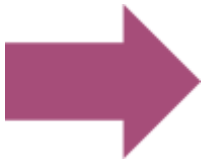


Typography Hunt

DFH Summer Assignment

OBJECTIVE: This assignment will invite you to look at and truly see the typography that already exists all around you. It raises awareness of typography, especially typefaces that you might find personally appealing. Hopefully you can recognize how typography styles and usage have evolved over time.

Over the summer try to **photograph** 50 or more examples (about one sample a day!) of typography you find interesting or inspiring—signage, packaging, graffiti, posters, or even television programs. All sources of typography can be used. You are encouraged to try many different locations and take many photos. While you are shooting, you can think about who the intended audience is that the typography is trying to speak to. Try to collect a variety of styles and applications (signs, print, screen, web, vintage, packaging, fashion, etc)



Our first assignment will be a team project using these images. Please have the images uploaded to Google Drive in a folder ready for the first day of class.

The quality of this work will influence the quality of your first assignment at the start of the semester.

Here are similar type sample collections

SIGNS! [Best Dressed Signs](#)

Type in the Wild [Copenhagen Type](#)

Historical samples [Letterform Archive](#)

Collections based on themes [Hoefler & Co](#)

Vintage Signs [The Type Hunter](#)

SOFTWARE REVIEW: OPTIONAL

You might find it helpful to review your Photoshop & Illustrator skills over the course of the summer in preparation for the school year. There are plenty of tutorials and resources on my [Google Site linked here](#). I will be adding more this summer and throughout the year. This summer you will have access to Adobe Creative Cloud through your school gmail login.