

SALLY STEINDORF, Ph.D.

Global Studies Department, Chair
Women's & Gender Studies, Program Director
Social Sciences Division, Head
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EDUCATION

Syracuse University, Maxwell School, Syracuse, New York

Ph.D. May 2008, Cultural Anthropology

Dissertation Title: *Walking Against the Wind: Negotiating Television and Modernity in Rural Rajasthan*

Advisor: Susan S. Wadley

M.A. December 2002, Cultural Anthropology

Certificates of Advanced Study in South Asian Studies and Women's Studies

Concentrations: India, Globalization, Mass Media (TV), Women's Studies

Salt Institute for Documentary Studies, Portland, Maine

Post-graduate Program, Fall 1997, Creative Nonfiction Writing Track

Ethnographic study of Native American Basketmakers in Maine, resulted in published article "Pounding Ash"

Principia College, Elsah, Illinois

BA 1997, Mass Communication/World Perspectives double major, Asian Studies Minor

PROFESSIONAL DEVELOPMENT

Educating for Clear, Vigorous, Fearless, Inclusive and Unselfish Learning at Principia, workshop

- Participated in Diversity & Inclusion Workshop led by Dr. Jennifer Stollman, May 2021

Designing and Developing Online Lessons, Modules, and Courses (IT568),

June 2020, online course

- Participated in five-week online graduate-level course on developing an online course, at Southern Illinois University, Edwardsville taught by Dr. Dave S. Knowlton

Foundations of Intercultural Learning & Teaching,

January-March 2018, online course

- Participated in eight-week online course in intercultural communication taught by Dr. Tara Harvey

Institute for Curriculum and Campus Internationalization,

Indiana University, Bloomington May 21-24 2017

ACADEMIC EMPLOYMENT

Principia College Global Studies Department, Elsah, Illinois

Chair, July 2015 - present

- Reviewed and updated learning outcomes and outcomes rubrics for the major (2018-19)
- Reviewed and updated international experience requirement (2018-19)
- Hired second FTE for Global Studies (2016)
- More than doubled the major from 10-28 students (2010-2019)
- Created the major's first curriculum framework map (2016-2019)
- Created criteria for the Global Studies international experience requirement with executive board (2015-16)
- Redesigned Global Studies major and minor with executive board (2015-16)
- Redesigned Global Studies outcomes with executive board (2015-16)
- Created new courses: GLBS 115 Global Citizenship, GLBS 315 Strategies to Global Solutions, GLBS 350 Nonprofits: Theory & Practice, GLBS 405 Internship (2015-16)

Courses taught:

- GLBL 225 Global Issues (previously Global Studies I), 3 SH
- GLBL 226 Global Studies II, 3 SH
- GLBL 497 Research Methods, 3 SH
- GLBL 494 Capstone Seminar, 3 SH
- GLBS 315 Strategies to Global Solutions, 3 SH
- GLBS 115 Global Citizenship, 1 SH (changed in 2021 to GLBS 200 and a 3 SH course)
- GLBS 435 Capstone Proposal
- GLBS 440 Global Studies Capstone, 3 SH

Principia College Sociology & Anthropology Department, Elsah, Illinois,
Associate Professor, July 2013 - June 2015

Courses taught from July 2013 to present:

- SOAN 150 Intro to Cultural Anthropology
- SOAN 170 Gender Paradigms
- SOAN 245 Studies in Culture: Māori (taught in part in New Zealand)
- SOAN 251 Anthropology of India
- SOAN 323 Refugees: Culture & Conflict
- SOAN 365 Global Perspectives of Women
- SOAN 375 Globalization & Culture
- SOAN 385 Ethnographic Research (taught in part in India)
- SOAN 400 Senior Capstone Seminar

Principia College Women's and Gender Studies Minor, Elsah, Illinois,
Program Director 2017 - present

