

NORTHWEST LEADERSHIP FORUM
March 26, 2021

The Northwest Leadership Forum met on Friday, March 26, 2021 at 1:00 p.m. Room 102 of the Haraway Center:

Dr. Michael Heindl, President	
Mr. Jeff Horton	Dr. Matthew Domas
Dr. Tonyalle Rush	Mr. Dan Smith
Mr. Dwayne Casey	Ms. Patti Gordon
Mrs. Phyllis Johnson	Dr. Don Jones
Dr. Stephanie Mullins	Dr. Keith Reed
Dr. Carolyn Wiley	
Mary Ayers	Blake Bostick
Joel Boyles	Jared Brownlee
Katie Broadway	Brandon Casey
Jennifer Casey	Zabe Davis
Angela Dortch	Ebone Dukes
	Doug Freeze
Lacey Gentry	Josh Guest
Jennifer Hale	Jere Herrington
Lekeisha Hibbler	Dr. Jeremy Isome
Dr. Parker Jones	Amy Latham
Kayleigh Mitchell	John Nixon
Lillian Morris Hilson	Liesl Mote
Brian Oakes	Dr. Ginger Robbins
Meg Ross	Matt Sellers
Dr. Larry Shaffer	Erika Stanford

Staff: Leslie Legendre, Recording Secretary

I. CALL TO ORDER/REVIEW OF AGENDA

Dr. Heindl called the meeting to order and requested approval of today's agenda. Mrs. Liesl Mote made a motion that the agenda be approved as presented. The motion was seconded by Ms. Patti Gordon and carried unanimously.

II. APPROVAL OF NORTHWEST LEADERSHIP FORUM MINUTES

Mr. Jeff Horton made a motion that the minutes of the Northwest Leadership Forum meeting dated February 26, 2021 be approved. The motion was seconded by Dr. Tonyalle Rush and carried unanimously.

III. AGENDA ITEMS – Dr. Michael Heindl, President

Dr. Heindl shared the following announcements:

- July 23rd will be the Northwest Leadership Forum Retreat. Leslie Legendre will be sending out invites for the retreat soon.
- Today at 2:00 pm Northwest Volleyball will be playing Itawamba.
 - If they win today the team will move to the Regional Playoffs in Florida.
- Dr. Heindl asked for volunteers to present at the next Northwest Leadership Forum:
 - Jere Herrington
 - Doug Freeze
- Dr. Heindl thanked Kayleigh and the Communications team for the great work on the video regarding the colleges plans for the summer and fall classes.

IV. AGENDA ITEMS – Mr. Jeff Horton, VP for Administration and Finance

A. Updates

Mr. Horton reported on the following areas of the college:

- Breakdown of Stimulus Funds the College has received:
 - CARES Act (HEERF I) \$5,787,016.00
 - \$2,893,508 Student Emergency Grants
 - \$2,893,508 institutional Use
 - CARES Act (SIP) \$286,129.00- Institutional Use
 - CARES Act (MS HB 1793) \$3,821,825.68
 - Sanitization Purchases
 - Technology Cost regarding transition to online learning
 - Payroll – mitigating or responding to COVID-19
 - PPE
 - Medical Supplies
 - Increasing capacity in Workforce Development or Skills
 - Medical expenses in treatment or diagnosing COVID-19
 - CARES Act (MS HB 1795) \$4,287,905.00
 - All funds used to provide equipment, vouchers, and on the job training for Workforce Solutions, Career Technical Educational and Health Sciences
 - CRRSAA (HEERF II) \$10,861,070.00
 - \$2,893,508. Student Emergency Grants
 - \$7,967,562. Institutional use
 - CRRSAA (SIP) \$454,304.
 - Institutional use
 - American Rescue Plan (HEERF III)
 - Anticipated to receive 75% more than CRRSAA (HEERF II)
- Mr. Horton reported how these funds have been utilized and follow the Colleges Strategic Plan.
 - Instructional Success
 - Education Investments:
 - Honorlock
 - MacBook Pros for Fine Arts & Graphic Design Faculty
 - 50 High Definition Live Stream Cameras for classrooms
 - VMWare Licenses for faculty to login to their desktop computers from remote locations

- Zoom Licenses for virtual meetings
- Computers in the libraries for students to check out
- Faculty laptops
- Hospital beds
- ICU Ventilators
- Manikins
- Anatomage Table
- Electronic Medical Records
- Utility Lineworker program equipment
- Robotic Welders
- 3-D Printer
- Forklifts
- Tractor Trailer Trucks
- Institutional Success
 - Faculty Laptops
 - Supported payroll reimbursements
 - Institutional needs created due to COVID-19
 - Data Center upgrades
- Health & Safety Investments
 - COVID signage
 - Payroll for employee's time dedicated to militating COVID-19
 - Health and safety training videos
 - PPE
 - Sanitization Supplies
 - Establishment of NWCC Medical Clinic
 - Campus Pass Software
- Personal Success
 - Emergency grants
 - Room & Board reimbursements
 - Technology Grants
 - Short-term education training vouchers
- Community Success
 - Economic & Community Development
 - \$600,000. In on the job training to 27 companies with over 200 participants.

