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# FY 2021 Enrollment Report

Presented by Patricia Magnuson  
Director of Business Services



# Presentation Purpose

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The purpose of this presentation is to:

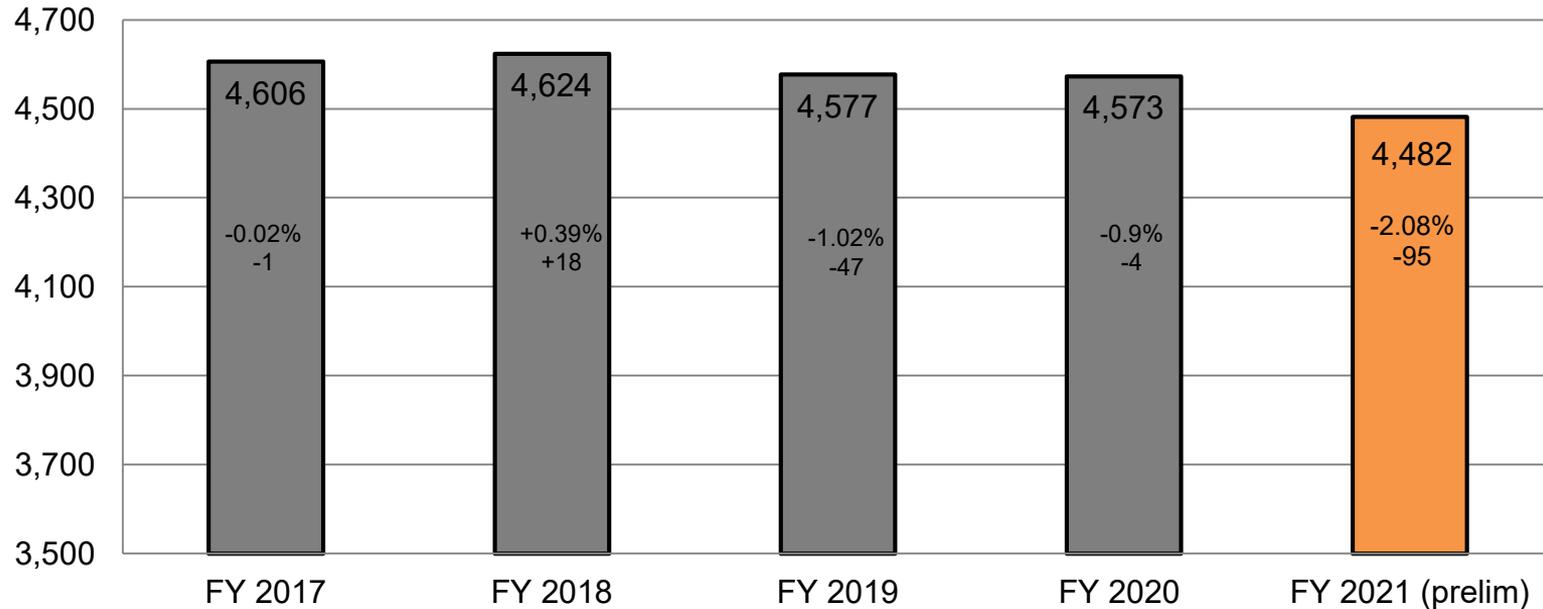
- provide an overview of FY 2021 (fall 2020) enrollment vs projection, and
- outline data points that will inform preliminary thinking about FY 2022 enrollment assumptions.



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# FY 2021 (fall 2020) Preliminary Data