Principia College Global Perspectives Program, Elsah, Illinois

Acting Global Perspectives Program Director, May 2014 - June 2015

- Reconfigured Global Perspectives Board into a more efficient executive board and a larger advisory board
- Worked with Global Perspectives executive board to create new program outcomes and major requirements after looking at comparison colleges and universities
- Met with GLBL 226 Global Studies II faculty to work together to create this course taught by multiple faculty

- Met with current Global Perspectives majors to determine what is working well and not within the major

Courses taught:

- GLBL 225 Global Studies I
- GLBL 226 Global Studies II
- GLBL 497 Research Methods
- GLBL 494 Capstone Seminar

Principia College Sociology & Anthropology Dept., Elsah, Illinois

Assistant Professor, July 2007 - June 2013

Courses taught:

- SOAN 150 Introduction to Cultural Anthropology
- SOAN 170 Gender Paradigms
- SOAN 180 Power, Privilege, Prestige
- SOAN 235 Environmental & Social Change
- SOAN 240 Native American Cultures
- SOAN 245 Studies in Culture: Rajasthan (taught in India)
- SOAN 245 Studies in Culture: Global India
- SOAN 251 Anthropology of India
- SOAN 270 Indigenous Cultures
- SOAN 300 Social Theory
- SOAN 323 Refugees: Culture & Conflict
- SOAN 365 Global Perspectives of Women
- SOAN 375 Globalization & Culture
- SOAN 385 Ethnographic Research (taught in India)
- SOAN 400 Senior Capstone Seminar

Principia College Sociology & Anthropology Department, Elsah, Illinois

Visiting Faculty, March 2005 - June 2007

Courses taught:

- SOC 150 Introduction to Cultural Anthropology
- SOC 205 Contemporary South Asia
- SOC 245 Studies in Culture: India
- SOC 251 Anthropology of India (taught on campus to India study abroad students)
- SOC 350 Globalization
- SOC 380/MCOM 380 Anthropology of Media

Syracuse University Anthropology Department, Syracuse, New York

Graduate Student Instructor, 2001 - 2002

- ANT 121 Peoples and Cultures of the World
- ANT 185 Global Encounters: Comparing World Views and Values Cross-Culturally

STUDY ABROAD DIRECTOR

Nepal & India Abroad Program, Principia College, Co-Director,

Spring 2020

- Co-Designed and co-directed a study abroad program for 17 college students to India and Nepal for six weeks
- In country with students for two weeks

Study abroad courses:

- SPST 285 Country Studies: Nepal & India (co-taught)
- SOAN 385 Ethnographic research

New Zealand Abroad Program, Principia College, Co-Director,

Spring 2018

- Co-Designed and co-directed a study abroad program for 19 college students to New Zealand for eight weeks
- In country with students for two weeks

Study abroad course:

- SOAN 245 Studies in Culture: Māori
This course included a 10-day cultural immersion with Māori individuals on Te Rawhiti marae in Northland, North Island, New Zealand

India & Nepal Abroad Program, Principia College, Co-Director,

Spring 2015

- Co-Designed and co-directed a study abroad program for 21 college students to India and Nepal for eight weeks
- In country with students for 2.5 weeks

Study abroad courses:

- SPST 285 Country Studies: India & Nepal (co-taught)
- SOAN 385 Ethnographic research
- FLAN 100 Hindi language instruction (taught by me in the US and by local instructors in India)

Rajasthan & Punjab, India Abroad Program, Principia College, Director,

Fall 2009

- Designed and directed a study abroad program for 18 college students to Rajasthan and Punjab, India for eight and a half weeks
- In country with students for eight and a half weeks

Study abroad courses:

- HST 220 Civilization: North India (focus on Rajputs in Rajasthan & Refugees – both Partition refugees and Tibetan refugees in Dharamsala, Himachal Pradesh)
- SOC 385 Ethnographic research
- FLAN 100 Hindi language instruction (taught by local instructors)

Rajasthan, India Abroad Program, Principia College, Director,

Fall 2007

- Designed and directed a study abroad program for 17 college students to Rajasthan, India for eight weeks
- In country with students for eight weeks

