Key questions asked on Safety & Security:

- Training schedule? What drills will be done and how often in 2018/2019?
- How many drills were previously done prior to 2018/2019?
- How will you as a district ensure drills are being completed at every campus?
- Every staff member in GISD needs to go through training to know what to do in case of a disaster. Talking through a plan is not the same as practicing what to do.
- Are these trainings logged? (Open to public to see when they took place)
- What is your current relationship with GPD?
- What do you do with tips submitted?
- How will classrooms with substitutes be locked/unlocked throughout the day?
- Locks – several doors throughout school cannot be locked with a key or at all. Are your locks to be updated?

Key questions asked on Safety & Security:

- Is there a way to better utilize/monitor the information that surfaces on social media?
- Teachers availability to swipe badge at door
- What is being done for campuses with separate buildings? i.e. Parker & Morgan
- Drills – great to have basic 1st aid in classroom but will any type of training be provided at the older ages? Middle & High School?
- Cafeteria exit plan/emergency plan at all campuses (large number of students in a small space) panic buttons in large system
- Metal detectors, are they part of the safety plan?
- What is being done to protect students as they enter the building? (Besides staff watching them enter)
- What should parents do if they hear of a lockdown in process?
- Canine officer in lieu of metal detectors

Key Comments & Questions from the Public on
Student Wellness

Public question: *How many mental health counselors do you have district wide?*

Public question: *How many hours per week do your counselors spend actually counseling for mental health? Doing admin work?*

- Elementary
  - 1 counselor per campus
- Middle School
  - 1 counselor per campus
- High Schools
  - AIM
    - 1 counselor
  - Ball High School
    - 1 lead counselor
    - 4 counselors each assigned to a different community
    - 1 counselor – test coordinator

  - District Wide: 16 Counselors

Teen Health Center, Inc.
Providing free medical and mental health care to Galveston County youth since 1985

The Teen Health Center, Inc. provides high-quality, free medical and mental health care where students are every day – in school!
Galveston clinics are located in:
- Ball High School
- Austin Middle School
- Central Middle School
- Collegiate Academy
- AIM/DAEP (Mental health services to be provided in the 2018-2019 school year)

Some of the **Mental Health** services offered include:
Cognitive behavioral therapy and other evidence-based treatments for a wide variety of mental health issues including:
- Depression
- Anxiety
- ADHD and other behavior issues
- Trauma and stress-related problems
- Grief counseling
- School and family problems

- **For more information, to download a consent form, or to make an appointment, please visit www.teenhealthcenter.org.**

# **Public question:** More public information and publicity on the teen health clinic.

- Awareness campaign
  - Include info in the Weekly E-blast
  - Do exclusive Eblast
  - Social Media
  - Increase the internal communication

Public question: *Are the new SEL's trained professionals? LPC? Social workers?*

- 1 Social Emotional Learning Project Coordinator
- 3 Social and Emotional Learning Specialists