V. AGENDA ITEMS- Ms. Patti Gordon, Executive Director for the Office of Institutional Advancement

A. Updates

Ms. Gordon provided the following updates for the Office of Institutional Advancement:

- Event Dates for the Foundation Alumni Association
 - March 27, 2021 Spring Soiree
 - April 21, 2021 2020 Retirement Ceremony & 2021 Faculty/Staff Retirement
 - May 1, 2021 Scholarship Application deadline extended

- May 20, 2021 Golf Tournament- Oxford
- September 16 2+2 Golf Tournament- Cherokee Valley, Olive Branch
- September 29 Scholarship Social-existing scholarship sponsors and students
- October Homecoming TBD
- November 8/9 Scholarship Ceremonies for new endowments
- Annual Report
 - This report will be used as a stewardship tool in cultivating new donors.
 - Amount raised in 2020 \$972,769.
 - Goal \$950,000.
 - 2019 amount Raised \$916,362.
 - The Foundation has received its first million-dollar gift.
 - Ms. Gordon highlighted the following within the Annual Report
 - Dunlap & Kyle
 - Graeber Foundation
 - Jennifer Williams
 - Northcentral Electric Cooperative
 - Devontre Burdette
 - New Giving Societies
 - Page 30 – Advocacy Society
 - New Endowments for 2020
 - All endowments listed
 - Highlighted the results for the year
 - Complete Donor list for contributions of \$500+
 - New Endowments completed:
 - Delta Trauma Regional Care Endowment
 - Jerry & Carol Stigler Endowment
 - Vicki Earl Phillips Endowment
 - Tim and Dr. Stephanie Mullins Endowment
 - Campaign Update:
 - Over \$1.7 million raised to date.
 - Proposal Booklet created and includes:
 - Co-chairs
 - Quotes from Administration, Faculty & Students
 - Highlights each of the 6-project campaign supports
 - Faculty/staff campaign will be in August 2021 during convocations
 - Co-chairs:
 - Liesl Mote; Senatobia Campus
 - Nici Hill; DeSoto Campus
 - Sandra Moore; Oxford Campus
 - Alumni News
 - Nominations for SHOF and Alumnus of the Year are open until April 1, 2021
 - Alumni Board and SHOF committee meets again on April 13, 2021 to make the selections of the honorees.

VI. AGENDA ITEMS- Mr. Dwayne Casey, AVP for Workforce Solutions and Career-Technical Education

A. Updates

Mr. Casey reported on the following updates for the Workforce Solutions and Career-Technical Education:

- Mr. Casey thanked Jennifer Williams and the Adult Education Team.
 - New instructor for Adult Ed at Water Valley, Everest; Ms. Neal.
 - MiBest Grant for technology \$134,000.00
 - Graduation for Adult Education will be May 10, 2021 at 6:00 pm.
- Workforce Solutions Team are seeing some changes.
 - There is an uptick in Industrial Prospects
 - Marshall County Workforce Training Center to be offering:
 - Welding
 - Forklift Training
 - Machining
- CTE
 - SACSCOC and MCCB approval for Diesel, and Coding at Everest and the Concourse.
 - Still awaiting approval of the Utility Line Worker Program.
 - AMP placed all but one student. These students are guaranteed \$16 per hour during the training phase and upon hire upwards of \$23 per hour.
 - Mr. Casey thanked Patti, Perk, and Jeremy for their help with the Diesel Program.
 - Currently, looking for an instructor for this program.
 - Utility Line Worker apprenticeship is the first in the state for any program and Northwest is thankful for Doug Freeze and the Workforce Team.
 - Coding will be moving to the Senatobia Campus and Frank Cleveland will be the instructor for that course.
 - Commercial Truck Driving has the new trucks and the trailer wrapped.
 - April 21-23 Northwest will host the Intercollegiate Rodeo.

VII. ADJOURNMENT

There being no further business to consider, Mr. Dan Smith adjourned the meeting.