Study abroad courses:

- SOC 245 Studies in Culture: Rajasthan
- SOC 385 Ethnographic research
- FLAN 100 Hindi language instruction (taught by local instructors)

GLOBAL LEARNING REPORTS

- Wrote “Documenting Global Learning at Principia College, Year Three” 2017-2018
Used American Council on Education’s Comprehensive Internationalization model against which to mark progress (summer/fall 2018)
- Wrote “Documenting Global Learning at Principia College, Year Two” 2016-2017
Used American Council on Education’s Comprehensive Internationalization model against which to mark progress (summer 2017)
- Wrote “Comprehensive Internationalization Baseline Report” to document all of Principia College’s global activities and to create a baseline against which to mark progress (summer 2016)
- Researched internationalizing the curriculum in higher education; wrote report on findings (summer 2015)

COMPREHENSIVE INTERNATIONALIZATION

Led Internationalizing the Curriculum Initiatives, Principia College, Elmhurst, Illinois
June 2015 - 2018

Ongoing

- Transcription and analysis of spring 2018 interviews with senior class international students about what it would take to make Principia College a truly global college

Academic Year 2017-2018

- Met with each study abroad program (1.5 hours each) to introduce study abroad learning outcomes of global citizenship and intercultural competence (2017-2018)
- Made a proposal to the CE’s Cultural Competence Taskforce from the Global Citizenship Advisory Board for a scaffolded approach to intercultural training of students through their four years (Apr 2018)
- Worked with Student Life to design interactive intercultural communication activities for all students during a 2-hour period of New Student Orientation (March-April 2018)
- Looked at models of Global Certificates at other universities; designed and received feedback on a Principia College Global certificate (spring 2018)
- Met with Peter Dry, Dean of Innovation, at Principia School to discuss internationalization of the Principia School curriculum and global citizenship education (two meetings, spring 2018)
- Enrolled four faculty and staff in an 8-week online intercultural learning and teaching course and worked with the administration to make partial funding for this possible (January-March 2018)
- Presented proposal for Center for Global Citizenship to Trustees (February 2018)
- Presented interactive talk to Principia Upper School students on global citizenship during their international month (February 2018)
- Designed pre-spring faculty development workshop on global learning at the course level with three outside experts on global learning (November 2017-January 2018)

- Awarded three \$1000 summer stipends and six \$2000 travel grants for faculty development leading to internationalization at the course level (December 2017)
- Created Global Citizenship Advisory Board – with faculty/staff/students – for shared conversations and a holistic approach to campus internationalization (August 2017)

Academic Year 2016-2017

- Met with administrators at Principia School to introduce the idea of comprehensive internationalization (June 2017)
- Participated with two other faculty in 4-day Institute for Curriculum and Campus Internationalization sponsored by the Center for the Study of Global Change at Indiana University, Bloomington (May 2017)
- Led efforts to add “Active commitment to community and global citizenship” to college wide learning outcomes (to be implemented in 2018) (spring semester 2017)
- Created and taught global citizenship unit (3 lessons + fieldtrip) for the Principia kindergarten class (spring 2017)
- Designed mission statement, objectives, and measures of success for the Principia College Center for Global Citizenship (fall 2016)

Academic Year 2015-2016

- Collected data about what Principia College is currently doing in regards to global activities in order to write a baseline report (fall 2015, spring 2016)
- Conducted surveys of faculty to determine the following: countries in which faculty have lived and/or worked and which languages the faculty can speak; Conducted a second survey to determine how many and what kind of global classes each department is teaching (spring 2016)
- Gave five presentations and one workshop to faculty and academic staff to educate them about internationalization in higher education (fall 2015)

PAPERS/POSTERS PRESENTED

Seventh International Conference on the Development and Assessment of Intercultural Competence: Internationalizing the Curriculum: The Role of Intercultural Competence, hosted by The Center for Educational Resources in Culture, Language and Literacy at The University of Arizona, Tucson, Arizona
January 2020

