Digital Arts & Design
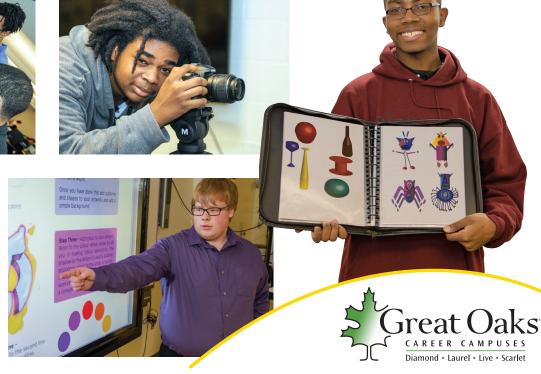
Digital Arts & Design

Available at: Diamond, Laurel, Live, Scarlet

COURSES

Digital Image Editing*

This course focuses on manipulating images for final output through print and web-based production. Students obtain a brief perspective on analog image editing and delve into the world of editing digital photos, illustrations and other artwork. They learn to adjust resolution and exposure, modify color, compress data and format and manage files. Students will use problem-solving strategies and work collaboratively to complete the creative process with artists, printers and web developers.

Visual Creation*

A keen eye for detail, art elements, design principles and styles of art are essential to the world of visual communications. Students will learn proper composition with such principles as color theory, typography and drawing. They will create designs targeted for the Internet and for two- or three-dimensional products while adhering to copyright laws and deadlines.

Digital Print Design*

Starting with understanding target audiences, demographics, product shelf life and sustainability students create designs for two- or three-dimensional products. Using workflow processes, they lay out newsletters, posters, business cards and other products. They create logo and package designs for corporate branding, marketing and advertising. Critical thinking is engaged in multiple-level critiques.

Video Production*

This course focuses on video production for commercial use. Students plan and coordinate work with clients to produce projects on a tight timeline. They learn how to read and interpret a script, select and maintain equipment and combine graphics, text and special effects. Skills attained include pre-production documentation and planning; in-production audio and video recording; and post-production editing and distribution.

Arts and Communication Capstone

The capstone course provides opportunities for students to apply knowledge, attitudes and skills that were learned in the Information Technology program in a more comprehensive and authentic way. Capstones often include project/problem based learning opportunities that occur both in and away from school. Under supervision of the school and through community partnerships, students may combine classroom learning with work experience. This course can be delivered through a variety of delivery methods including cooperative education or apprenticeship.

*These courses are eligible for college credit under the Career-Technical Assurance Guide (CTAG.)
  For more information about what CTAG is: ohiohighered.org/transfer/ct2/earning-college-credit
  To learn what credit is currently available at Ohio colleges and universities: transfercredit.ohio.gov/pg_9?9915099094718

CREDENTIALS YOU CAN EARN

- Adobe Certified Associate – Animate
- Adobe Certified Associate – Photoshop
- Adobe Certified Associate – Premier Pro
- Adobe Certified Associate – Dreamweaver
- Adobe Certified Associate – Illustrator
- Adobe Certified Associate – InDesign
- CPR/First Aid

INSTRUCTORS

- Diamond Oaks: Sandra Ramey – rameys@greatoaks.com
- Laurel Oaks: Brandan Ellars – ellarsb@greatoaks.com
- Live Oaks: Adam Schlosser – schlossa@greatoaks.com
- Scarlet Oaks: Regan Brown – brownr@greatoaks.com

Courses subject to change

Great Oaks
CAREER CAMPUSES
Diamond • Laurel • Live • Scarlet