



## 2021 Ghosts and Goblins Sponsorship

Race Date: Saturday, October 23, 2021

Sponsor Opportunities benefiting the [Carmel Education Foundation](#)

The Carmel Education Foundation raises funds to provide innovative grants, district wide programs, and scholarships to Carmel Clay Schools students and staff.

### Benefits of Sponsorship:

- Visibility to all Carmel Clay Schools families & staff (nearly 17,000 students, 2,500 staff)
- Online exposure through [GhostsandGoblinsRun.com](#) and [Carmel Education Foundation](#)
- Media exposure: [Current in Carmel](#), [Carmel Monthly Magazine](#), [Good Day Carmel](#), [CHTV](#), and [WHJE](#)
- Direct support of students- sponsor investments allow for participation of CCS students who would otherwise not be able to participate
- Community presence including promotion at **OneZone**

[Sponsor Registration](#)

<i>Sponsorship Level</i>	Monster	Ghost	Goblin	Trick	Treat
<i>Investment</i>	\$4,000	\$2,000	\$1,000	\$500	\$250
Logo on Start/Finish Banner	x				
Logo on Bibs	x				
Logo on Promotional Postcard & Yard Signs (reg. by 9/15/21)	x				
Banner Ad on Race Website	x	x			
Inclusion in Media Press Releases	x	x			
Items in Race Packet (approx. 2500)	x	x			
Complimentary 5K Entries (timed)	12	6	4	2	
Race Day Announcements	x	x	x		
Display table at packet pick-up	x	x	x	x	
Logo on Race Shirt	x	x	x	Name only	Name only
Logo on Promotional Poster (reg. by 9/15/21)	x	x	x	Name only	Name only
Social Media Spotlight	x	x	x	Name only	Name only
Clickable Logo on CEF & GG Websites	x	x	x	x	x

Contact Jennifer Penix for a custom sponsorship! [jpenix1@ccs.k12.in.us](mailto:jpenix1@ccs.k12.in.us), 317-844-9961 x2680