# K-12 Enrollment History (October 1 data)



# FY 2021 Preliminary Fall Enrollment

| As of 10/22/2020                                 |            |            |            |            |            |            |            |            |            |            |            |            |            |              |
|--------------------------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|
| FY 2021 (Fall 2020) Actual as of October 1, 2020 |            |            |            |            |            |            |            |            |            |            |            |            |            |              |
| School                                           | K          | 1          | 2          | 3          | 4          | 5          | 6          | 7          | 8          | 9          | 10         | 11         | 12         | K-12         |
| Aquila                                           | 94         | 105        | 85         | 100        | 74         | 87         |            |            |            |            |            |            |            | 545          |
| Peter Hobart                                     | 65         | 104        | 81         | 66         | 90         | 90         |            |            |            |            |            |            |            | 496          |
| Susan Lindgren                                   | 58         | 76         | 64         | 75         | 73         | 96         |            |            |            |            |            |            |            | 442          |
| Park Spanish Immersion                           | 97         | 92         | 87         | 86         | 83         | 75         |            |            |            |            |            |            |            | 520          |
| <b>Elementary Total</b>                          | <b>314</b> | <b>377</b> | <b>317</b> | <b>327</b> | <b>320</b> | <b>348</b> | -          | -          | -          | -          | -          | -          | -          | <b>2,003</b> |
| SLP Middle                                       |            |            |            |            |            |            | 325        | 337        | 336        |            |            |            |            | 998          |
| SLP Senior                                       |            |            |            |            |            |            |            |            |            | 380        | 365        | 359        | 377        | 1,481        |
| <b>Secondary Total</b>                           | <b>-</b>   | <b>-</b>   | <b>-</b>   | <b>-</b>   | <b>-</b>   | <b>-</b>   | <b>325</b> | <b>337</b> | <b>336</b> | <b>380</b> | <b>365</b> | <b>359</b> | <b>377</b> | <b>2,479</b> |
| <b>K-12 Total</b>                                | <b>314</b> | <b>377</b> | <b>317</b> | <b>327</b> | <b>320</b> | <b>348</b> | <b>325</b> | <b>337</b> | <b>336</b> | <b>380</b> | <b>365</b> | <b>359</b> | <b>377</b> | <b>4,482</b> |

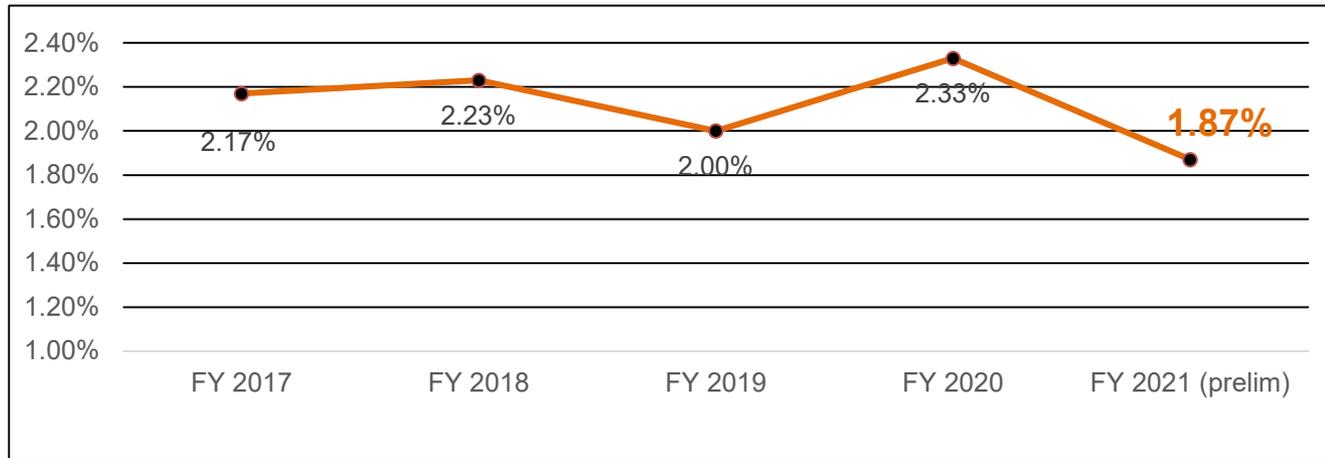
# FY 2021 Preliminary Fall Enrollment vs Projection

- Greater than 3 students above projections
- Greater than 3 students below projections

