- Take concrete action to support the managers of tomorrow. At BIS, we teach both hard and soft skills, which business leaders know are critical for success in the modern business world. Our students are the next generation of leaders for the growing Munich region. Help ensure these students have the skills they need to be successful at a company like yours.



Leave a legacy and build a culture of giving

BIS exists because of the belief in and financial support of its community, over three decades. Our community values international education, a home away from home for children from all over the world. Over 30 years, BIS has grown and changed, but the values of our community remain the same. The time is right for a new kind of investment into international education at BIS.

Why should you support this campaign?

- Become a believer. Doing something big and challenging requires belief and commitment. To build the CIC, we firstly need believers. We need community members to believe in what can be, not in what already is, and to join us in moving aside all the obstacles that stand in our way.
- Education is always a good investment. Everyone has a choice in what they support to help make this world a better place. As a member of the BIS community, we hope you will choose to invest in the power of education. A contribution to the CIC is your commitment to a vision of international, forward-looking education that empowers students to thrive in the modern world.
- Because a building really does matter. Research shows that environments play a significant role in learning outcomes. The CIC will provide inspiring environments for teachers and students to do what they love: learn. Secondly, BIS has out-grown its facilities. The CIC will transform the daily experience of BIS students, many of whom are currently having classes in temporary container spaces.

The academic excellence of BIS is demonstrated by the grade point average of the Class of 2021: 37 points is equivalent to the Abitur grade of 1.8 in the state school system.



Every gift counts! There is a level of support for all supporters

Whether you are a company, a member of the BIS community or an external supporter of international education, you can play your part in the Innovation & Future Campaign. There are different levels and opportunities – everyone can play their part and every little bit helps.

Company sponsoring levels

| levels | Supporter | Patron | Premium Patron | Partner | Premium Partner | Master Partner |
|----------------|-----------|----------|----------------|-----------|-----------------|----------------|
| Total Support | 5.000 € | 15.000 € | 50.000 € | 150.000 € | 325.000 € | 750.000 € |
| Term in Years | 1 | 1 | 2 | 3 | 4 | 5 |
| Annual Support | 5.000 € | 15.000 € | 25.000 € | 50.000 € | 87.500 € | 150.000 € |



Individual donation levels

| | | | |
|--|---|--|---|
| Believer donation of at least 250 € and less than 1,000 € | Friend donation of at least 1,000 € and less than 5,000 € | Ambassador donation of at least 5,000 € and less than 10,000 € |  |
| Leader donation of at least 10,000 € and less than 25,000 | Innovator donation of at least 25,000 € and less than 50,000 € | Driving Force donation of at least 50,000 € and less than 100,000 € | |



Our ways of saying ‘Thank You’

Each level of sponsoring and giving has different benefits. These can be discussed in an individual meeting with the Senior Development & Community Relations Manager at BIS. Below you can find some examples of what these benefits are:

Benefits for companies

- Thank you wall**
Logo placement
- Online advertising opportunities**
- Brand awareness**
Named building
- Named learning space**
Use of CIC rooms
- Advisory board seat**
- Exposure in BIS magazine**
- Press release**
- Naming of awards**
- Gallery of Honour**
Connecting your company to education
- Access to interns & future employees**

Benefits for individuals

- Legacy Wall**
- Gallery of Honour**
- Named learning space**
Use of CIC rooms
- Naming of awards**
- Named building**
- Exclusive event invitations**
- Regular updates of the annual report and other school magazines**
Prominent name listing in the donor recognition lists
- Special recognition at BIS**
- Fundraising events**
Opportunity to interact with the Executive Board, the BIS Supervisory Board and other like-minded individuals



Your contribution help us build for tomorrow.

The future of innovative learning needs action today ●●



Three ways to share your gift

We want to make your process of giving a simple one. If you are an individual and wish to make your donation, please choose one of the options below. For each contribution made, a thank you letter and tax receipt will be provided.

If you are a company and wish to commit to a sponsoring agreement, please contact our Senior Development & Community Relations Manager directly.

Option 1



You can make your gift via credit card or Paypal by using our new community & donation platform. Register on our new platform 'BIS-connect' and have access to the latest news from BIS, stories from our successful Alumni, gain access to internships for your children or opportunities to advertise your business and receive regular updates on the building progress of the CIC. Once you are registered and approved, you can make your donation. The whole process is quick, simple and efficient.



Alternatively make your donation with a few clicks as a 'guest' to the platform. No need to register, if you don't wish to do so.

<https://bis-connect.org/supportus>

Option 2



If you prefer to do a bank transfer, please do so to the following bank account. Don't forget to state 'Innovation & Future Campaign' as the reason for your donation.

Name: **Friends of BIS – Förderverein e.V.**
IBAN: **DE59 7005 1540 0280 7518 84**
BIC/SWIFT: **BYLADEMIDAH**
Reference: **Innovation & Future Campaign**

Option 3

If you are an American citizen and wish to benefit from our 501(c)3 status, please donate via our partner Chapel & York. This process allows you to claim your gift on your taxes in America.

www.chapel-yorkfoundation.org/donate-bavarian-international-school/



Creating the future, together

The Friends of BIS e.V., a non-profit association, has the sole purpose of supporting the long-term sustainability and development of Bavarian International School GAG (BIS).

Friends of BIS aims to financially support the school in reaching its fundraising and development objectives. In addition to supporting the campaign for the planned Creativity & Innovation Centre (CIC), the tasks of the association also include establishing scholarships and expanding the school's financial assistance programme. We are delighted to have Ilse Aigner, President of the Bavarian State Parliament, as the patron of our association.



Friends of BIS

In 2021, the first ever scholarship in BIS history was secured through DEUTSCHE FINANCE GROUP. In addition, the association saw increased support from the BIS community for various smaller fundraising projects such as air filtration units and other Covid measures. In September 2021, the main focus of the association will be the campaign for the CIC and through this engagement we are looking forward to building long-lasting relationships with companies in the greater Munich area.

Contact:

Jane Costley, Senior Development & Community Relations Manager
j.costley@bis-school.com



An outstanding school environment.



Contact:



To read more about our campaigns please browse through the Support BIS section on our website:
www.bis-school.com/support-bis/innovation-and-future-campaign

For more information on our Innovation & Future Campaign, sponsoring agreements or general information about Friends of BIS e.V., please contact our Senior Development & Community Relations Manager directly to set up a meeting or phone call.



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