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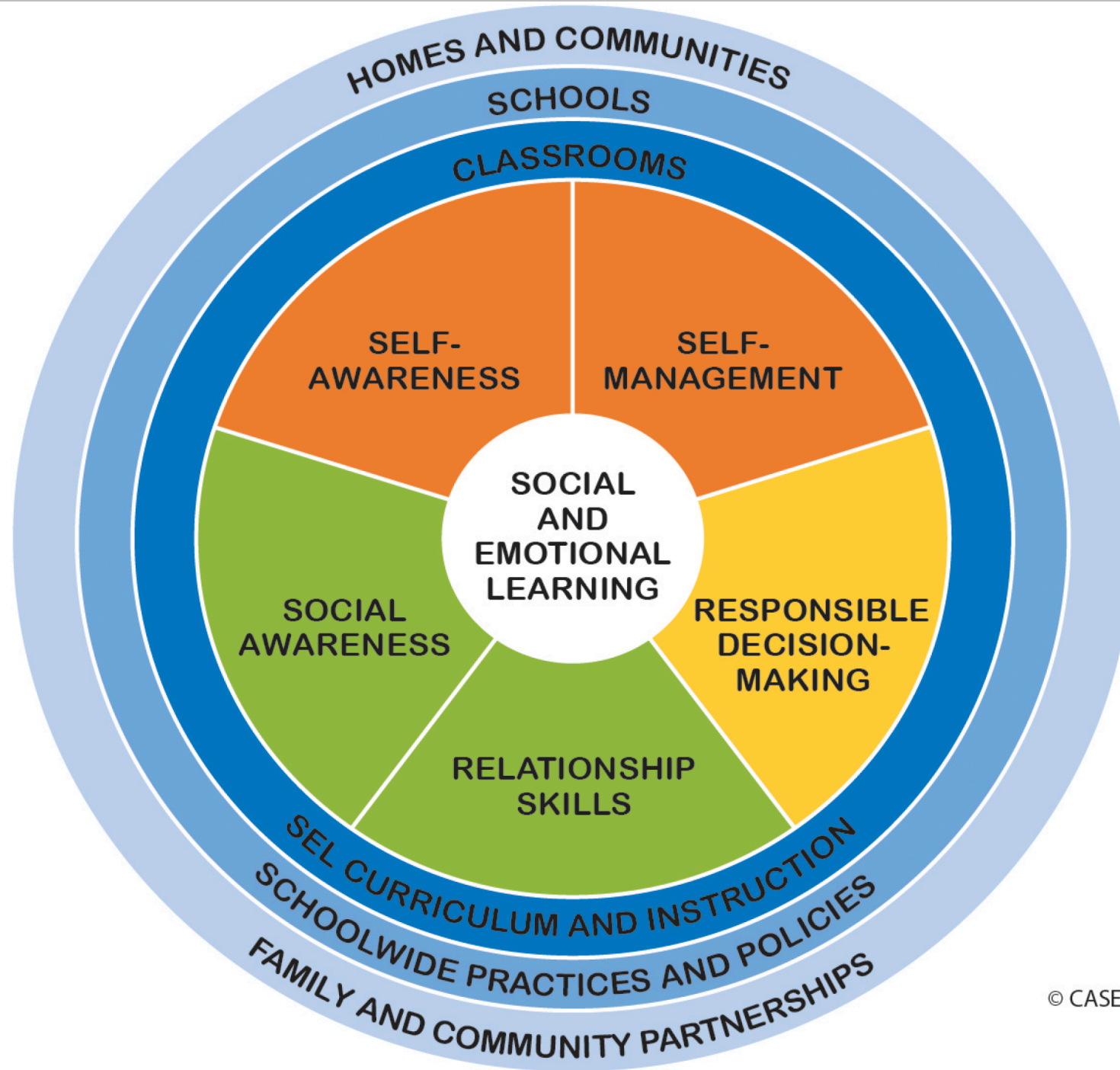
SOCIAL AND EMOTIONAL LEARNING (SEL) COMPETENCIES

SELF-AWARENESS

The ability to accurately recognize one's own emotions, thoughts, and values and how they influence behavior. The ability to accurately assess one's strengths and limitations, with a well-grounded sense of confidence, optimism, and a "growth mindset."

- ⮊ IDENTIFYING EMOTIONS
- ⮊ ACCURATE SELF-PERCEPTION
- ⮊ RECOGNIZING STRENGTHS
- ⮊ SELF-CONFIDENCE
- ⮊ SELF-EFFICACY

SELF-MANAGEMENT

The ability to successfully regulate one's emotions, thoughts, and behaviors in different situations — effectively managing stress, controlling impulses, and motivating oneself. The ability to set and work toward personal and academic goals.

- ⮊ IMPULSE CONTROL
- ⮊ STRESS MANAGEMENT
- ⮊ SELF-DISCIPLINE
- ⮊ SELF-MOTIVATION
- ⮊ GOAL SETTING
- ⮊ ORGANIZATIONAL SKILLS

SOCIAL AWARENESS

The ability to take the perspective of and empathize with others, including those from diverse backgrounds and cultures. The ability to understand social and ethical norms for behavior and to recognize family, school, and community resources and supports.

- ⮊ PERSPECTIVE-TAKING
- ⮊ EMPATHY
- ⮊ APPRECIATING DIVERSITY
- ⮊ RESPECT FOR OTHERS

RELATIONSHIP SKILLS

The ability to establish and maintain healthy and rewarding relationships with diverse individuals and groups. The ability to communicate clearly, listen well, cooperate with others, resist inappropriate social pressure, negotiate conflict constructively, and seek and offer help when needed.

- ⮊ COMMUNICATION
- ⮊ SOCIAL ENGAGEMENT
- ⮊ RELATIONSHIP BUILDING
- ⮊ TEAMWORK

RESPONSIBLE DECISION-MAKING

The ability to make constructive choices about personal behavior and social interactions based on ethical standards, safety concerns, and social norms. The realistic evaluation of consequences of various actions, and a consideration of the well-being of oneself and others.

