

# *Watchung Hills Regional High School Hall of Fame*



**Martin W. Kratt**  
**Zoologist, Conservationist, Educational TV Host**  
*Class of 1984*

Martin, an Eagle Scout and co-captain of the Hills' soccer team, attended Duke University, graduating in 1989 with a B.S. in Zoology. He continued his education on a Jenrette Fellowship at the University of North Carolina, Chapel Hill, from which institution he received his MBA. A deep interest in wildlife and conservation as well as a strong desire to educate young people in this area, led to the founding of the Kratt Brothers Company in 1993.

The Kratt brothers embarked on a joint venture which took them to the "far corners of the earth," enabling them to introduce schoolchildren of all ages (as well as teachers and parents) to the wild creatures of this planet. Martin has served as writer for the several TV series, authored books, written song lyrics, designed video games, and has been behind the wildlife camera, all relating to wildlife from aardvarks to walrus.

All Kratt Brothers Company productions center on the fun of "creature adventuring," introducing children of all ages to the amazing wildlife that share the planet with us. The Kratt Brothers television series have been honored by numerous organizations, such as: The Alliance for Children's Media, an Emmy nomination, the Kidscreen Award, Best Children's Series of the International Wildlife Fund, Woodsy Owl Conservation Award, Best Children's Film, and Parent's Choice Awards.

The Kratt brothers imaginative and authentic programs have been received with tremendous enthusiasm and the brothers have broken attendance records wherever they have appeared. They have been the subject of articles in the New York Times, Time magazine, and the San Francisco Examiner.