

# R. L. TURNER LOGO FILES

BRANDING GUIDELINES



MAIN  
LOGO

## LOGO

### LOGO MISUSE



## COLOR

### 2117 C

CMYK: 86, 79, 0, 0  
RGB: 68, 73, 156  
HEX: #34489E

### OPAQUE WHITE

CMYK: 0, 0, 0, 0  
RGB: 255, 255, 255  
HEX: #FFFFFF

### PROCESS BLACK

CMYK: 60, 40, 40, 100  
RGB: 0, 0, 0  
HEX: #000000