ST. JUSEPH'S

Student Recruitment Tuition Credit Program

In an effort to recruit more families like yours to St. Joseph's Catholic School, and reward our best customers to help us with this endeavor, the school offers a *Five Hundred Dollar (\$500)* Tuition Credit Program. Based on parent feedback, we have learned that "Word-of-Mouth" is our most effective advertising medium for attracting families.

The Tuition Credit Program is designed to reward current St. Joseph's families for actively recruiting new families to St. Joseph's. When a new family applies for admission, they have the opportunity to name the St. Joseph's family on their application who recommended SJCS. After the new student(s) attends school for one quarter, the recruiting family receives a \$500 credit on their next tuition bill.

- This credit is intended for current SJCS families that recruit new families to enroll at St. Joseph's. The recruited student(s) must not be currently enrolled or have *ever* been enrolled at St. Joseph's.
- The credit is not eligible for sibling enrollment of an existing or former student. Again, this is geared toward recruiting new families to St. Joseph's.
- The tuition credit will not be awarded for recruiting a rising 6th, 7th or 8th grader who is currently enrolled in a Catholic school in the Upstate.
- The recruited student(s) must meet the school's admissions criteria and remain at St. Joseph's for at least one quarter. The tuition credit will be issued on the student billing, after the student has attended classes for one quarter.
- There will be no checks issued for the credits and no payments to families without students currently at SJCS. Families will also be given the option of donating their credit back to SJCS in the form of an Annual Fund gift. Families may not request that the credit be applied to any other families.
- The credit is \$500 per new family enrolled, not per child enrolled, so a new family with multiple children would earn the referring family \$500.
- Each new family may only list one referring family. In case of dispute, the original application will be the sole source of determining the referring family, if any, eligible for credit. Once the application is submitted, the referring family cannot be changed.
- If a new family decides to enroll after the school year has begun, then the recruiting family will receive a prorated credit. (Example: When the Smiths enroll their son in January, they are charged 50% of the annual tuition. The referring family receives 50% of \$500, or \$250 credit on their tuition bill, after the Smith child completes one quarter.) If the Smith's son enrolls the following year, the referring family is eligible to receive the balance of the \$500 credit (i.e. the remaining \$250) after the start of the new school year.
- Employees with children currently enrolled at St. Joseph's are eligible to receive the credit if they help recruit a new family, but coaches are not eligible to earn credits, as this would be a violation of the SCHSL.

Please contact <u>Barbara McGrath</u>, the Director of Admissions, with information about prospective families, or with any additional questions regarding this program.