



The Gym Dandies

Children's Circus



Practice. Perform. Succeed.

Practice makes everything possible. We train, encourage, and support every child who wants to learn. Whatever their skill level, Gym Dandies learn from direct experience and by engaging with their peers that they can do anything with practice.

Performing is a source of pride and opportunity. Gym Dandies are proud to have represented the State of Maine nationally and throughout the state of Maine. Featured performances include the 2013 Presidential Inauguration Parade, the Cherry Blossom Parade (both in Washington, D.C.), the Macy's Thanksgiving Day Parade (New York City), and the Eastern States Exposition (Springfield, MA).

Success goes beyond great skills. Many of the more than 3,500 children we've served since 1981 have developed great circus skills such as unicycling, juggling and balancing feats. But what fills our hearts and fuels our commitment to this program is that Gym Dandies learn the skills to succeed in life—confidence, self-esteem, camaraderie, mentoring, and the value of community.

There are currently 200 Gym Dandies and many waiting in the wings. **We need your help.**

Annual program costs for instruction, equipment and travel \$60,000 (\$330 per child)

Funding needed after student registration fees 60%



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Gain national visibility and good will at home.

Become a Gym Dandies partner by sponsoring our program in any of the following ways.

Sponsorship Levels (Number Available)	Private Performance	Logo on Student Practice T-shirts	Tickets to Community Performance	Community Performance Program	Group Photo	Gym Dandies Website	Thank You Card & Post on Facebook	Event Signage	Announcement at Community Performance
National Parade Sponsor (2) \$5,000+	★	★	★ 10	★ Full page ad	★	★ Logo	★	★	★
Community Performance Partner (4) \$2,500		★	★ 10	★ ½ Page ad	★	★ Logo	★	★	★
Regional Event Sponsor (10) \$1,000		★	★ 6	★ ¼ Page ad	★	★ Logo	★		
Maine Supporter (unlimited) \$500			★ 2	★ Listed	★	★ Listed	★		
Friend of Gym Dandies (unlimited) \$250			★ 2	★ Listed		★ Listed	★		
Student Registration Sponsor (unlimited) \$150			★ 2	★ Listed		★ Listed	★		

Secure your sponsorship today. Email us at sponsors@gymdandies.org

www.gymdandies.org



Sponsorship Confirmation

Sponsorship Level

Indicate level by entering sponsorship amount. See program brochure for a full listing of sponsor benefits.

- National Parade (\$5,000+) \$ _____
- Community Performance (\$2,500) \$ _____
- Regional Event (\$1,000) \$ _____
- Maine Supporter (\$500) \$ _____
- Friend of Gym Dandies (\$250) \$ _____
- Student Registration (\$150) \$ _____

Method of Payment

- Check payable to: Gym Dandies Children's Circus
- Purchase order # _____ (invoice me)

Community Performance Program Ads:

- National: Full page B&W, 5" W x 8" H
- Community: Half page B&W, 5" W x 3.875" H
- Regional: Quarter page B&W, 2.375" W x 3.875" H
- All Others: Four-line listing B&W, 5" W 12 point font

Sponsor Name and 30-word message/contact details:

Email text for your four-line listing or your print-ready ad and logo (in jpg, pdf or png format) to sponsors@gymdandies.org.

Deadline to submit materials: March 15, 2018

All ads subject to approval.

Sponsor Information

Enter sponsor information exactly as you want it to appear in sponsorship materials.

Sponsor Name: _____

Address: _____

City, State, Zip: _____

Phone: (____) _____

Email: _____

Website: _____

Contact Name: _____

Best Contact Day/Time: _____/ _____

Gym Dandies Contact: _____

Gym Dandies Contact Phone: (____) _____

Check here if you want to sponsor anonymously

Reviewed by committee: _____

Date: _____

Gym Dandies Children's Circus

PO BOX 7062

Scarborough, Maine 04074 USA

501(c)(3) Tax ID number: 01-0528165



Sponsorship Program Frequently Asked Questions

- Q. What is The Gym Dandies Children's Circus?
- A. The Gym Dandies Children's Circus of Scarborough, Maine is the largest school-based program of its type in the US. There are currently 200 Gym Dandies and more than 3,500 students have participated in the program since 1981. The Gym Dandies have performed at hundreds of schools, community events and parades in New England, in addition to representing the State of Maine as a nationally recognized performance group.
- Q. Is the Gym Dandies Children's Circus open to all students?
- A. The Gym Dandies program is run through the Scarborough School System and is open to all children in the town of Scarborough between 3rd and 12th grade.
- Q. Where can I get more information about The Gym Dandies or upcoming performances?
- A. For more information about The Gym Dandies visit our website at www.gymdandies.org or send an email to sponsors@gymdandies.org.
- Q. When is the next Gym Dandies Community Performance?
- A. The Gym Dandies 2018 Community performance is scheduled April 6, 2018 at 6:30 pm and April 7, 2018 at 2:30 pm and 6:30 pm at Wentworth School Gym in Scarborough, ME.
- Q. What type of Event Signage will be offered for National and Community Performance Sponsors?
- A. National Parade and Community Performance Sponsors will be recognized with posters displayed at the annual Gym Dandies Community Performance.
- Q. Can I designate a student for my Student Registration Sponsorship?
- A. No. The Student Registration Sponsorship level is based on the current annual student registration fee. The Gym Dandies Program is open to all children who wish to enroll, offering partial or full scholarships based on financial need.
- Q. Is my donation tax deductible?
- A. The Gym Dandies Children's Circus is an IRS-recognized non-profit 501(c)(3) organization. Tax ID number: 01-0528165. Please consult with your accountant or tax preparer.
- Q. How do I submit my Community Performance Ad, logo and listing details?
- A. Email text for your four-line listing or your print-ready ad and logo (in jpg, pdf or png format) to sponsors@gymdandies.org as follows: National - Full page B&W, 5" W x 8" H; Community - Half page B&W, 5" W x 3.875" H; Regional - Quarter page B&W, 2.375" W x 3.875" H; All Others - Four-line listing B&W, 5" W 12 point font including Sponsor Name and 30-word message/contact details.
- Q. How will sponsorship funds be used?
- A. All funds will be used to defray the costs associated with the Gym Dandies program and performance expenses, including the 2018 Independence Day Parade in Philadelphia, PA. The Gym Dandies program is self-supported and registration fees cover only 40% of regular operating expenses. These expenses include travel costs for participation in national parades.
- Q. When will Student Practice T-Shirts with sponsor logos be printed?
- A. Practice T-Shirts with a collage of eligible sponsors' logos will be offered to students in the fall of 2018.
- Q. Can I pay my sponsorship with a credit card?
- A. No, we are only accepting payments by check. However, we can prepare an invoice if that would be helpful.
- Q. Is it possible for The Gym Dandies to carry sponsor banners or other signage at parades or other outside performances?
- A. No. As a standard requirement, parade organizers do not allow such signage and advertising by performance groups.