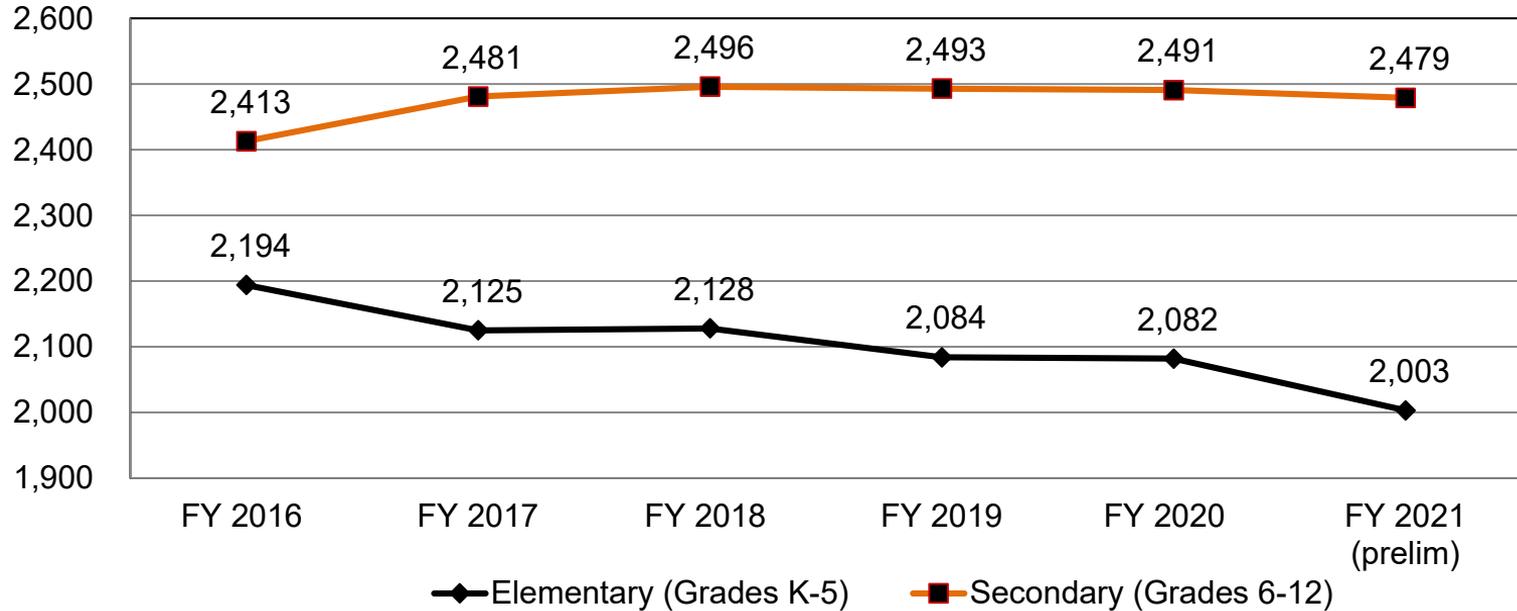
| FY 2021 (Fall 2020) Actual vs. Projection as of October 22, 2020 |      |     |      |      |      |     |      |      |      |   |    |      |    |       |
|------------------------------------------------------------------|------|-----|------|------|------|-----|------|------|------|---|----|------|----|-------|
| School                                                           | K    | 1   | 2    | 3    | 4    | 5   | 6    | 7    | 8    | 9 | 10 | 11   | 12 | K-12  |
| Aquila                                                           | (6)  | (4) | 5    | (5)  | (7)  | 3   |      |      |      |   |    |      |    | (14)  |
| Peter Hobart                                                     | (26) | -   | 3    | (6)  | 3    | (1) |      |      |      |   |    |      |    | (27)  |
| Susan Lindgren                                                   | (23) | (7) | (13) | (11) | (9)  | (1) |      |      |      |   |    |      |    | (64)  |
| Park Spanish Immersion                                           | (1)  | 2   | 1    | 2    | -    | 1   |      |      |      |   |    |      |    | 5     |
| <b>Elem Total</b>                                                | (56) | (9) | (4)  | (20) | (13) | 2   | -    | -    | -    | - | -  | -    | -  | (100) |
| SLP Middle                                                       |      |     |      |      |      |     | (20) | (19) | (27) | - |    |      |    | (66)  |
| SLP Senior                                                       |      |     |      |      |      |     |      |      |      | 8 | 6  | (10) | 1  | 5     |
| <b>Secondary Total</b>                                           | -    | -   | -    | -    | -    | -   | (20) | (19) | (27) | 8 | 6  | (10) | 1  | (61)  |
| <b>K-12 Total</b>                                                | (56) | (9) | (4)  | (20) | (13) | 2   | (20) | (19) | (27) | 8 | 6  | (10) | 1  | (161) |

# Kindergarten capture rate (of 5 year previous Hennepin County births)

|                                      | FY 2017 | FY 2018 | FY 2019 | FY 2020 | FY 2021 (prelim) |
|--------------------------------------|---------|---------|---------|---------|------------------|
| Kindergarten Enrollment              | 343     | 362     | 330     | 390     | 314              |
| Hennepin County Birthe (5 years ago) | 15,827  | 16,235  | 16,509  | 16,736  | 16,827           |
| Capture Rate                         | 2.17%   | 2.23%   | 2.00%   | 2.33%   | 1.87%            |



