



Our Lady of Good Counsel Catholic Community

The 20th Annual Golf Classic

SPONSORSHIP OPPORTUNITIES

Dear Parishioners and Friends of OLGC Catholic Community,

After the challenges of the pandemic, we are thrilled to announce the return of Our Lady of Good Counsel Catholic Community's Golf Classic. In its 20th year, the Golf Classic will be hosted at Westwood Country Club in Vienna, Virginia on Monday, November 8, 2021.

The proceeds generated through the OLGC Golf Classic directly impact need-based and merit-based scholarship opportunities and tuition assistance options for our School Families who may be faced with varying financial constraints as well as tuition assistance for the families of our dedicated teachers. As a 501(c)(3) organization through the Catholic Diocese of Arlington, we rely heavily on the generosity of outstanding donors and businesses in our community to make donations in support of our efforts to offer the best academic experience possible to our local students.

We would like to offer the attached opportunities for local businesses and individuals to participate in sponsoring the Golf Classic. If there are any special requests regarding how your family or business is represented, we will be happy to work with you.

In addition to these opportunities, donations are being requested for the silent auction items. We appreciate any size donation you can make. If you have any requests or ideas as to how you can participate, please contact us and we will do our best to accommodate. All sponsors are encouraged to supply coupons, flyers, and/or promotional items that can be included in our golfer hospitality bags, to be given to each participant. This is another opportunity to get your company's name publicly acknowledged and attract new business from the attendees and their families.

Sponsorship registrations can be made online or a check can be made payable to *OLGC*. A letter confirming your donation will be issued upon receipt of payment with our non-profit information so that you can count this as a charitable donation. Please contact golf@olgcv.org and we will be happy to arrange a time to pick up your donation or address any questions you may have.

Our teachers, students, and the entire OLGC community appreciates your support and sponsorship. Thank you very much for your consideration and generosity.

Robin & Greg Bernhard
Chairs, Golf Classic

Elizabeth Korondy
Sponsorship Chair, Golf Classic

Alison McKee
Director of Advancement, OLGC

JoAnne Kinyon
Director of Advancement, OLGC

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The 20th Annual OLGC Golf Classic - EVENT SPONSORS

Sponsorship Opportunity	Description
Platinum Golf Sponsor - <b style="color: red;">\$10,000	<ul style="list-style-type: none"> * 2 foursomes (8 players), inclusive of cocktail hour and dinner * Listing on annual OLGC Golf Tournament website and Social Media (reaching 3800 OLGC families) * Optional promotional item in goody bag * Tournament signage and banner positioning * Logo present in photography backdrop * Opportunity to address all attendees at start of tournament * Scoreboard signage * 2 Carts Sponsorships (Personal/Corporate messaging on each sponsored cart) * Event pamphlet recognition (full page ad)
Reception Event Sponsor - <b style="color: red;">\$6,500	<ul style="list-style-type: none"> * One foursome (4 players), inclusive of cocktail hour and dinner * Opportunity to address all attendees at start of the reception * Display Signage at the event * Listing on annual OLGC Golf Tournament website and Social Media (reaching 3800 OLGC families) * Optional promotional item in goody bag * Tournament signage and banner positioning * Logo present in photography backdrop * 1 Cart Sponsorship (Personal/Corporate messaging on each sponsored cart) * Event pamphlet recognition (half page ad)
Gold Golf Sponsor - <b style="color: red;">\$5,500	<ul style="list-style-type: none"> * One foursome (4 players), inclusive of cocktail hour and dinner * Listing on annual OLGC Golf Tournament website and Social Media (reaching 3800 OLGC families) * Optional promotional item in goody bag * Tournament signage and banner positioning * Logo present in photography backdrop (Step and Repeat) * 1 Cart Sponsorship (Personal/Corporate messaging on each sponsored cart) * Event pamphlet recognition (half page ad)
Silver Golf Sponsor - <b style="color: red;">\$3,500	<ul style="list-style-type: none"> * Two golfers, inclusive of cocktail hour and dinner * Listing on annual OLGC Golf Tournament website and Social Media (reaching 3800 OLGC families) * Optional promotional item in goody bag * Tournament signage and banner positioning * Logo present in photography backdrop * Event pamphlet recognition (quarter page ad)
Bronze Golf Sponsor - <b style="color: red;">\$1,500	<ul style="list-style-type: none"> * One golfer, inclusive of cocktail hour and dinner * Listing on annual OLGC Golf Tournament website and Social Media (reaching 3800 OLGC families) * Optional promotional item in goody bag * Event pamphlet recognition