- Invited to be part of a symposium called “Global Learning at Small Colleges: Diverse Models and Creative Solutions.” Within this symposium my presentation was titled “Using a Macro-level, Data-driven Approach to Guide Internationalization”

Association of American Colleges & Universities Global Learning in College Conference, Seattle, Washington
October 2018

- Poster: “Strategizing Campus-Wide Internationalization Reforms”

Central States Anthropological Society Annual Meeting, Kansas City, Missouri
April 2016

- “Teaching Ethnographic Methods in India: Successes & Challenges”

Association of American Colleges & Universities Global Learning in College Conference,
Fort Lauderdale, Florida
October 2015

- Poster: “Global Studies II: A Course in Global & Multidisciplinary Learning”

37th Annual Conference on South Asia, Madison, Wisconsin
October 2008

- “‘If I go in the Army I will make a name for the country’: Rural Women, Caste & Imagined Labor”

American Anthropological Association 107th Annual Meeting, San Francisco, California
November 2008

- “Television Talk: Rural Indians' Articulations of Self and Other in the Context of Muslim Serials”

American Anthropological Association 105th Annual Meeting, San Jose, California
November 2006

- “Television and the Negotiation of Class in Rural Rajasthan”

35th Annual Conference on South Asia, Madison, Wisconsin
October 2006

- “Viewing the Urban Other: Rural Responses to Regional and National TV Programming”

33rd Annual Conference on South Asia, Madison, Wisconsin
October 2004

- “Television Tales of Immoral Transnationals and Rural Rajasthani Impressions of ‘Foreign’”

18th European Conference on Modern South Asian Studies, Lund, Sweden
July 2004

- “Missed Messages: TV Producers and Rural Viewers Discuss Village Representations on Indian Television”

Five College Women’s Studies Research Center, Mt. Holyoke College, South Hadley, Massachusetts
April 2004

- “Television and Girls’ Real and Imagined Life Prospects in Rural India”

Indian Association for American Studies Xxxv Conference, Udaipur, Rajasthan, India
January 2003

- “The American Women’s Movement”

New York Council on Asian Studies Conference, Cornell University, Ithaca, New York
October 2001

- “Dramatizing Trivia: Globalization and the ‘Kaun Banega Crorepati’ Quiz Show Craze”

30th Annual Conference on South Asia, Madison, Wisconsin

October 2001

- “Globalization and the ‘Kaun Banega Crorepati’ Quiz Show Craze”

Third World Conference Foundation, Chicago, Illinois

March 1997

- “Is the One-Child Policy China’s Best Option?”

INVITED TALKS

Workshop On ‘Mofussil India’, London School of Economics, London, UK

July 2009, Invited Paper

- “College or Carrying a Gun: Television and Changing Gender Roles in Rural Rajasthan”

Study Abroad Programs, Principia College, Elsah, Illinois

2008-2016, invited talks

“How an Anthropological Lens Can Help You While Studying Abroad”

- Presented to students embarking on various Principia College-designed study abroad programs including Peru, Brazil, Greece, Japan, and New Zealand

Dean’s Colloquium, Principia College, Elsah, Illinois

2008, invited talk

- “Walking Against the Wind: Negotiating Television and Modernity in Rural Rajasthan”

Syracuse University’s Gender and Globalization Series, Syracuse, New York

March 2004, Invited Paper

- “Army Women and Police Officers: Television and Young Women’s Imagined Futures in Rural North India”

PANEL ORGANIZER FOR STUDENT PRESENTATIONS

Central States Anthropological Society Annual Meeting, Kansas City, Missouri

April 2016

- Panel: “Changing Roles: Women and Dalits in India”
- Organized a panel of Principia College undergraduate student presenters who had each conducted original fieldwork in Udaipur and Kothariya, Rajasthan with me during the 2015 India & Nepal study abroad program

