



**MISERICORDIA  
UNIVERSITY**  
ALUMNI ASSOCIATION

## **AWARDS & NOMINATION COMMITTEE GUIDELINES**

### Misericordia Fund Program (Annual/Individual Giving)

- Shall review and provide feedback on Alumni Fundraising efforts.
- Shall participate in and support all fundraising efforts.
  - Includes using personal social media platforms to share fundraising initiatives, such as email, Facebook, Instagram, LinkedIn, and Twitter.
- Participate in stewarding donors: thank you phone calls/emails, birthday calls/email, etc.

### Alumni Volunteer Program

- Works in conjunction with the Insalaco Center for Career Development to review current programming and suggest new ideas for Career Services activities within the alumni association.
- Supports and participates in activities and events.
- Works in conjunction with the Office of Admissions to review current programming, participates in area University fairs, suggests ideas for admissions activities within the association.

### Regional Gatherings/Events

- Reviews and provides feedback for all regional alumni activities in concert with the Office of Alumni Relations/Annual Fund.
- Seeks and suggests new programming ideas for future regional alumni activities.
- Coordinates the activities and involvement of the Board of Directors.

### Alumni Weekend and Homecoming

In conjunction with the Office of Alumni Relations and Annual Fund

- Assists in planning and coordinating a program of activities related to the annual reunion events (ie. Alumni Weekend and Homecoming).
- Reviews current methods of increasing attendance and provide additional or alternative suggestions.
- Serve as a Class Agent/Class Ambassador, this includes but is not limited to outreach calls, emails, and written letters/solicitations encouraging classmate participation.