

S-2: Media Release Form

REFERENCES

[Board Policy S-2: Student Records, Privacy Rights, and Release of Information](#)
[S-2: Administrative Procedures, Student Records, Privacy Rights, and Release of Information](#)
[Utah Code Ann. §53E-9-202 et seq., Student Privacy Act](#)
[20 U.S.C. §1232\(g\), Family Educational Rights and Privacy Act, 34 C.F.R. Part 99](#)
[20 U.S.C. §1232\(h\), Protection of Pupil Rights Amendment, 34 C.F.R. Part 98](#)

STUDENT MEDIA CONSENT AND RELEASE OPT-OUT FORM

At various points throughout the year, or during summer programs, district staff, the media, or other organizations, with the approval of the school principal, may take photographs of students, audio/videotape students, or interview students for school related stories. Those photographs, audio recordings and/or videotaped images or interviews may appear in district publications, in district video productions, on the district/school website, on district approved social networking accounts such as Facebook or Twitter, or in the news media, including print and/or online newspapers and/or magazines, radio and/or television news sites.

The Media Consent and Release grants:

- A. Permission for a photo/image that includes students without any other personal identifiers to be published on the district and/or school's website and social media platforms, as well as sent in press releases to area media and publicity outlets and publications and/or public presentation venues or displays.
- B. Permission for student name, photo/image, and/or school, and/or grade, as well as images of student's recognized art or academic awards/achievements to be published on the district and/or school's website and social media platforms, as well as sent in press releases to area media and publicity outlets and publications and/or public presentation venues or displays as outlined in the administrative procedures for Board Policy S-2: Student Records, Privacy Rights, and Release of Information, Section I.D.

This information and these images are generally not considered harmful or an invasion of privacy if released. However, certain families or individuals may not want to have their child's information released, and they are allowed to "opt out" under the Family Educational Records Privacy Act (FERPA).

To deny the use of your student's photograph, video/audio, or interviews on district websites or in the media, please complete and submit this form to your school principal within 20 days of enrollment. This opt out must be completed annually. The form may be submitted at any time during the year if a parent wishes to "opt-out" of giving Media Consent.

School: _____

Student's Name: _____
(Please Print Name)

Grade Level: _____

REQUIRED SIGNATURE

I deny the release of my/my student's photographs, audio, video, and/or interviews for use on district websites, social media, and/or to the news media as indicated above.

Signature: _____ Date: _____
(Parent, Guardian, or Eligible Student)

No district employee or student shall be subjected to discrimination in employment or any district program or activity on the basis of age, color, disability, gender, gender identity, genetic information, national origin, pregnancy, race, religion, sex, sexual orientation, or veteran status. The district is committed to providing equal access and equal opportunity in its programs, services and employment including its policies, complaint processes, program accessibility, district facility use, accommodations and other Equal Employment Opportunity matters. The district also provides equal access to district facilities for all youth groups listed in Title 36 of the United State Code, including scouting groups. The following person has been designated to handle inquiries and complaints regarding unlawful discrimination, harassment, and retaliation: Tina Hatch, Compliance and Investigations/Title IX Coordinator, 440 East 100 South, Salt Lake City, Utah 84111, (801) 578-8388. You may also contact the Office for Civil Rights, Denver, CO, (303) 844-5695.