

GISD Safety & Security Public Meeting #1 July 16, 2018

Discussion Question 3

Based on what you have learned, please recommend at least three improvements to the District's Crisis Communications Plan.

*Need a uniform communication system for parents. "Remind" is great but so few teachers use it.

*Quicker, cleaner, calm.

*Monitor community Facebook pages and cut shat rumors.

*Make sure parents are made aware ASAP about situations involving their children.

*The district is not consistent.

*Notifications are not sent to parents when issues happen at campus. Big improvement needed.

*Unified communication system. Canvas at all campuses.

*The "junk" emails look too similar to the important ones.

*Uniform communications system for every campus across the district.

*If Skyward is part of the plan, we need access day one of each new school year.

*I'd never heard of Blackboard Messenger. Is that the source of robo-calls I get? If so, might want to do something to differentiate emergency comms from general reminders.

*Schools and individual teachers come at us with different apps every year. Recommend GISD admin send a primer on how admin will communicate in an emergency and encourage schools to keep different apps to a minimum. They're hard to keep up with.

*Love the app and push-out system

*Please stress importance of campuses on updating calendars and info. Perhaps each in-service day is the day to stop and update info/calendars for each campus.

*How can we keep parent numbers updated more easily? Can parents update their number in Skyward themselves?

*Increase publicity of crisis plan and modes of communication.

*Keep the texts

*Send everything to teachers first then students because students usually find out before teachers do.

*How does Go Guardian work with class projects about blood and other things like that? We have had projects that would have used some of those words.

*Ensure ALL public information is channeled through communications personnel. District should speak with one voice.

*Stay abreast with changes in technology.

*Skyward training for parents.

*Parent training on app for Skyward.

*Blackboard Messenger vs. Remind vs. Dojo

*Ensure parents understand the importance and instruction for updating demographics such as phone numbers.

*We can monitor within the district; how can we partner to monitor things happening within the city? Or how can we partner with other districts to learn about students who may need support?

*Promote Tipline/WeTip among students, PSA's, via snapchat, Instagram, etc. and community.

*Look into a platform that expands further than Go Guardian/Chrome OS, one that picks up key phrases/photos/posts in social media and searches and mail etc.

*Need one communication system that is the official communication tool – this needs to be the mandatory tool for all students/parents/employees use. Others can be used as supplemental tools.

*Can we improve communication between schools, parents, and students? Make sure students are included. (Via text or email)

*Develop/implement/communicate a “see something, say something” policy.

*What will you do about the families without electronics/without the means to get messages electronically?

*How many different languages is it offered in?

*How do you make more families aware of these resources if the family is not able to go to meetings/hear about this?

*Can you provide special meetings for families/contact them to keep them informed about the apps?

*Get all parents to sign up on Remind.

*Inform students of communications plan/protocol.

*Promote WeTip line more. Students, staff, parents, community, not enough people know about it. How to use it, when to use it, why to use it.

*Skywards email system does not work so fix or disable.

*Students need to know they can call WeTip and what the number is.

*More promotion about WeTip to students.

*Communication with parents.

*Please fix Skyward.

*Teachers must communicate with parents in a pleasant way.

*Consider a way to submit comments or suggestions, questions online.