- ⮊ IDENTIFYING PROBLEMS
- ⮊ ANALYZING SITUATIONS
- ⮊ SOLVING PROBLEMS
- ⮊ EVALUATING
- ⮊ REFLECTING
- ⮊ ETHICAL RESPONSIBILITY

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Public comment: Really encourage each campus to have parental involvement in School Health Advisory Council (SHAC)

What does SHAC do?
- The SHAC has a variety of roles addressing all components of a comprehensive school health program. The components include:
- Health instruction
- Healthful school environment
- Health services
- Physical education
- School counseling
- Child Nutrition
- Health promotion for staff
- Integrated school and community programs

Public question: How are students informed about the Causeway Galveston Services?

- Causeway Galveston focuses on relationships as a core protective factor for youth through evidence-based Social and Emotional Learning (SEL) and integrated mental health, serving 2,701 students from three secondary campuses: Collegiate Academy, Ball High School and AIM/DAEP.

- Causeway Galveston will expand to all secondary campuses within 3-5 years.

    - The Communications Department will implement an awareness campaign, through:
        GISD Social media accounts
        District Wide E-blast
        Flyers sent home with all students
        Posters on all campuses

Public comment: Assist parents in accessing resources in the community

This past year, GISD implemented the Family and Community Engagement Program (F.A.C.E), along with the internal promotion of the new Family and Community Specialist, Vivian Hernandez.

Hernandez is spearheading the new initiative by directing and managing district programs specific to engaging families, students and the Galveston community. The program focuses on encouraging and supporting the development of instructional programs, helping parents to support student learning efforts.

FACE also helps open the door for interested community volunteers through programs such as; Tutor-a-TOR, Watch D.O.G.S. and Mystery Readers.

Visit www.gisd.org/face to learn more.

Public comment: All principals need to make sure that students who need social emotional support through Teen Health are allowed to get that support regardless of the time of day and its conflict with instructional time.

Key Comments & Questions from the Public on
GISD Crisis Communications

Public comment: *Make sure parents are made aware ASAP about situations involving their children.*

- ▶ The Communications Department is developing and implementing Crisis Communication Protocols that coincide with the new Safety and Security Protocols

- ▶ We are in the process of training Administrative Staff

LOCKDOWN

EMPLOYEES
• Principal calls for lockdown over the intercom
• District Leadership notified
• Campus wide email to staff

EMERGENCY LEADERS
• GISDPD communicates with GPD officials
• Send information to PIO of GPD (Communications)

PARENTS
• Text, call and email to parents of the campus under lockdown (Communications)
• Updates and information via text and email every 20 minutes (Communications)
• Reunification protocol and communication initiated (Communications)
• Host parent meeting for Q&A after conclusion of the event (Principal)

COMMUNITY
• GISD website & the campus website will be updated with an Emergency Mode Message
• GISD Social Media will be updated with current information regarding the Lockdown

STUDENTS
• School-wide announcement with script (principal)
• High school students who travel off site will be notified by high school principal
• Text message to students if deemed safe to do so (5-12)

MEDIA
• Post information on GISD Social Media (Communications)
• Email Alert

LOCKOUT

EMPLOYEES
• Principal email to teachers (Principal)
• PK-12 Principals Notified to keep traveling students in Place (Communications)
• Transportation Notified

EMERGENCY LEADERS
• GISDPD communicates with GPD officials

PARENTS
• Text and email to parents of the precautionary steps to keep students indoors (Communications)
• No call out
• Text and email when external issue is resolved (Communications)
• If dismissal is impacted, further communication will be made. (Communications)

COMMUNITY
• GISD website & the campus website will be updated with an Emergency Mode Message
• If school operations are disrupted, additional information will be posted (Communications)

STUDENTS
• Teachers will communicate information with students as needed
• High school students who travel off site will be notified by high school principal

MEDIA
• Post information on GISD Social Media (Communications)
• Email Alert

EVACUATE

EVACUATION IS CALLED WHEN THE NEED TO LEAVE THE BUILDING IS REQUIRED

EXAMPLES – TORNADOES OR A HAZARDOUS MATERIAL INCIDENT

EMPLOYEES
- Principal announcement (Principal)
- PK-12 Principal Notified to keep Traveling students in Place (Communications)
- Transportation Notified

EMERGENCY LEADERS
- GISDPD communicates with GPD officials

PARENTS
- Text, call and email to parents (Communications)
- Text, call and email to parents when the issue is resolved
- If reunification is needed, further communication will be made (Communications)

COMMUNITY
- GISD website & the campus website will be updated with an Emergency Mode Message
- If school operations are disrupted, additional information will be posted (Communications)

STUDENTS
- Principal school-wide announcement (Principal)