The 20th Annual OLGC Golf Classic - CONTEST & HOSPITALITY SPONSORS

Sponsorship Opportunity	Description
Marshmallow Long Drive Challenge - Male/Female - \$1,000 - SOLD OUT	<ul style="list-style-type: none"> * Listing on annual OLGC Golf Tournament website and Social Media (reaching 3800 OLGC families) * Includes prominent signage at contest hole * Optional promotional item in goody bag * Event pamphlet recognition
Closest-to-the-Pin... for Wine! Contest - \$1,000 - SOLD OUT	
Beat the Pro Contest - \$1,000 - SOLD OUT	
Putting Contest - \$1,000 - SOLD OUT	
Hole in One Contest - \$500 - SOLD OUT	
Hole - Family Flag - \$350	<ul style="list-style-type: none"> * Custom flag with family name, hole number and date to be given after tournament. * Listing on annual OLGC Golf Tournament website and Social Media (reaching 3800 OLGC families) * Event pamphlet recognition
Tee Box/Green - \$200	<ul style="list-style-type: none"> * 18" x 24" Signage at tee box or near green with sponsor provided logo and name * Listing on annual OLGC Golf Tournament website and Social Media (reaching 3800 OLGC families) * Optional promotional item in goody bag * Event pamphlet recognition
Golf Cart - \$50	<ul style="list-style-type: none"> * Messaging on cling style sign on windshield of each sponsored cart. * Listing on annual OLGC Golf Tournament website and Social Media (reaching 3800 OLGC families) * Optional promotional item in goody bag * Event pamphlet recognition
Hospitality - Drink Bar/Cart - \$2,500	<ul style="list-style-type: none"> * Company Logo and Sign on beverage cart * Listing on annual OLGC Golf Tournament website and Social Media (reaching 3800 OLGC families) * Includes prominent signage at contest hole * Optional promotional item in goody bag * Event pamphlet recognition
Hospitality - Lunch - \$1,500 - SOLD OUT	<ul style="list-style-type: none"> * Display Signage at the event * Company logo/name on lunch box * Listing on annual OLGC Golf Tournament website and Social Media (reaching 3800 OLGC families) * Optional promotional item in goody bag * Event pamphlet recognition
Hospitality - Westwood Lemonade - \$1,200 - SOLD OUT	<ul style="list-style-type: none"> * Logo on Drink Cups & Opportunity to hand out Westwood Lemonade upon Registration * Logo on Tournament Website, Sponsor Sign * Listing on annual OLGC Golf Tournament website and Social Media (reaching 3800 OLGC families) * Optional promotional item in goody bag * Event pamphlet recognition
Hospitality - Swag Sponsor - \$300 - SOLD OUT	<ul style="list-style-type: none"> * Includes prominent signage at registration * Listing on annual OLGC Golf Tournament website and Social Media (reaching 3800 OLGC families) * Optional promotional item in goody bag * Event pamphlet recognition
Hospitality - Coffee Bar - \$300 - SOLD OUT	<ul style="list-style-type: none"> * Includes prominent signage at coffee bar * Listing on annual OLGC Golf Tournament website and Social Media (reaching 3800 OLGC families) * Optional promotional item in goody bag * Event pamphlet recognition