

Attention Senior Parents!

Order your Precious Moments Baby Photo Yearbook Ad from Jostens today!

Dear Senior Parents:

Baby Photo Parent ads are a VSHS Bagel tradition and a great way to acknowledge your senior's graduation. To purchase your Precious Moments Baby Photo ad online at JostensAdService.com, follow the instructions below. Jostens is managing the Precious Moment ad sales, so please do not contact or send materials to the school. All ad orders must be placed online by **12/1/2021**.

Sincerely,
The Yearbook Staff

Order online 24/7 at JostensAdService.com

- 1. Type in Victor Senior High School, Victor NY**
- 2. Choose VSHS, then Yearbook Recognition Ad**
- 3. Register to create an account**
- 4. Choose your ad size & layout**
- 5. Enter your text**
- 6. Upload or mail your photos**
- 7. Review, add to cart and submit payment**

Important Information about Precious Moments Ads

- Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.
- We retain the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.
- For the ad to appear in the yearbook, your ad must be purchased by the order deadline, December 1st, 2021.
- We will make every effort to use your layout and text as indicated. A proof will not be provided and **no changes can be made after purchase.**

Frequently asked questions

Can I create my ad online even if some of the photos I want to use are paper photos instead of digital? Yes, you can create your ad online and submit the digital photos through the website. Then, choose to mail the paper photos to the address indicated on the Photo Mailing Form that you will be prompted to print off after your online ad purchase. Mailed photos should be no larger than 8x10 and cannot be submitted on CD or other storage media.

Should I send in original photographs? We will make every effort to return all photos sent in; however, we don't recommend sending your only copy of a priceless family photo.

How are ad prices determined and what is the money used for? Ad prices are determined by the cost of the ad to the school. The small amount of revenue from the ads helps us support our yearbook and keep it affordable for everyone.

How is the ad deadline determined? The ad deadline is set by our school based on the production schedule for the yearbook.

What should I say in my ad? The most effective ads reflect a balance between words and pictures. Ad text can consist of personal messages, inspiring quotes, and/or passages from poetry. If you would like to see samples of the messages used in other ads, visit our website: JostensAdService.com.

Can I send my materials to the school? NO, please do not send your materials to our school. Our school has selected Jostens to assist with our ad program. Please send all materials to the address indicated on the order form and call our customer service number (800-358-0800) if you have any questions or need assistance in creating your ad.



Cassie, Congratulations! We are so proud of you. Keep that zest you have for life, live it to the fullest and most of all, stay true to yourself. You will make great things happen. Love Mom, Dad, Ashley and Brianna

Our school makes it easy for families to create Meaningful, memorable yearbook ads. You can create and purchase your ad online.

Ad Size: 1/8 page

Full Color

\$40

\$45 after October 1, 2021

\$50 after November 1, 2021

DUE BY FRIDAY, December 1, 2021

Questions? Call Jostens at (800) 358-0800