

Media Guidelines Tully Stadium 2021

1. All media covering football games at Tully Stadium need to be identified and have either a sideline pass or a press box pass.
Contact: Cheryl.Etlinger@springbranchisd.com - SBISD Athletic Department.
2. **Per the UIL football manual - No one is allowed to video tape or do live video of any Spring Branch ISD athletic event without permission of the Department of Athletics.**
3. Any pregame interviews are allowed only at the discretion of the coaches involved.
4. **Individuals on the sideline are by permission only and are expected to adhere to sideline policies printed on back of "orange" sideline pass. Pass must be visible at all times to game security and administration.**
Contact: Charles.West@springbranchisd.com
5. At no time during the game are any media allowed in the team area.
6. Once the game is concluded, any identified media can go to the South End Zone and coordinate post-game interviews .
7. Absolutely no interviewing of any Spring Branch ISD athlete without permission, and ever during the game.
8. TV Coverage (camera/truck locations) and radio locations must be coordinated at Tully Stadium through Cheryl.Etlinger@springbranchisd.com. Football cameras will film from the same platform as TV cameras.
9. Any media signage must be approved PRIOR to being placed anywhere on SBISD stadium property. Media signage must be taken down immediately after the game. For locations in the stadium contact cheryl.etlinger@springbranchisd.com.
10. TV/Radio and Print media are the only media outlets allowed in the press box. Any others must get permission from Cheryl.Etlinger@springbranchisd.com.
11. Fees are charged for broadcasting games as well as for internet sites covering.
Contact: Cheryl.Etlinger@springbranchisd.com