MEDIA
- Post information on GISD Social Media (Communications)
- Email Alert

HOLD

EMPLOYEES
- Principal email to teachers with script
- PK-12 Principals notified to keep traveling students in place (Principal)
- Notify front office staff in the event parents come to school

EMERGENCY LEADERS
- GISDPD communicates with GPD officials

PARENTS
- Text, call and email to parents of the precautionary steps to keep students in class and hold movement (Principal)
- Summary letter to parents upon conclusion of the day (Principal/Communications)
- Substantive summary upon conclusion of investigation and steps taken (Principal/Communications)

COMMUNITY
- GISD website & the campus website will be updated with an Emergency Mode Message
- If school operations are disrupted, additional information will be posted

STUDENTS
- School wide announcement with script
- High school students who travel off-site will be notified by high school principal
- Text message to students if necessary

MEDIA
- Post information on GISD Social Media (Communications)
- Email Alert

SCHOOL THREAT

A VERBAL OR WRITTEN THREAT TO CAUSE HARM TO THE SCHOOL AND SHARE VIA THE LARGER SCHOOL COMMUNITY

EXAMPLE: A STUDENT SHARES A DISTURBING PHOTOGRAPH ALLEGING A SCHOOL SHOOTING THIS IMAGE IS SHARED, BUT NOT THE SOURCE.

EMPLOYEES

• Principal email to teachers with script to share if needed
• Create a letter outlining the situation in district protocol (Communications)

EMERGENCY LEADERS

• Notify local law-enforcement in the event they receive calls

PARENTS

• Call and email parents explaining the situation and any additional security steps
• Summary letter upon conclusion
• Host parent meeting for Q&A

COMMUNITY

• Launch social media information regarding WeTIP, report- don't share campaign

STUDENTS

• Teachers will communicate information with students as needed
• Principal may make an announcement if needed

MEDIA

• Post information on GISD Social Media (Communications)
Respond to media inquiries as needed

Public comment: *Ensure ALL public information is channeled through communications personnel. District should speak with one voice.*

Public comment: *Can we improve communication between schools, parents, and students? Make sure students are included. (Via text or email)*

- The use of the Blackboard Communication System will be **Mandatory** for ALL School Wide & District Wide information
  - Blackboard Communication System includes email, text, phone to parents, students and staff based on their personal information in the Skyward System

- At this time, teachers will still be allowed to use additional 3rd party communication vendors to communicate class information

Public comment: *Please stress importance of campuses on updating calendars and info.*

Campus Website Editors Guide Lines and Expectations

Training

▶ The campus webmaster is responsible for maintaining the campus website, as well as, training and supporting campus faculty and staff with maintaining their websites.

▶ Campus webmaster are required to attend **4 campus webmaster meetings annually.**

Full site

▶ Initially check every page and every link to make sure all of the information on each page is current and correct.

▶ Please do not alter the colors or the general design of the site.

Calendar

▶ **The campus calendar MUST BE kept up-to-date with all events and activities at your campus.**

  ▶ **All events must be input into the calendar 1 month prior to the date of the event.**

▶ If you would like your event to be reviewed and possibly placed on the District Calendar, please select the following within your Event Posting:

▶ Select Post to Calendars, then check the box that say Post to District and then click Add to Collections. The event will be sent to the Admin account for approval. Not all event will be approved for the district calendar, only events that are open to the community, for example; a Meet the Teacher Night pertains only that specific campus so it would not be approved for the District Calendar, but a sporting event, carnival or performance that are open for the community to attend would be approved.

Photos

▶ Update the home page photos weekly

▶ You are not responsible for taking the photos, the communications office will provide any photo we have taken and continue to take throughout the year

▶ If you choose to take photo, or are given photos from teachers or staff members, please make sure that they are high-resolution and that all of the children in the photos have parent consent

Staff Bios

▶ With an influx of new teachers this year, it is very important to check all of the current Bios and remove teachers that are no longer at your campus and add all new staff members.

▶ If the new staff members do not have a useable photo, we can take their photo in the communications office. Please have them email Callie Walker at calliewalker@gisd.org to set up a time.