# K-12 Enrollment Trends (historical)



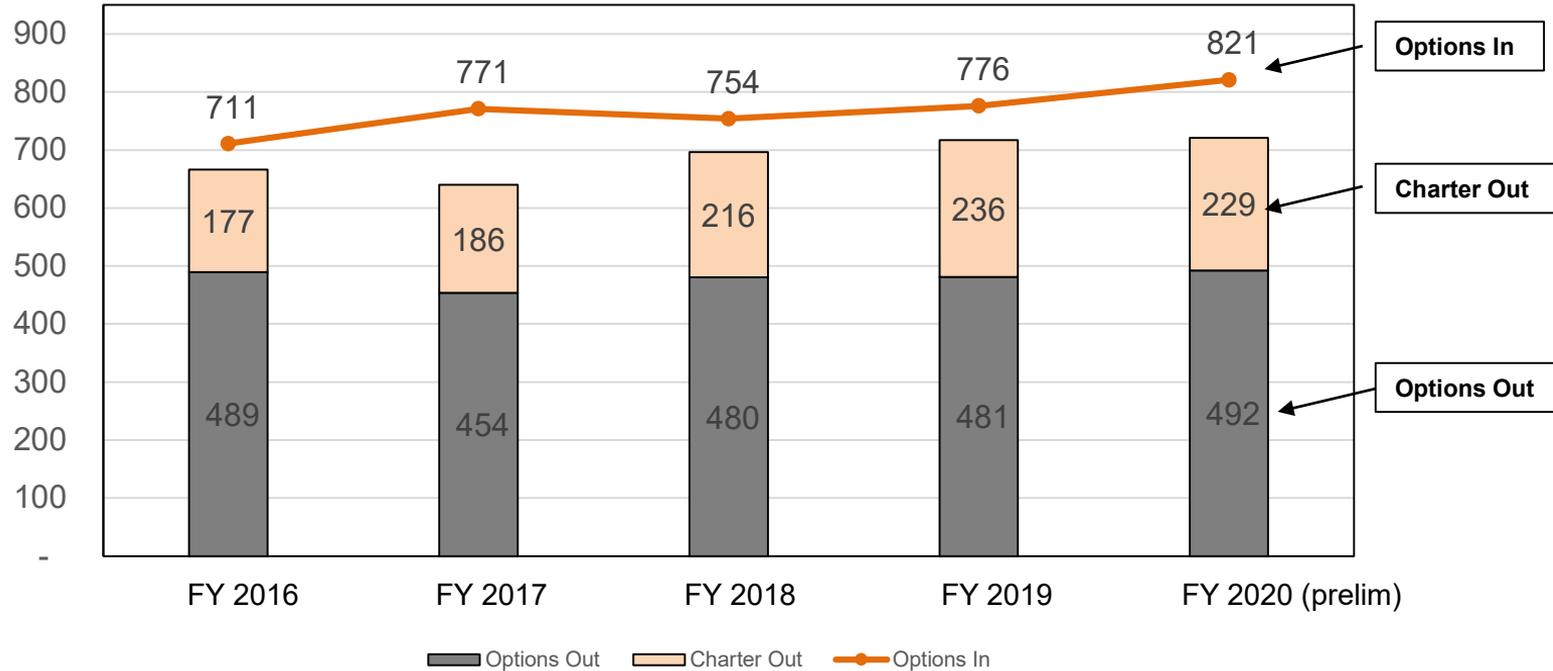
Source: MARSS fall data FY 2017- 2020; Oct. 1, 2020 PowerSchool FY 2021



