



2021 - 2022

SPORTS
ADVERTISING
OPPORTUNITIES

BANNERS

PLACARDS

PUBLICATIONS

BROADCASTS

WHY ADVERTISE?

- **GROW OUR ATHLETIC PROGRAMS**
All sports advertising dollars support Cardinal Newman High School's Athletics to grow and enhance all athletic programs.
- **MULTIPLE ADVERTISING PLATFORMS**
Choose locations and signage design to personalize your ad.
- **BUDGET-FRIENDLY OPTIONS**
Advertise in four publications and in three different locations.

[CARDINALNEWMAN.ORG/ADVERTISING](https://www.CardinalNewman.org/Advertising)

SIGNAGE, PUBLICATIONS & BROADCASTS



1

SPORTS SIGNAGE

3 LOCATIONS TO CHOOSE

STADIUM FIELD

GYM

BASEBALL FIELD

1 LOCATION: \$450

2 LOCATIONS: \$750

ALL 3 LOCATIONS: \$1025

2

PUBLICATIONS

PREMIUM COVER PLACEMENT

BACK

INSIDE BACK

INSIDE FRONT

FULL
PAGE

HALF
PAGE

QUARTER
PAGE

BUSINESS
CARD

SPORTS PROGRAMS

\$825

\$825

\$825

\$675

\$525

\$325

\$225

MENS ROSE CITY
BASKETBALL TOURNAMENT

n/a

n/a

n/a

\$500

\$250

\$150

\$100

WOMENS BASKETBALL
TOURNAMENT

n/a

n/a

n/a

\$500

\$250

\$150

\$100

3

BROADCASTS

All Broadcast advertising dollars support the Broadcasting programs at CN.

TITLE SPONSOR - 6 ads / 4 mentions per game including 'Broadcast Brought To You By' announcements

FALL SEASON
\$2500

WINTER SEASON
\$3000

SPRING SEASON
\$2500

ALL YEAR
\$6000

BROADCAST PARTNER - 3 ads / 2 mentions per game

FALL SEASON
\$1000

WINTER SEASON
\$1500

SPRING SEASON
\$1000

ALL YEAR
\$2500

PREMIER SPONSOR - Logo on Sponsor Page of Athletic Website

LOGO PLACED ON SPONSOR PAGE OF ATHLETIC WEBSITE FOR ENTIRE SCHOOL YEAR: \$1000

ARTWORK SPECIFICATIONS

ARTWORK

SPORTS BANNERS

Vinyl Banners on Stadium and Baseball Fields 4' x 3'
Requires camera ready vertical .jpg formatted files.



SPORTS PLACARDS

Name Placards in Gym
Requires Business or Individual name only (no logos).



SPORTS PROGRAMS & TOURNAMENT PROGRAM ADS

Requires camera ready .jpg formatted files.

Full Page 8" x 10"

Half Page (horizontal) 8" x 5"

Half Page (vertical) 5" x 8"

Quarter Page 2.5" x 4"

Business Card 2" x 3"



BROADCASTING ADS

For **Title Sponsor & Broadcast Partner** please provide:

:30 - :60 pre-made advertising video

OR

16"x9" camera ready logo or image (.jpg format) **AND**

Ad verbiage write up to be used for voice over content

For **Premier Sponsor** please provide:

A high resolution .jpg format logo to be placed on our Athletic website sponsor page



ARTWORK DEADLINES

2021 SEPTEMBER

SEPT 15 SPORTS PROGRAM ADS

SEPT 15 SPORTS BROADCAST ADS

SEPT 15 BANNERS & PLACARDS *

* Purchase your Banners & Placards early for full year advertising

2021 NOVEMBER

NOV 15 WOMENS BASKETBALL TOURNAMENT

NOV 15 MENS ROSE CITY BASKETBALL TOURNAMENT

