

Reflecting HOPE

LOGOS SCHOOL
LEGACY OF HOPE GALA

Saturday — October 23, 2021 at 5:30 p.m. — St. Louis Union Station

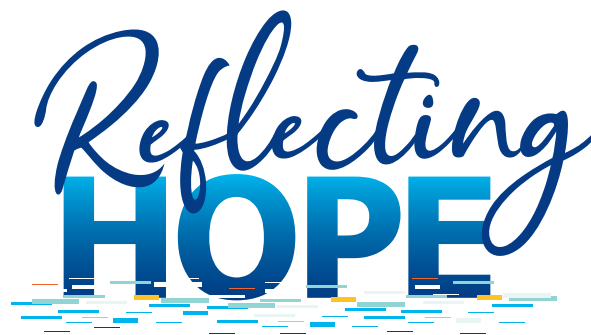
We are thrilled to once again come together in person for the annual LOGOS School Legacy of Hope Gala. For 34 years, this event has brought together our community of supporters, families and alumni to celebrate the transformative power of hope in the lives of our students. This year's theme – **Reflecting Hope** – is a statement of our desire to reflect hope and belief in every student's ability to overcome their challenges and reach their full potential.

We invite you to partner with us in bringing an evening of inspiration and fun to Union Station on Saturday, October 23, 2021, by becoming a Legacy of Hope sponsor.

Your support of the LOGOS mission has never been more important as we continue to confront the challenges of COVID-19 and its toll on our children's health. Proceeds from the Gala, our largest fundraiser, go directly to programming and resources aimed at helping students thrive academically, emotionally, and socially, as well as tuition assistance so that every student who needs support can receive it.

What follows are sponsorship levels and benefits for 2021. As a sponsor, you will have the opportunity to showcase your brand to an expected 300+ attendees, while demonstrating your commitment to mental health and ensuring every student has the chance to succeed.





LOGOS SCHOOL
LEGACY OF HOPE GALA

Your support of LOGOS is a reflection of hope and belief in every student to find their way and realize their full potential.

Please join us for our 2021 LOGOS School Legacy of Hope Gala, a celebration of the transformative power of hope!

Saturday — October 23, 2021 — St. Louis Union Station

Silent Auction

Raffle

Live Wine Auction

Cocktail and Dinner Reception

Featuring mini-buffets with unique cuisine and chef-attended live action stations with made-to-order specialty menu items

Program

Legacy of Hope Award Presentation

Live Auction

Join Us for the After-Party including full access to the attractions at St. Louis Union Station!

Journey through the St. Louis Aquarium where you'll explore interactive galleries and exhibits on an aquatic journey unlike any other. Experience the sparkling lights of the Fire and Light show and take in a view of the iconic St. Louis skyline on The St. Louis Wheel.

