

### Y12 BTEC National Business

**Aim:** Explore the features of different organisations and analyse what makes them successful. During the BTEC course you will have to conduct a lot of independent research on both Marks and Spencer and Cancer Research UK, you will need to show evidence of this research and apply it to what is being asked of you. I recommend that you really get to know these organisations and keep a research file with print screen evidence and web links as you will be able to use this later on in your coursework. You will also be tested on these organisations in September.

#### **Useful websites:**

<https://corporate.marksandspencer.com/investors>

<https://corporate.marksandspencer.com/home>

<https://corporate.marksandspencer.com/annualreport>

<https://www.cancerresearchuk.org/>

<https://www.cancerresearchuk.org/our-progress>

<https://www.cancerresearchuk.org/about-us/our-organisation/our-strategy-to-beat-cancer-sooner>

[https://www.cancerresearchuk.org/sites/default/files/ec1060588\\_cruk\\_ar\\_2019\\_interactive.pdf](https://www.cancerresearchuk.org/sites/default/files/ec1060588_cruk_ar_2019_interactive.pdf)

<https://www.cancerresearchuk.org/about-us/how-we-are-run/annual-report-and-accounts>

**For this assignment you will need to hand in your research log (print screen evidence with web links), the more research you do now, the easier it will be for you later in the year. You also need to produce a written report, using headings for each part. Make sure you put your name as a footer on both documents.**

#### **For your report:**

1. **Research different types of ownership** giving a brief overview of a sole proprietor/partnership/private limited company/public limited company/not for profit company. For each ownership you need to explain what they are, who the owners are, give advantages and disadvantages and explain liability – is it limited/unlimited.

<https://www.bbc.co.uk/bitesize/guides/zmfw8xs/revision/1>

<https://www.tutor2u.net/business/reference/business-organisation-introduction-to-business-ownership>

<https://www.tutor2u.net/business/reference/not-for-profit-organisations>

<https://www.bbc.co.uk/bitesize/guides/zdc6mfr/revision/5>

2. **Research different industrial sectors** – Primary, Secondary, Tertiary and Quaternary, write an overview of each one.

<https://www.economicshelp.org/blog/12436/concepts/sectors-economy/>

The questions you need to answer for your Marks and Spencer research are below:

1. **What is their ownership and liability?** Are they a sole proprietor/Partnership/Private Limited Company/ Public limited Company/Not for Profit/Owned by the Government?) Who are the Board of Directors?
2. **What is the purpose of Marks and Spencer?**
3. **What industrial sector are they in?** (Primary, Secondary or Tertiary)
4. **What do Marks and Spencer's Sell?**
5. **What are Marks and Spencer's aims and objectives** – you will need to show print screen evidence of this and write about each aim in detail – you can find these in their annual report.
6. **PESTLE analysis** – research what a PESTLE analysis is and conduct one for Marks and Spencer – you need to write about each element – political, economic, social, technological, legal and environmental and ethical factors. How are Marks and Spencer impacted by each factor? What do they need to take into account? How does using PESTLE help them?

The questions you need to answer for your Cancer Research research are below:

1. **What is their ownership and liability?** Are they a sole proprietor/Partnership/Private Limited Company/ Public limited Company/Not for profit/Owned by the government) Who are the Board of Trustees?
2. **What is the purpose of the Cancer Research?**
3. **What industrial sector are they in?**(Primary, Secondary or Tertiary)
4. **What does Cancer Research do?**
5. **What are Cancer Research UK's aims and objectives?** Again you need to show print screen evidence of this and write about the various different aims and objectives in detail. These can be found on the Cancer Research UK website.

Remember both your research log and written report need to be handed in.