

RANCHVIEW LOGO FILES

BRANDING GUIDELINES

MAIN
MASCOT



MASCOTS/LOGOS



ONE COLOR MASCOT



REVERSE MASCOT



APPROVED ALTERNATE LOGO



APPROVED ALTERNATE LOGO

MISUSE EXAMPLES



DO NOT BEND OR STRETCH



DO NOT ADD OBJECTS

COLORS

2766 C

CMYK: 100, 87, 0, 58
RGB: 20, 27, 77
HEX: #081A49

COOL GREY 4 C

CMYK: 19, 15, 16, 0
RGB: 204, 204, 204
HEX: #B8B9B9

3115 C

CMYK: 70, 0, 13, 0
RGB: 0, 193, 212
HEX: #00BDD6