



## Friendswood ISD

### Digital Scoreboard Advertising Opportunities

*Be a part of the excitement and see your company name broadcast in bright lights throughout the year in Henry Winston Stadium! Our state-of-the-art scoreboard brings lots of attention and excitement to all our events. It's great advertising exposure for your company to a large audience for a full 12 months. Choose from our flexible, affordable packages:*

#### PLATINUM ADVERTISING SPONSOR

0 – Available

Stagnate Logo on 4'5.5" x 8'6" internally illuminated panel (permanently displayed)

Minimum one 30 second video board commercial shown throughout the year (production not included)

One P.A. announcement thanking sponsors at each regular season home event

Banner displayed in football stadium

*\$10,000 per year paid annually / \$40,000 for 5 years paid in full*

#### GOLD ADVERTISING SPONSOR

3 – Available

2 Panels: One Left Bottom Panel / One Right Bottom Panel – 4 Spots Available on Each Panel

Animated Logo on 16'x3'.2" panel (Logo continuously rotated with other advertisers when board is on)

*\$5,000 per year paid annually / \$22,500 for 5 years paid in full*

#### SILVER ADVERTISING SPONSOR

4 – Available (Kickoff, Touchdown, Half-Time, Time-Out)

P.A. Announcement recognizing the advertiser for sponsorship

Logo flashed on video board during event

Minimum one 30 second video board commercial shown throughout the year (production not included)

*\$2,500 per year*