LEADERSHIP

Mr. David Young '75 CHAIRMAN, LOGOS LEGACY OF HOPE GALA

Dr. Kathleen Fenger '79 HEAD OF SCHOOL

Mr. Everett Neville CHAIRMAN, BOARD OF DIRECTORS

Mr. George Paz VICE CHAIRMAN, BOARD OF DIRECTORS

SPONSORSHIP OPPORTUNITIES

SPONSOR LEVELS AND BENEFITS

PRESENTING \$30,000	PLATINUM \$25,000	DIAMOND \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
30 event tickets (three tables of 10)	20 event tickets (two tables of 10)	20 event tickets (two tables of 10)	10 event tickets (one table of 10)	10 event tickets (one table of 10)	10 event tickets (one table of 10)
Corporate spotlight on LOGOS' website and recognition on school social media platforms	Corporate spotlight on LOGOS' website and recognition on school social media platforms	Corporate spotlight on LOGOS' website and recognition on school social media platforms	Corporate spotlight on LOGOS' website and recognition on school social media platforms	Corporate spotlight on LOGOS' website and recognition on school social media platforms	Recognition on school social media platforms
Recognition the night of the Gala, including display of company logo at the event	Recognition the night of the Gala, including display of company logo at the event	Recognition the night of the Gala, including display of company logo at the event	Recognition the night of the Gala, including display of company logo at the event	Recognition the night of the Gala, including display of company logo at the event	Recognition the night of the Gala, including display of company logo at the event
Acknowledgment in LOGOS' Impact Report	Acknowledgment in LOGOS' Impact Report	Acknowledgment in LOGOS' Impact Report	Acknowledgment in LOGOS' Impact Report	Acknowledgment in LOGOS' Impact Report	Acknowledgment in LOGOS' Impact Report
Premier logo placement on all Legacy of Hope Gala marketing materials, event website, program, social media posts, press materials and promotional emails	Premier logo placement on all Legacy of Hope Gala marketing materials, event website, program, social media posts, press materials and promotional emails	Prominent logo placement on all Legacy of Hope Gala marketing materials, event website, program, social media posts and press materials	Prominent logo placement on all Legacy of Hope Gala marketing materials, event website, program, social media posts and press materials	Inclusion on all Legacy of Hope Gala marketing materials, event website and program	Inclusion on all Legacy of Hope Gala marketing materials, event website and program
Featured recognition throughout the gala, including prominent display of company logo at the event and incorporated into digital backdrop	Featured recognition throughout the gala, including prominent display of company logo at the event and incorporated into digital backdrop	<h3>IN-KIND OPPORTUNITIES</h3> <ul style="list-style-type: none"> — Vacation Packages — Beer/Wine/Liquor — Raffle Items <h3>UNDERWRITING OPPORTUNITIES</h3> <p>All underwriters will be recognized in the event program and on appropriate signage, and receive complimentary tickets based on donation level.</p> <ul style="list-style-type: none"> — \$15,000 After-Party Sponsor Premier Recognition during the After Party on event signage and the printed event program — \$10,000 Wine Sponsor Premier Recognition during the Live Wine Auction and on the Wine Auction program — \$5,000 Dessert/Cocktail Sponsor Premier Recognition during the seated portion of the event, on table signage and the printed event program — \$2,000 Live Stream Sponsor Premier Recognition during the Live Stream portion of the event, with prominent display of company logo on the digital background 			
Public announcement and verbal recognition during the gala	Public announcement and verbal recognition during the gala				
Opportunity to make remarks during the gala	Opportunity to make remarks during the gala				

Note: Should you waive receiving any benefits for your donation, the entire amount will be tax-deductible to the extent allowed by law. LOGOS School is a nonprofit organization under Section 501(c)(3) of the Internal Revenue Code. Employer ID Number (EIN) is 43-0968673.

SPONSORSHIP OPPORTUNITIES

SPONSOR COMMITMENT LEVEL Entitlements as described in sponsorship package

- PRESENTING \$30,000 DIAMOND \$20,000 SILVER \$10,000
 PLATINUM \$25,000 GOLD \$15,000 BRONZE \$5,000



CONTACT INFORMATION

CONTACT NAME: _____

COMPANY/ORGANIZATION NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

WEBSITE URL: _____

SPONSORSHIP PAYMENT

TOTAL CHARGE _____

DO YOU PLAN TO USE TICKETS OFFERED THROUGH SPONSORSHIP? YES NO

PAYMENT OPTIONS CREDIT CARD MAILED CHECK INVOICE ME

CREDIT CARD # _____ EXP _____ CVV _____

SIGNATURE _____ DATE _____

Please send check payment to: 2021 LOGOS Gala
LOGOS School, 9137 Old Bonhomme Road, St. Louis, MO 63132

SPONSOR RECOGNITION

- Deadline for sponsor recognition on the invite is September 6 and in the program is October 1.
- Sponsors can choose to have a company name listed or submit a logo.
- Logos for marketing and signage should be submitted as hi-res (300 dpi) JPEG or EPS files. If logo is unavailable, please print how you would like to be recognized.

IN-KIND/AUCTION ITEM DONATION

DONATED BY: _____ (Please print how you would like to be recognized)

DONATION DESCRIPTION: _____

ESTIMATED VALUE \$ _____ ITEM ENCLOSED ITEM SENT SEPARATELY ITEM TO BE PICKED UP BY LOGOS

Donation item(s) must be received by Friday, October 15. Item expiration dates should be at minimum 1-year from the event date, 10/23/2022. Please complete a separate form for each donated item. To arrange delivery of an item, please contact Sarah McCart at smccart@logoschool.org.