Central States Anthropological Society Annual Meeting, Madison, Wisconsin

April 2010

- Panel: “Change and Continuity in Udaipur, Rajasthan”
- Organized a panel of Principia College undergraduate student presenters who had each conducted original fieldwork in Udaipur and Kothariya, Rajasthan with me during the 2009 India study abroad program
- These students received high praise from the President of the American Anthropological Association Dr. Virginia R. Dominguez who attended the panel

PANEL CO-ORGANIZER

American Anthropological Association 107th Annual Meeting, San Francisco, California
November 2008

- Panel: “Talking Back: Media, Muslims and Marginalization in South Asia”

WORKSHOP CO-ORGANIZER

Central States Anthropological Association Annual Meeting, Normal, Illinois
April 2014

- “Workshop in Anthropological Techniques and Skills: Troubleshooting Fieldwork: Roadblocks and Hurdles”

PANEL CHAIR

Central States Anthropological Association Annual Meeting, Normal, Illinois
April 2014

- Panel: “The Ethnography of Women and their Appearance”

PUBLICATIONS

Principia Purpose (Principia College Alumni Magazine), “Building a Community of Global Citizens”
p. 22-24 (co-authored with Rich Bachus), Summer 2021

Principia Purpose (Principia College Alumni Magazine), “Defining Global Citizenship” p. 24-25,
Summer 2021

Invited journal article. **Anthrologie Et Sociétés** (French language peer-reviewed anthropology journal).
Special Issue: *MédiaMorphoses: la télévision, quell vecteur de changements?*, Vol. 36, No. 1-2, 2012,
Isabelle Henrion-Dourcy (ed.). “Now Villagers Are Not Backward. Now They Also Sell Pepsi in the
Villages’: Impacts on Rural India of Urban-based Television Programming.”

Journal of Asian Studies, “Book Review: South Asia Folklore: A Handbook.” Vol. 66, No. 4, Nov.
2007

Salt Omnibus 2000, creative nonfiction magazine with ethnographic research focus published by the
Salt Institute for Documentary Studies

- Article “Pounding Ash” about Maine’s Native American basketmakers
- Based on ethnographic research with Penobscot, Passamaquaddy, Micmaq and Maliseet basketmakers

GRANTS, FELLOWSHIPS AND AWARDS

Principia College Summer Research Grant, awarded for work on journal articles during summer 2008

Claudia Delys Dissertation Write Up Grant, awarded twice by Syracuse University, Anthropology
Department for January 2004 - May 2005

Fulbright-Hays Doctoral Dissertation Research Grant, awarded by Fulbright 2002-2003 for research
in India

Graduate School Scholarship, (tuition waiver) awarded by Syracuse University, 1998-1999, 1999-2000, 2001-2002

Global Affairs Institute Summer Research Grant, awarded by Global Affairs Institute, Maxwell School, Syracuse University, summer 2001

Bharati Memorial Fund Grant, awarded by Syracuse University, summer 2001 for pre-dissertation research, and fall 2000

Roscoe Martin Fund Grant, awarded by Maxwell School, Syracuse University for pre-dissertation research during summer 2001

Hindi Language Fellowship, awarded by American Institute of Indian Studies, for Hindi language study in Udaipur, Rajasthan, India September 2000 - April 2001

National Resource Fellowship in South Asian Studies, awarded by Syracuse University 1998-1999, 1999-2000 academic years, and 1998, 1999 summers for Hindi language study

Helen Dwight Reid International Fellowship, awarded by Principia College, 1997

Mary Handy Award for Journalism, awarded by Principia College, 1997

Mary T. Shutt College Journalism Award, awarded by Principia College, 1996

RESEARCH ASSOCIATE

Five College Women's Studies Research Center, South Hadley, Massachusetts
Research Associate, January - May 2004

WILSON FOUNDATION PROJECT

Community Oral History Project, Syracuse, New York, participant, 2001-2002

- Interviewed community members with family memories of the Underground Railroad, and those interested in reviving local interest in the Underground Railroad in Syracuse

