



educational excellence through leadership, partnership, and innovation

Executive Director's Report

October 25, 2012

NEWS

CAIU iPad Summit

The CAIU iPad Summit, in partnership with Apple, will be held on Tuesday, December 18, 2012 from 8:00 a.m. - 4:00 p.m. at the Capital Area Intermediate Unit. The goal of the Summit is to bring together iPad leaders and integrators from across the state to identify emerging best practices and exciting new directions for implementing iPads seamlessly and transparently in classrooms.

Cumberland/Perry Human Services 24th Annual School Meeting

The Cumberland/Perry Human Services 24th Annual School Meeting was held at Central Penn College Conference Center on September 27, 2012. Jill Neuhard and Cheryl Capozzoli presented a session titled, "Knowing Your Digital Footprint." Marketing companies use digital footprints to identify online purchases in order to have targeted advertisements appear on webpages. This session covered how a digital footprint occurs and how one manages digital footprints, proper online ethics, appropriate professional use of the internet and a glimpse of social networking sites that use digital footprints. Numerous attendees mentioned that the session was extremely interesting and helpful.

ScholarPort

Technology Services presented ScholarPort to the Lincoln Intermediate Unit's Curriculum and Technology Advisory Councils on September 28 and October 10, 2012, respectively. Lincoln Intermediate Unit is interested in partnering with CAIU to bring ScholarPort to their teachers through a train-the-trainer model.

Educator Effectiveness Training

Teachers

Pennsylvania's new teacher evaluation system goes into effect for all school districts beginning in the fall of 2013. CAIU Curriculum Specialists Cheryl Rudawski and Nancy Neusbaum have continued to offer workshops for both teachers and administrators on how this new system will be implemented. Many schools within the CAIU region have begun the implementation process and are piloting it with small groups of teachers.

Administrators

Pennsylvania's new principal evaluation system goes into effect for all building principals and assistant principals in the fall of 2014. CAIU Curriculum Specialists Cheryl Rudawski and Nancy Neusbaum have been working with the PA Department of Education on the implementation of this new model. Superintendents will receive information about the new evaluation process at their fall conference on October 24, 2012. Trainings will be held at CAIU during the months of December and January to train those administrators who are responsible for evaluating building principals.



educational excellence through leadership, partnership, and innovation

Fall Superintendent Conference – October 23 – 25, 2012

The Curriculum Services team is providing training to superintendents during their fall superintendents' conference. This will be a great opportunity for Superintendents to get an "executive level" overview of many of the new initiatives coming out of the state and federal departments of education. The topics include:

- ***Educator Effectiveness*** presented by Cheryl Rudawski
- ***Comprehensive Planning*** presented by Dr. Jason Conway
- ***Data Tools*** presented by Nancy Neusbaum
- ***Classroom Diagnostic Tool*** presented by Brian Griffith
- ***Striving Readers – Comprehensive Literacy Plan*** presented by Karen Ruddle
- ***Transition to Common Core Standards*** presented by Nancy Neusbaum
- ***Instructional Coaching Resources*** presented by Nancy Neusbaum

Capital Area Online Learning Association (CAOLA)

CAOLA is off to a great start this year. We have added new middle school courses and a new Learning Management System called Genius. Enrollments have more than doubled this year as compared to this same time last year. As of the beginning of October, CAOLA now has a total of 1,250 students. Of those, 631 students are enrolled as full-time cyber students.

Communication/Marketing Plan

We will be working with Anne Burkley, a Communications Contractor, over the next several months to begin looking at our communications plan and to look ahead at designing our strategic and marketing plan. Anne's expertise focuses on marketing and includes social media and campaign design.

Wellness Grant

More than 100 CAIU employees took advantage of a wellness grant through the Southcentral Trust to receive flu shots for \$5.00.

Mandated Reporting

PA Department of Education is requiring updating of mandated reporting forms. We are currently working with our staff to have all forms completed and back into Human Resources before the Holiday break.

National Association of Social Workers Conference

CAIU social workers, **Tracy Geist and Peter Fidgett**, presented in October at the National Association of Social Workers Conference in Philadelphia. Tracy presented on *Conceptual Framework for Animal Assisted Therapy* and Peter presented on *Effective Social Work in Pennsylvania Schools – Inside and Outside the School System*.



educational excellence through leadership, partnership, and innovation

NOTIFICATION OF ACTIVITIES

- Attended an excellent presentation by Dr. Dan Domenech, Executive Director of American Association of School Administrators (AASA) and Jim Buckheit, Executive Director of Pennsylvania Association of School Administrators (PASA) on the excellent progress students are making both in the nation and Pennsylvania. Please refer to CAIU website to see excerpts from the presentation. This information was presented to our entire staff at the All Staff Day. Each staff member was encouraged to share this information with at least one other person.
- Attended PAIU's monthly meeting at PDE where we met with Secretary Tomalis, Amy Morton, Dr. Carolyn Dumaresq and Dr. Michele Sellitto to hear about events happening at the state level. In particular they discussed the impact of the PSSA cheating scandal and the PA Academic Profile that is scheduled to be released in December.
- Met with Capital Region Partnership for Career Development to discuss mentoring programs for the students
- Attended Shippensburg University Study Council presentation on school law cases that may impact the CAIU and our districts
- Presented information concerning CAIU at the Harrisburg Area School District 's board meeting this month
- Attended various workshops and educational sessions at the PASA-PSBA Leadership Conference in Hershey

UPCOMING ACTIVITIES

- **October 24, 2012** - InfraGard Pittsburgh 2012 Safe Schools Statewide Conference
- **December 18, 2012** - The CAIU iPad Summit, in partnership with Apple, will be held on Tuesday, December 18, 2012 from 8:00 a.m.- 4:00 p.m. at the Capital Area Intermediate Unit