Thank You

To complete this form electronically, type your answers in the fields provided, save the form with a new file name (i.e., 2021 LOGOS Gala-Sponsorship Form-your company name) and email it to dharvill@logoschool.org.

SPONSORSHIP OPPORTUNITIES

Neighborhood Assistance Program (NAP) Tax Credits through the State of Missouri Department of Economic Development

Do you have business income in Missouri? If so, you can receive a reduction in your Missouri state taxes equal to 50% of eligible charitable contributions through the Missouri Neighborhood Assistance (NAP) Tax Credit Program.

The NAP allows Missouri taxpayers to determine where their state tax dollars will be utilized by donating to charitable organizations. NAP Tax Credits are an incentive that helps increase your generosity to LOGOS School. At a minimum you get 50 cents back from every dollar you donate when filing Missouri State taxes.

First, as with any charitable donation, you can take the federal and state charitable tax deductions. As a bonus, you can claim 50% of the donation as a credit on your Missouri State taxes. So, with a NAP Tax Credit, your gift directly benefits LOGOS students and their families while vastly reducing your federal and state tax liability. LOGOS has been allocated a limited number of credits; please secure your credits today to ensure their availability.

WHO QUALIFIES?

- Corporations
- Farm Operation
- Financial Institution
- Individual partner in a Partnership or shareholder in an S-Corp
- Individual reporting income from rental property or royalties
- Insurance Company
- Limited Liability Corporation or Partnership
- Partnership
- Sole Proprietorship
- Small Business Corporation (S-Corp)
- Exempt Charitable Organizations

LOGOS School has set the minimum contribution to receive tax credits at \$10,000. With a limited amount of tax credits to be claimed, we anticipate that they will go fast.

HOW DO TAX CREDITS WORK FOR YOU AND HELP LOGOS SCHOOL?

Donation to LOGOS School	\$10,000	\$20,000	\$50,000
Missouri Tax Credit (50% of gift)	\$(5,000)	\$(10,000)	\$(25,000)
Total Federal Tax Deduction*	\$5,000	\$10,000	\$25,000
Federal Income Tax Reduction (based on 35% federal tax bracket)	\$(1,750)	\$(3,500)	\$(8,750)
State Income Tax Reduction (assume 5.4%)	\$(270)	\$(540)	\$(1,350)
Your Total Tax Savings	\$(7,020)	\$(14,040)	\$(35,100)
Your Net Out-of-Pocket Cost (estimated)	\$2,980	\$5,960	\$14,900
Total Benefit to LOGOS School	\$10,000	\$20,000	\$50,000

**Contact Dee Harvill:
314-227-3775 or
dharvill@logosschool.org
to make a donation and
claim your credits.**

*IRS requires that the donation be reduced by the tax credit received.

NAP Tax Credits are not saleable, transferable, or returnable. A gift of appreciated securities would provide additional tax benefits related to avoiding capital gains. The above calculations assume a 35% tax bracket. Additional taxes may occur; the examples above are merely illustrations and do not constitute tax advice. Please contact your tax advisor to determine how the NAP Tax Credits apply to you.

SPONSORSHIP OPPORTUNITIES



LOGOS School is the region's leading independent, therapeutic middle and high school offering a unique combination of individualized academics and innovative therapy for students who have social, emotional, or behavioral challenges. We help students in crisis, families dealing with school refusal and teens struggling with any number of emotional challenges including Anxiety, Attachment Disorder, Attention Deficit Hyperactivity Disorder, Autism Spectrum Disorder, Bipolar Disorder, Depression, eating disorders, learning challenges, low self-esteem, Obsessive Compulsive Disorder, Oppositional Defiant Disorder, poor motivation, Post Traumatic Stress Disorder, and relationship challenges.

The magic that inspires our unique program comes from a holistic and individualized approach, which combines unconditional support academically, emotionally, and socially for each student in a structured but flexible environment. We strive to foster a vibrant and positive school culture where faculty engage every student to build trusting and meaningful relationships. At LOGOS, students learn key life skills for success inside the classroom and beyond.



**We look forward to making this year's Legacy of Hope Gala the best ever,
and appreciate your continued support!**

logosschool.org

For questions or more information,
please contact: Dee Harvill, Director of Development at dharvill@logosschool.org or 314-227-3775.

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