



River Valley Athletic Boosters

COMMUNITY SPONSORSHIP OPPORTUNITIES



River Valley Local Schools
Athletic Department
197 Brocklesby Road, Caledonia, Ohio 43314
www.rvk12.org

For more information on sponsorship opportunities, contact:

RV Athletic Director - Travis Stout
tstout@rvk12.org or (740) 725-5806

RV Athletic Boosters President - Matt Axline
mattaxline@gmail.com

River Valley Football Stadium

Total Exposure: 14,000+ people per year

- 5 home varsity games per fall season, plus possible playoffs, average attendance 2000 per game
- 4 middle school games per fall season, average attendance 300 per game
- 4-5 JV games per fall season, average attendance 300 per game
- 1 youth football per fall season, average attendance 500 per game
- Annual High School Graduation – average attendance 1000

Platinum Level – Press Box Sponsorship (front football side)

- \$35,000 for 5 years – payable up front; or \$7,000 annually. (River Valley Boosters agree to purchase, install, and maintain sponsorship space)
- Includes full page ad in fall & winter program.



Gold Level – Large Scoreboard Sign

- \$15,000 for 3 years – payable up front; or \$5,000 annually.
- River Valley Boosters agree to purchase, install, and maintain decal space.
- Includes half page ad in fall & winter program.



Viking Level – Small Scoreboard Sign

- \$3,000 for 3 years, payable up front or in increments of \$1,000 (RV Boosters cover decal, install, maintenance)
- Includes half page ad in fall & winter program.

Columbia Level – Banner Space on South End Zone Fencing

- \$1500 for 3 years, payable up front or in increments of \$500 (RV Athletic Boosters cover banner)
- Includes small ad in fall and winter program.

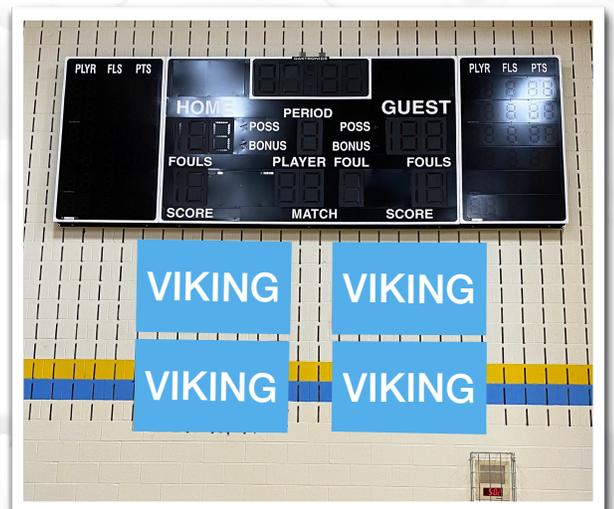
River Valley High School Gymnasium

Total Exposure: 12,000+ people per year

- 8 home volleyball games as well as OHSAA tournament games, average attendance 200 per game
- 11 boys basketball games per season, plus possible tournament games, average attendance 600 per game
- 11 girls basketball games per season, plus possible tournament games, average attendance 250 per game
- 5-8 HS/MS wrestling meets & tournaments, attendance of 500+ for larger events

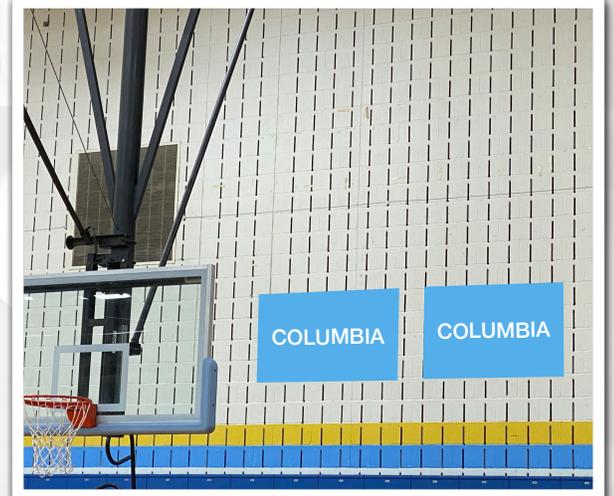
Gymnasium Viking Level – Large Banner in Scoreboard Area

- \$3000 for 3 years, payable up front or in increments of \$1000 (RV Boosters cover signage)
- Includes half page ad in fall and winter program



Gymnasium Columbia Level – Large Banner on Non-Scoreboard Wall

- \$2100 for 3 years, payable up front or in increments of \$700 (RV Athletic Boosters cover banner)
- Includes small ad in fall and winter program



River Valley Fall & Winter Program

Total Exposure: 2,000+ people per year

- RV Athletic Boosters plan to print 200-300 programs for the fall and 200-300 programs for the winter
- These programs will be sold at athletic events throughout the season

Dual Season Advertising Rates:

- Full page for both seasons (Fall **and** Winter) - **\$400**
- Half page for both seasons (Fall **and** Winter) - **\$200**
- Quarter page for both seasons (Fall **and** Winter) - **\$100**

Single Season Advertising Rates:

- Full page for one season (Fall **or** Winter) - **\$250**
- Half page for one season (Fall **or** Winter) - **\$125**
- Quarter page for one season (Fall **or** Winter) - **\$75**