Double Check ALL Work

▶ Please email Callie Walker at calliewalker@gisd.org every time an update is made so that the communications office can proof read and double check all edits

Public comment: *Increase publicity of crisis plan and modes of communication.*

- Re-develop Safety & Security Website to include the following:
  - Safety Protocols
  - Frequently Asked Question
  - Emergency Phone Numbers
  - Links to State wide resources
  - Ask a Safety Question
  - Submit a Safety Comment
  - Report a Threat

Public comment: *Promote Tipline/WeTip among students, PSA's, via snapchat, Instagram, etc. and community.*

Public comment: *Develop/implement/communicate a "see something, say something" policy.*

- The Communications Department will implement an awareness campaign, through:
  - GISD Social media accounts
  - District Wide E-blast
  - Flyers sent home with all students
  - Posters on all campuses

Public comment: *What will you do about the families without electronics/without the means to get messages electronically?*

- ▶ Signage on campus
- ▶ School announcements
- ▶ Marque

Public comment: *How do you make more families aware of these resources if the family is not able to go to meetings/hear about this?*

▶ All information will be made available through the GISD website and promoted to all families via Email and Social Media

Public comment: Consider a way to submit comments or suggestions, questions online.

▶ The Communications Department is currently evaluating a vendor which will increase the publics options to submit information online.
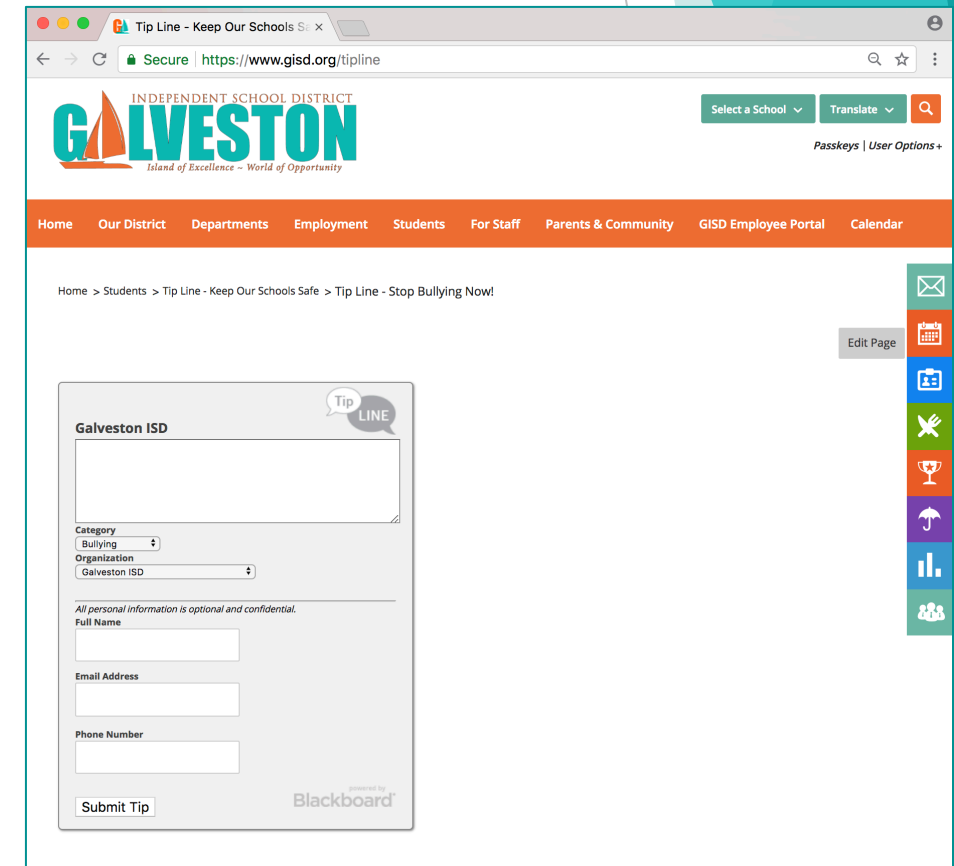
Currently in place on the GISD Website:

GISD Tip Line:
https://www.gisd.org/tipline

The **Galveston ISD Tip Line** allows parents and students to report on the following on the GISD website and each campus website:
- o Bullying
- o Drugs
- o Feedback
- o Fighting
- o Kudos
- o Personal Crisis
- o Safety Risk
- o Threat
- o Vandalism
- o Weapons

Public comment: *How can we keep parent numbers updated more easily? Can parents update their number in Skyward themselves?*

▶ Yes, parents can update their information at anytime through Skyward

▶ Awareness campaign to increase the importance of correct information

Public comment: *Look into a platform that expands further than Go Guardian/Chrome OS, one that picks up key phrases/photos/posts in social media and searches and mail etc.*

Public comment: More guidelines and flexibility for teachers to deal with social media responsibility or harassment.

- Include resources for parents and teachers on social media monitoring on the GISD Website

- Explore the interest on a District Wide Social Media monitoring classes for parents