

Meeting Notice and Agenda**Tuesday, December 8, 2020****Zoom Meeting – 5:00-6:30pm**<https://meet.google.com/eji-wybv-edh>

Invitees: **Cabinet/Directors:** Stephanie Burrage, Toya Stewart-Downey, Kristine Wehrkamp, Tamuriel Grace
 Board Members: Sam Sant, David Boone, John Vento
 Staff/Community Members: Fowsiya Dahir, Latisha Lowe, Edgar Aguilar, Aiysha Mustapha, Jodi Fiedler, Shannon Swanson, Nichol Sutton, Dena Russell, Sonya Lewis, Betsy Blackhawk, Caroline Brown, Patty Reyes

Proposed Agenda**Rapid Reports**

Marketing & Communications
Community Education
Equity & Inclusion
School Board
Community

Discussion Items

- **Summer Parades/Community Festivals**

- **Farmers Markets**

- **Community Events**
 What can we do virtually? Share with Community?
- **District Planned Events**
 -  Parent & Student University –
 -  Realtor's Forum –
 -  Affinity Group Meetings – **need invites**
- **Apartment Visits/Senior Living Facilities Visits**
- **Off-site Listening times for Board/Cabinet**
 Conferences (Oct & Mar) – *reduce to 4 from 6 dates/locations*
- **Lunch Debt issue**
- **Other**
 -  Web presence – **Social Media presence to promote events?**
 -  **Creative ideas during distance learning?**

2020-2021 Meeting Schedule

Calendar invites sent for Aug 11, Oct 13, Dec 8, Feb 9, Apr 13, June 8
Normal meeting time 5:00-6:30pm – ESC 306

Community Connect

Charge to the Committee

Community Connect is a standing committee of the Robbinsdale Area School District.

The charge of the Community Connect Committee is to recommend to the School Board and district administration involvement in interactions and events that support the **Unified District Vision (UDV)**.

Community Connect researches and initiates community conversations that build relationships with targeted audiences to:

- Assure student success
- Connect with families, parents, and guardians of our students
- Foster awareness of the benefits of Pre-12 education
- Engage community members such as district residents and businesses
- Promote ongoing positive community connections
- Foster mutual support between the district and the community it serves
- Share key messages of the district

Membership is comprised of school board members, the Marketing and Communications Director, Integration and Equity Program Director, Community Education Director, and up to five community members.

A school board member will be designated as chair, who will prepare an agenda for each meeting based on input from committee members. The chair will be responsible for distributing the agenda and meeting summaries including action items. Meeting materials will be maintained by the School Board Administrative Assistant.

Unified District Vision goals to which the charge of the Community Connect Committee is aligned:

- **Goal 1:** Implement Policies and Practices that Open Pathways to Academic Excellence for All Students
- **Goal 3:** Engage Family and Community Members as Partners

Meeting Summary**Tuesday, December 8, 2020**

Marketing & Communication

Brand Expansion & Color Pallet presentation

Equity and Inclusion

Virtual Game night (trivia) planning

Many plans on hold due to COVID related situations