



FRENCH AMERICAN
INTERNATIONAL SCHOOL

Fête du Vin 2021 | Winery Participants

Thank you for your interest in participating in the French American International School (FAIS) Fête du Vin. Please review the following.

WHEN?

Saturday, October 16, 2021 | 5pm to 8pm

WHERE?

French American International School
8500 NW Johnson Street, Portland, OR

WHAT?

Fête du Vin is more than a wine event. It's an evening that celebrates the rich culture, diversity, and growing talent of Portland's greater wine and food community. Bringing together the incredible flavors of Oregon's best wineries with local chefs and ingredients, the event unites our School community while raising funds to support our mission to educate internationally minded and actively engaged citizens of the world. It's the perfect opportunity to expose your brand to our wine-loving community!

WINERY OBLIGATIONS

- Send 1-2 knowledgeable representatives to the event from 4pm to 8:30pm
- Provide four cases: one case each of four different wines (you take home unopened bottles).
- Sell wine at the event via our online platform.
 - All wineries donate 25% of all sales to FAIS as a tax-deductible donation. You are welcome to adjust your pricing to account for this donation.

ADDITIONAL FÊTE OPPORTUNITIES

- Offer wine club memberships at the event.
- Engage guests by sharing your knowledge on a forum of wine experts.
- Provide an item/package for a raffle to gain extra exposure. This could be wine and/or an experience to introduce guests to your winery.

More info at: www.faispdx.org/fete

To participate, please contact Shannon at smclaughlin@faispdx.org

2021-2022 | WINERY PARTICIPATION OPPORTUNITIES

EVENT/DATE	DETAILS	PARTICIPATION	BENEFITS	GUESTS	DEADLINE
Fête du Vin <i>October 16, 2021</i>	A celebration of culture, diversity and the growing talent of Portland's wine and food community	Be a Wine Partner <ul style="list-style-type: none"> Host a tasting station with 4 cases of wine and staff to pour Other Opportunities <ul style="list-style-type: none"> Donate a tour and tasting and/or elevated or large-format wine to be included in raffle Be a speaker on a winemaker forum (requires tasting station) 	Visual recognition at event Recognition on event website Two event tickets (for those who participate in all three ways) Sales and marketing to a wine-loving community.	200-300	Aug 2021
Annual Gala & Auction <i>April 9, 2022</i>	Formal gala at The Benson with food and wine reception, gourmet multi-course dinner, and silent & live auctions	Be a Wine Partner <ul style="list-style-type: none"> Donate 4-5 cases of wine for dinner Other Opportunities <ul style="list-style-type: none"> Donate a private tour and tasting Donate a stay at your winery Donate bottle(s) of large-format wine for auction 	Visual recognition at event Recognition on event website 1/3 page color ad in Gala Catalog Sales and marketing to a wine-loving community.	250-300	Dec 2021
Salon Parties	Private parties hosted throughout the year in the homes of FAIS parents and supporters	Be a Wine Partner <ul style="list-style-type: none"> Donate 1-2 cases of wine and have the proprietor or winemaker attend to speak about the wine. 	Recognition on Gala website 1/2 page color ad in Gala Catalog	varies	ongoing
Premiere Wine Sponsor <i>September 2021 through June 2022</i>	A limited number of Wine Sponsors will be chosen per year	Be a Premiere Wine Sponsor Please contact us about the opportunity to get involved year-round with the FAIS community through Fete du Vin, the Annual Gala and Salon Parties as a Premiere Wine Sponsor. This is your chance to develop lasting relationships with our community while showing your support.	Visual recognition at each event and on website Verbal recognition at Gala Full page color Ad in Gala Catalog Two tickets to Fete du Vin Four tickets to the Gala Sales and marketing to a wine-loving community	550+	Aug 2021

The French American International School cultivates intellect and character through rigorous multilingual academic programs in an environment that promotes appreciation of diverse cultures and experiences. FAIS was founded in 1979 and is the oldest language immersion school in Portland with 500+ students and 36 native languages spoken within our community. Our community has donated over \$4 million to FAIS.

CONTACT US FOR MORE INFORMATION AND TO GET INVOLVED.

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WWW.FAISPDX.ORG/FETE

Events and opportunities subject to change. We are a 501(c)(3) nonprofit, Federal Tax ID #93-0738797.



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