

NORTHWEST LEADERSHIP FORUM  
October 30, 2020

The Northwest Leadership Forum met on Friday, October 30, 2020 at 1:00 p.m. Room 102 of the Haraway Center:

Dr. Michael Heindl, President

<del>Mr. Jeff Horton</del>	Dr. Matthew Domas
Dr. Tonyalle Rush	Mr. Dan Smith
Mr. Dwayne Casey	Ms. Patti Gordon
<del>Mrs. Phyllis Johnson</del>	Dr. Don Jones
Dr. Stephanie Mullins	Dr. Keith Reed
Dr. Carolyn Wiley	
Mary Ayers	<del>Blake Bostick</del>
Joel Boyles	Jared Brownlee
Katie Broadway	<del>Brandon Casey</del>
Jennifer Casey	<del>Zabe Davis</del>
<del>Angela Dortch</del>	Ebone Dukes
<del>Dr. Tara Dunn</del>	Doug Freeze
Lacey Gentry	Josh Guest
<del>Jennifer Hale</del>	Jere Herrington
<del>Lekeisha Hibbler</del>	Dr. Jeremy Isome
Dr. Parker Jones	Amy Latham
Kayleigh Mitchell	John Mixon
<del>Lillian Morris Hilson</del>	<del>Liesl Mote</del>
Brian Oakes	Dr. Ginger Robbins
<del>Meg Ross</del>	Matt Sellers
Larry Shaffer	Erika Stanford

Staff: Leslie Legendre, Recording Secretary  
Guest:

**I. CALL TO ORDER/REVIEW OF AGENDA**

Dr. Heindl called the meeting to order and requested approval of today's agenda. Mrs. Lacey Gentry made a motion that the agenda be approved as presented. The motion was seconded by Dr. Tonyalle Rush and carried unanimously.

**II. APPROVAL OF NORTHWEST LEADERSHIP FORUM MINUTES**

Dr. Don Jones made a motion that the minutes of the Northwest Leadership Forum meeting dated October 1, 2020 be approved. The motion was seconded by Dr. Stephanie Mullins and carried unanimously.

**III. AGENDA ITEMS – Dr. Michael Heindl, President**

Dr. Heindl updated the Northwest Leadership Forum on the current statistics regarding the COVID active cases on all campuses.

- 9 Active Cases (Student). This is less than 1% of the student population.
  - 2 on the Senatobia Campus
  - 2 on the Desoto Campus
  - 5 on the Oxford Campus
- 61 in Quarantine
  - 17 on the Senatobia Campus
  - 17 on the Desoto Campus
  - 27 on the Oxford Campus
- 8 Active Cases (Employees). This is 3.94% of Northwest employees.
  - 5 on the Senatobia Campus
  - 2 on the Desoto Campus
  - 1 on the Oxford Campus

Dr. Heindl shared that the Northwest Health Clinic partners will be offering the COVID, Flu, and Strep Test free of charge to the employees and students. The only fee that could be incurred is the office fee that insurance companies charge.

Dr. Heindl gave a brief update on the following projects:

- Soccer/Softball Complex
- Residence Hall
- PAC
- Desoto Center Workforce Project
- Panola County Concourse

Dr. Heindl reminded the Northwest Leadership Forum of the Thanksgiving: Breakfast, Brunch, or Lunch event that will be held on November 18, 2020 from 8:30 am – 2pm in the Haraway Center Room 102.

Dr. Heindl reviewed all the Podcast & book topics that have been shared during the Leadership portion of the Northwest Leadership Forum and they are:

- John Maxwell's *Fatal Flaws of a Leader*
- John Maxwell's *Possibility Thinking*
- Pat Lencioni's *Questions Every Organization Must Answer*
- Craig Groeschel's *Building a Strong Culture*
- Pat Lencioni's *The Motive*
  - The types of leaders: Rewards Centered Leader or the Responsibility Leader
- Craig Groeschel's *78: Defeating the Four Enemies of Growth*

Dr. Heindl reminded the group of some of the guest that have been in attendance of the Leadership forum and individuals that have been discussed:

- Coach Bob Tyler
- Jeff Bezos
- Justice Josiah D. Coleman

Dr. Heindl opened the floor up for a discussion regarding the “take away” from these leadership topics and how are the ideas being utilized professionally and/or personally within your team.

