

INDEPENDENT SCHOOL DISTRICT NO. 283

SECTION/FILE 550 **DATE OF ADOPTION** 5/9/1977
AFFIRMED/REVISED 3/22/82; 10/21/96; 5/29/07; 9/28/15; 02/25/19

TITLE Distribution of Announcements and Other Information Through the Schools

Communication between the school and home is of major importance in promoting informed participation of parents/legal guardians in the education of their children. Distribution of announcements and other informational materials to parents/legal guardians electronically is an efficient and expeditious means of ensuring such communication, provided parents/legal guardians have access at home to receive such electronic communications. The administration shall be responsible for affirmatively insuring at least once a year that every student's parent/legal guardian is asked if non-electronic communications are preferred and if such an election is made, provide non-electronic communications. All announcements or other informational materials sent home must be well written, in good taste and contain accurate information.

The District has an obligation to prevent any exploitation of students or patrons in utilization of this communication link. The administration shall be responsible for ensuring that adequate processes exist for screening all such materials. Only materials which pertain directly to school, school related activities or child-centered activities will be distributed in this manner. School officials will consider distributing the following kinds of materials to students:

- 1) Information requested for distribution by the School Board;
- 2) Important school and district announcements and information;
- 3) Information and announcements from school related organizations, i.e., parent/teacher organizations, advisory councils, student councils, etc.;
- 4) Selected materials regarding approved school-related activities and agencies;
- 5) Selected materials from non-school organizations or activities for learners or families, which promote the goals of public education or Children First.

The District will not distribute through students the following:

- 1) Commercial advertising;
- 2) Political advertising.