

2021-2022 MEDIA OPT OUT FORM

(Complete and return this form **ONLY IF YOU DO NOT GIVE PERMISSION** for your student to appear in school publicity images, yearbooks or videos, including postings on the school or district websites and social media.)

School: _____

Date: _____

Dear Parent/Guardian:

District policy defines a student's photograph as "Student Directory Information" and thus is public information unless you provide the appropriate notification to the school district that you would not like this information to be public. If your child's information is public, for example, your child's photo and name would appear in school yearbooks and classroom publications. Also, should your student receive a public honor or recognition, the District would provide your child's school picture to the honoring organization and/or media upon request.

In addition, the Owatonna School District asks for your consent for the following purposes:

- The Owatonna School District and the District's educational partners wish to use your child's photograph, video, voice, likeness or student work for promotional and educational reasons, such as in publications, social media posts, posters, brochures, newsletters and videos; on District and school websites; on local cable television channels; or at community events.

If, for any reason, you do not want your child's likeness to be used by Owatonna Public Schools or by the news media for the purpose of positive publicity about school activities or student achievement, please sign and return this form, which will be kept on file at your child's school. This Media Release Form is valid for photographs, voices, likenesses or student work recorded or created through September 2022. Thank you for your cooperation.

Student's Name (please print)

_____ **I do not give my permission** for my child to be filmed/photographed/interviewed by the media during school events and for the District and the District's educational partners to use my child's photograph/voice/likeness/work for promotional and educational purposes, including District/school/classroom websites and publications.

Parent/Guardian name

Date

Parent/Guardian signature

Date