- “Leaders invest in the leaders it is important to tell people what they are doing right.”
- Quoting “Hungry, humble and smart”
- “Remembering the “Why?” of the organization helps in decision making”

#### **IV. AGENDA ITEMS – Dr. Keith Reed, Dean of Desoto Center**

##### **A. Desoto Center Updates**

Dr. Reed presented the following updates regarding the Desoto Center in Southaven and Olive Branch, MS.

- Voter Registration Drive hosted by Phi Theta Kappa and Sigma Phi Sigma took place about a month ago on the Southaven Campus.
- FAFSA Days
- Events that took place during the Homecoming celebration:
  - Cook out/ Grab and Go was October 29, 2020 at the Olive Branch location.
  - October 28, 2020 a Picnic was held at the Southaven Campus.
- Faculty Involvement
  - Faculty Symposium
    - Roundtable discussion on teaching during a pandemic.
  - Perkins Elmer held a Science Seminar on October 9, 2020
- Community Outreach
  - 2+2 Golf Tournament was held on September 24, 2020.
  - Natural Science Department planted hibiscus in Johnson Creek Greenway.
  - ASVAB Testing for 11<sup>th</sup> graders will be taking place.
  - October 27, 2020 was the Spooktacular Event. This year it was a drive thru event.
  - Vitalant Blood Drive
  - November 2<sup>nd</sup> – 5<sup>th</sup> Food Pantry
  - November 17<sup>th</sup> Desoto Center CTE Preview Day

#### **V. AGENDA ITEMS – Dr. Don Jones, Dean of Lafayette/Yalobusha Technical Center**

##### **A. Lafayette/Yalobusha Technical Center Updates**

Dr. Jones presented the following updates regarding the Lafayette/Yalobusha Technical Center.

- COVID Response – Centers are set up outside of the Library to assist students.
- Available position in Oxford is a Part-Time Floater.
- One entrance allows students into the center. Stations are set up to assist students who need to complete the Appian app for the day.
- Blood drive is being led by the LPN Department.
- Food Drive to benefit the local Food Bank.
- Cosmetology had 2 students serving as Homecoming Maids
- Cosmetology is allowing the public and faculty to come in for manicures.

## **VI. AGENDA ITEMS- Ms. Patti Gordon, Executive Director of Institutional Advancement**

### **A. Foundation & Alumni Updates**

Ms. Gordon presented the following updates regarding the Foundation and Alumni.

- Ranger Giving Day's goal was to raise \$20,000. To date the collection is \$20,237. Funds are still coming in from this project.
- November 2<sup>nd</sup> & 3<sup>rd</sup> the Foundation will be hosting the Scholarship Ceremonies on a smaller level this year due to COVID.
- New Scholarships Funds:
  - Coach Cole
  - Robert Carter
  - Don Clanton
- Minimum amount to endow scholarships has increase from \$10,000 to \$15,000 effective January 2021.
  - Any funds that are started before December 31, 2020 will be "grandfathered" in at the current endowment rate of \$10,000.
- Feasibility Study Results/Campaign
- Alumni Board held its annual meeting.
- Alumni Association is working towards a Lifetime Membership Appeal.
  - 32 new memberships have been established.
  - ½ of the fee went to the Student Relied Fund
  - ½ of the fee went to the Alumni Fund.
- Hosting a Spring Soirée during the spring semester.
  - During the event a recognition of the Alumnus of the year.
- Graduate Society
  - Mailing/ emailing new graduates.
  - Information to be added to their cap and gowns.
  - Information in the grad. Gift.
- Targeting new alumni cohorts
  - Reaching out to nursing graduates.

## **VII. ADJOURNMENT**

There being not further business to consider, Mr. Dan Smith adjourned the meeting.