

H. Kendal Black P '23

H. Kendal Black is a Senior Copywriter at Old Navy and currently leads the editorial team for Old Navy's Navyist Rewards Program. Kendal has more than 20 years of experience in retail editorial and content strategy. His previous work spans the gamut from retail digital marketing to design and tech journalism, including significant stints with Walmart and with Condé Nast magazines (*Wired*, *Bon Appétit*, *GQ*, and *Teen Vogue*). With a laser focus on engagement, he always seeks to create experiences that keep content fresh and conversations open. Listening before responding, discussing before deciding, and ensuring that everyone has a voice is his recipe for success. Kendal received his BA in English and American literature from Harvard University and is working toward a marketing degree from UC Berkeley. He lives in El Sobrante, just north of Berkeley, with his wife Salee, daughter Phia (UHS '23), son Jet, dog Nori, cat Dream, and mother-in-law Thanya.