

POLICY ————— PEQUANNOCK TOWNSHIP

BOARD OF EDUCATION
COMMUNITY
9100 / PAGE 1 OF 1

9100 – SCHOOL-COMMUNITY COMMUNICATIONS

The Board of Education supports communication between the school district and the community that encompasses all aspects of the schools' relationship with the total community.

The School-Community Communications program aims to:

1. Promote public interest and participation in the operation of the school system;
2. Gather information about public attitudes toward the school system and its programs and report them to the Superintendent and the Board;
3. Provide an honest, continuous, comprehensive flow of information about the policies, procedures, programs, problems and progress of the school system to the community and the staff;
4. Develop effective means of communication with the school system's constituency and use available media as appropriate;
5. Develop programs in the schools that will integrate home, school and community in meeting the needs of district students;
6. Develop and maintain the confidence of the community in the school Board and the school staff;
7. Develop a climate that attracts good teachers and encourages staff to strive for excellence in the educational program;
8. Anticipate and forestall problems that are brought about by lack of understanding;
9. Evaluate past procedures in order to make improvements in future communications.

The Superintendent shall be responsible for developing programs, techniques and channels for implementing this policy.

Adopted: 24 January 2000
Committee Review: July 2019
Revised and Adopted: 23 March 2020