HINDI LANGUAGE TRAINING

American Institute of Indian Studies, Udaipur, Rajasthan, September 2000-April 2001
Syracuse University, 1998-2000 and 2001-02 academic years

American Institute of Indian Studies, Udaipur, Rajasthan, Intensive Hindi, summer 1999

University of California, Berkeley, Intensive Hindi, summer 1998

MEMBERSHIPS

American Anthropological Association, member, 2004-2014

Rajasthan Studies Group, member, 2002-2014

Central States Anthropological Society, member, 2010-present

Association of American Colleges & Universities, member through Principia College membership, active participant 2014-present

PRINCIPIA COLLEGE SERVICE

Social Sciences Division, head, 2021-present

Research Project by Dr. Matthew Cocks on Perceptions of Alton, Illinois based on recent economic development, Steering Group, member, May-June 2020

Faculty Council, member, 2010-2013, 2014, 2015-2018, 2018-2021

- Elected by faculty to 3-year term for at-large faculty representative on this faculty governance board (spring 2018)
- Elected by faculty to 3-year term for at-large faculty representative on this faculty governance board (spring 2015)
- Elected by faculty to serve remainder of 3-year term for vacating at-large faculty representative on this faculty governance board (2014)
- Elected by the Social Sciences Unit to serve a 3-year term on this faculty governance board (spring 2010)

Faculty Leadership Team, member, 2010-2013, 2014, 2015-2018, 2018-present

- As a member of faculty council and as Social Science Division Head, I was also automatically a member of the FLT
- FLT met monthly with the Principia College President to discuss issues of concern

Equity and Inclusion Working Group, member, 2020-present

Cultural Competence Task Force, member, spring semester 2018

General Education Committee, member, 2017-2020

Global Citizenship Advisory Board, chair, 2017-2020

General Education Task Force, member, summer 2016

Global Studies Executive Board, chair, 2014-2017

Global Perspectives Major Advisory Board, member, 2010 to 2014

Women's Studies Minor Advisory Board, member, 2010 to present

Writing Center Advisory Board, member, 2008-2009

Search Committee for History Faculty, member, 2020-21

Search Committee for Two Admissions Counselor Positions, chair, 2018

Search Committee for Global Studies Faculty, chair, 2016

Search Committee for Spanish Faculty, member, 2015-2016, 2017, and 2020

Search Committee for Sociology Faculty, member, 2010

Search Committee for History of Christian Science Movement Faculty, member, 2010

International Perspectives Conference, faculty advisor, 2013-present

- Selected by the student IPC directors to be faculty advisor for Principia College's annual International Perspectives student-run conference

Public Affairs Conference, "Human Trafficking", faculty advisor, 2010-2011

- Selected by the student PAC directors to be faculty advisor for Principia College's annual student-run conference

Half The Sky Student Club, faculty advisor, 2016-present

Connect Student Club, faculty co-advisor, 2016-present

Refugee Awareness Club, faculty advisor, 2006-2009

- Organize refugee-related educational and volunteer opportunities for club members

COMMUNITY SERVICE

Institute for Child Welfare Innovation, St. Louis, Missouri
Member, Board of Directors, 2019-present

International Institute of St. Louis, St. Louis, Missouri
Volunteer, 2017-present

- Brought students from relevant classes to participate once per semester in the International Institute's "community potluck"
- Students made and brought lunch for refugees and immigrants and engaged in conversation with refugees and immigrants over lunch

International Institute of St. Louis, St. Louis, Missouri
Volunteer, 2006-2009

- Tutored refugees and immigrants in English

International Institute of St. Louis Young Friends Network, St. Louis, Missouri
Education and Community Service Committee Co-chair, 2007-2008

- Organized refugee-related volunteer and educational opportunities for members of the Young Friends Network

Asha for Education, Syracuse, New York
Treasurer 1999-2000 and member, 1998-2001

- Raised money to fund schools and education projects in India
- Raised awareness of pertinent issues related to South Asia through lectures and film