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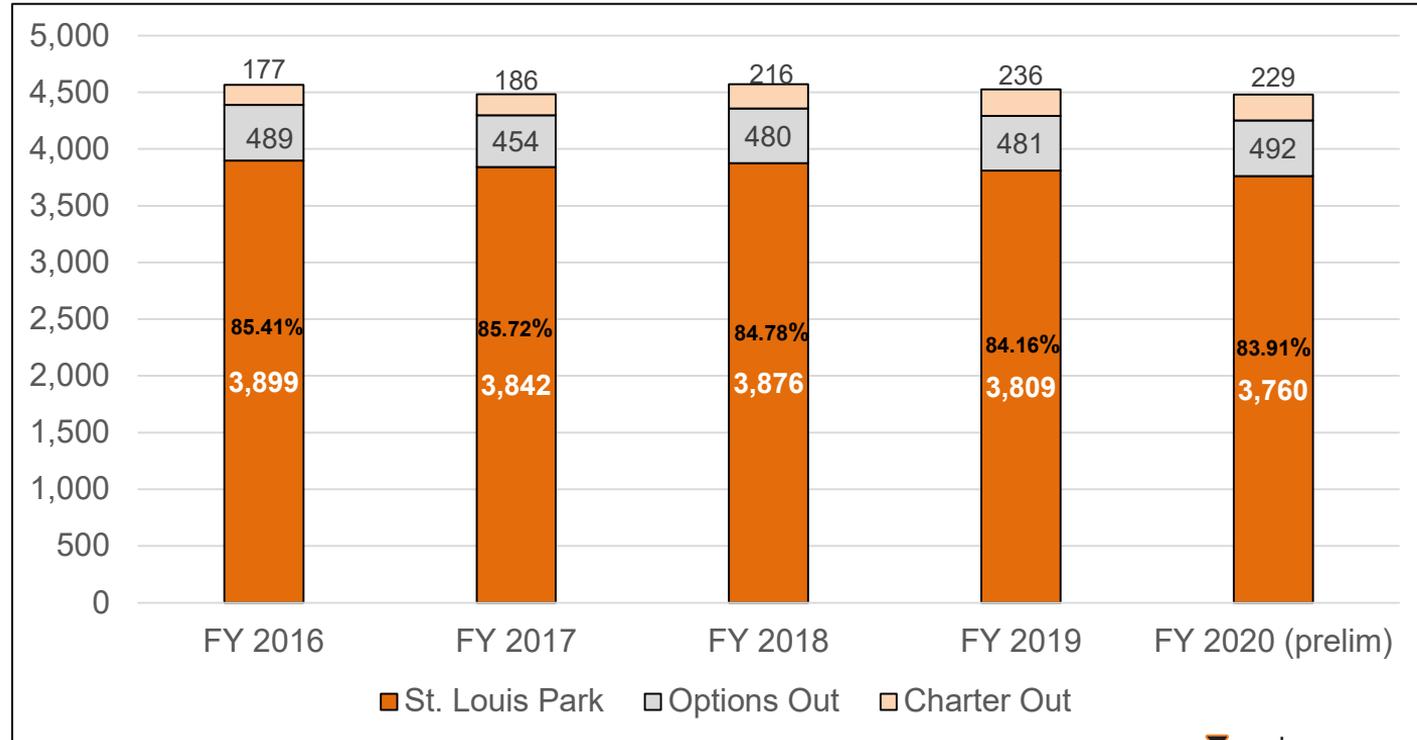
# Historical Trends Impacting Enrollment

# Net Gainer in Open Enrollment



Source: MARSS year end data FY 2016-2020

# Capture Rate (of families choosing public school)



Source: MARSS year end data FY 2016- 2020



St. Louis Park  
Public Schools



# St. Louis Park Families Choose Other Public Schools

School districts enrolling more than 20 SLP residents

|             | FY 2020 (prelim)        |                       |                  | FY 2019          | FY 2018          | FY 2017          |
|-------------|-------------------------|-----------------------|------------------|------------------|------------------|------------------|
|             | SLP resident ADM gained | SLP resident ADM lost | Net Gain or Loss |
| Minneapolis | 483                     | 58                    | 425              | 381              | 378              | 398              |
| Hopkins     | 128                     | 162                   | (34)             | (22)             | (33)             | (19)             |
| Robbinsdale | 107                     | 22                    | 86               | 75               | 77               | 63               |
| Edina       | 9                       | 95                    | (86)             | (88)             | (89)             | (96)             |
| Minnetonka  | 3                       | 91                    | (88)             | (81)             | (60)             | (64)             |

Source: MARSS year end data FY 2017- 2020



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# St. Louis Park Families Choose Public Charter Schools

Charter Schools enrolling more than 20 SLP residents

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|                                    | FY 2020<br>(prelim) | FY 2019 | FY 2018 | FY 2017 |
|------------------------------------|---------------------|---------|---------|---------|
| Agamim Classical Academy           | 50                  | 55      | 56      | 31      |
| Eagle Ridge Academy                | 37                  | 30      | 19      | 15      |
| International Spanish Lang Academy | 28                  | 36      | 38      | 32      |

Source: MARSS year end data FY 2017- 2020



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Public Schools



# Implications for FY 2022 Enrollment Planning

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- Online enrollment
- Impact of distance learning academy
- Kindergarten and 1<sup>st</sup> grade
- Middle School



# Next Steps

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- Continue to monitor enrollment data
- Study emerging trends
- Complete FY 2022 enrollment projections
- Kindergarten marketing

